

# LIFE

A KING'S STORY: PART III  
CRISIS THAT ROCKED AN EMPIRE



**STASIA KOS**  
**THEATER MERMAID**

JUNE 5, 1950 **20** CENTS  
YEARLY SUBSCRIPTION \$6.00

CANADA, \$6.50



# This summer *have plenty of space* ... Kelvinator Dependability, too!



11 to 12 cu. ft. of  
cold space in the  
floor space of  
pre-war "6's"!



For finest fulfillment of your stepped-up summer needs for plenty of cold space and food-keeping dependability, look to Kelvinator, first with "Cold Clear to the Floor"!

Plenty of space? Why these handsome new Kelvinator Masterpiece refrigerators give you 11 to 12 cu. ft. of cold in the floor space of pre-war "6's"!

Freezing capacity? Definitely! Kelvinator Frozen Food Chests hold up to 80 lbs., give you fast, sure freezing temperatures to keep you amply supplied with ice cubes, favorite frozen foods and desserts!

As for dependability, that's been Kelvinator's long suit through the years! Oldest maker of electric refrigeration for the home, Kelvinator has meant foodkeeping dependability in America's kitchens for 36 years.

And there's good reason for that record of faithful, unfailing refrigeration. You find it in *every* detail of construction... in the *time-proved top quality* of every material that goes into a Kelvinator. And you find it in the famous Polarsphere cold-making mechanism... a marvel of precision and efficiency, with ample reserve power to fill stepped-up summer demands unfailingly!

This year, let summer's heat catch you *prepared*... with a Kelvinator! See the full line at your Kelvinator dealer's. Look him up in your classified telephone directory.



Imagine! An "11" that is only 31 1/4" wide, 28 3/4" deep, 5' 1/4" high! It fits in your kitchen right in place of your old refrigerator!



**ROOMY FREEZER CHEST!** Stores 50 lbs. of packaged frozen foods, ice cream, ice cubes in safe polar-cold! Four Speedy-Cube ice trays... special release feature gives you cubes in a jiffy!



**EXTRA-ROOMY BOTTLE SPACE!** Room enough for 16 square, quart milk bottles. Takes tall beverage bottles, too! Interior finished with new, tougher, white Titanium porcelain!



**AMAZING MOIST COLD!** Put garden greens and uncovered leftovers in this "Cold-Mist" Freshener to keep them fresh for days and days! Doors of clear Polystyrene... clean like a china dish.



**BUSHEL-PLUS, SUPER-CRISPER!** Original with Kelvinator! Super-Crisper Drawer refrigerates over a bushel of fruits, vegetables, beverages! Same temperature as the storage space above!

**FREE!** Beautiful folder showing complete Kelvinator line. Write: Dept. JL, Kelvinator, Division of Nash-Kelvinator Corporation, Detroit 32, Michigan.



**LOOK FOR THIS EMBLEM,** Awarded to "5-star" salesmen of Kelvinator dealers, it assures you the highest standard of courteous, helpful service.

Get the **SPACE...**  
Get the **BEAUTY...**  
Get the **BUY!**

# Get Kelvinator

June Is Dairy Month—Buy Dairy Products & Ice Cream

THE OLDEST MAKER OF ELECTRIC REFRIGERATION FOR THE HOME





*Who says  
I'm a Sleepy Head?*

**I CHOOSE SHEETS WITH  
MY EYES WIDE OPEN!**

Smart girl! You know what you want . . . in your clothes, in your home. You love the beautiful texture of combed percale, the feeling of pure luxury it gives you. You love the flattery of Pepperell's "personality" colors. And, because you keep a wide eye on your budget, you choose wonderful *Lady Pepperell Combed Percals*.



**PRETTY—BUT NOT GOOD ENOUGH.** Lovely? That pretty fluff's not good enough for Pepperell. That's the cotton Pepperell combs *out* of the yarn for just one sheet! What remains? Only the finer, longer-staple fibres for extra beauty, strength.



**IT'S THE EXTRAS THAT COUNT!** Get extra smoothness, extra softness, and extra fine texture in Lady Pepperell Combed Percals. Yet Lady Pepperell Combed Percals are sturdy, long wearing. They're a cinch to launder, need practically no ironing!

**NOT AS COSTLY AS YOU'D EXPECT!** No, ma'am, you don't have to break the bank to buy Lady Pepperell Combed Percals. You get extra smoothness, extra luxury, extra beauty, at no extra price! Ask for Lady Pepperell Combed Percals at your favorite store today!

## **LADY PEPPERELL** *Fine Combed* **PERCALE SHEETS**



**REMEMBER, PEPPERELL IS A PROMISE...**  
OF TOP QUALITY IN COMBED PERCALE AND MUSLIN SHEETS.

PEPPERELL MANUFACTURING COMPANY, BOSTON, MASSACHUSETTS

This One



8TQ9-LUE-8Y6Z



# ***NOW!* Tests Published in Authoritative Dental Literature Show that Brushing Teeth Right After Eating with COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST**

**Better Than Any Other Way  
of Preventing Tooth Decay According  
to Published Reports!**

Two years' research at five leading universities—case histories of hundreds of people who used Colgate Dental Cream right after eating—shows that the Colgate way stops tooth decay best! Better than any other home method of oral hygiene known today!

Recently, a leading dental journal reported the results of exhaustive tests on tooth decay. In these tests, Colgate Dental Cream was used right after eating. Over a two-year period, both clinical and X-ray examinations showed that the Colgate way stopped more decay for more people—than ever before reported in all dentifrice history on tooth decay!

Even more important, there were no new cavities whatever for more than 1 out of 3. Think of it! Not even *one* new cavity in two full years! No other dentifrice, only Colgate's, has proof of such results—the best results ever reported in authoritative dental literature for a dentifrice of any type!

So start your family on Colgate Dental Cream today! Children love Colgate's wonderful wake-up flavor—so it's easy to get them to use Colgate Dental Cream correctly. No dentifrice can stop *all* tooth decay, or help cavities already started. But the Colgate way is the most effective way yet known to help your dentist prevent decay!

**No Other Toothpaste or Powder  
AMMONIATED OR NOT  
Offers Proof of Such Results!**

Always  
use Colgate's  
to clean your breath  
while you clean your  
teeth—and help stop  
tooth decay!



**Get More For Your Money!  
BIG ECONOMY SIZE 59¢**



***THE COLGATE WAY STOPS TOOTH DECAY BEST!***



Leading Airlines

Use

**CHAMPION**

Spark Plugs

For Greater Dependability



**BE A CHAMPION DRIVER** —Follow These Rules To Stretch Tire Mileage.



Switching tires from one wheel to another in rotation prolongs their life by spreading wear evenly over five tires. "Criss-cross" your tires approximately every 8000 miles.



Inflation to correct pressure is the most important way to stretch tire mileage. Under inflation of 5 lbs. cuts tire life 32%—6 lbs., 39%. Check tire pressures once a week!



Only Champions have earned this stamp of public approval. Be a Champion driver—follow the experts, like leading airlines, and always insist on dependable Champions.

Listen to the CHAMPION ROLL CALL . . . Harry Wismer's fast sportscast every Friday night, over the ABC network . . . CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO



# For Brides...



**G-E Clock-Radio.** World's most useful radio! Lulls you to sleep, wakes you to music! Turns appliances on and off. Reminds you of appointments. Turns on your favorite radio programs. *All automatically!* It's a fine-toned radio and a G-E electric clock that tells time in the dark. Ivory plastic cabinet. Model 506, \$36.95.\* Other models in rosewood, burgundy, \$29.95\* white, bleached mahogany from . . . . .

# For GRADS...



**G-E Color-Styled Portables.** Well-earned gift—powerful portable in a striking maroon plastic case. Very light—only 8 lbs. with batteries. G-E Dynapower speaker. Plays beautifully on AC-DC or batteries. \$29.95\* Lowest priced 3-way G-E! Model 601.

(Use batteries)  
Also in marine green and fawn tan.



# For dear old DADS!



**G-E Table Radio.** Remember Father's Day is June 18th! Pop'll be pleased as Punch to have a radio of his own! Model 123 is a beauty, with its streamlined, rich rosewood plastic cabinet. Large, easy-to-read dial with dial light. Excellent tone. Built-in antenna. Exceptional buy at only . . . \$19.95\*

\*Eastern prices. Subject to change without notice.

You can put your confidence in—

**GENERAL  ELECTRIC**

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## Get FAST RELIEF with this MEDICATED Powder!

No unmedicated powder can relieve your sore or itching toes as Ammens Powder does!

For Ammens contains three famous medicinal ingredients—gives 3-way medicated skin care: (1) Medicated relief, (2) Medicated protection, (3) Medicated comfort. Soothing and comfort-  
ing. So soft, it actually promotes healing by helping to protect and cushion your tender skin against further irritation and chafing. For real medicated skin care, get Ammens Medicated Powder today.



FREE trial size can. Write today to Dept. L-601, Bristol-Myers Co., Hillside, N. J. (Offer limited to U.S.A.)

**AMMENS**  
Medicated Powder

To Dad  
from us all:  
—and no more excuses!



A  
CENTURY  
GRAPHIC

Only  
\$99.50

• Truly special gift-of-a-lifetime for Dad . . . from the whole loving family! It's the Century GRAPHIC, the camera that gets those pictures he's always wanted . . . family fun, fine portraits, action shots, prize pictorials in black and white or color. A precision press camera of famous Graflex quality—at a family budget price! Only \$99.50 complete. 120 Roll Film Holder \$19.95. Together, \$115.40. See your dealer today!

**GRAFLEX**  
Prize-Winning Cameras

Graflex, Inc., Dept. 453  
Rochester 8, N. Y.

Size:

☐ Kindly send me literature on

☐ Century Graphic

☐ Roll Holder

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State . . . . .



# What's in it for YOU?

TEST-DRIVE A '50 FORD  
and find out!



## For Mr.

"Test Drive" that new V-8 engine! With new superfitted pistons, new laminated timing gear and a new Silent-Spin Fan, it's so quiet you'll say, "It whispers while it works!"

## For Mrs.

"Test Drive" those "King Size" Brakes! You'll find they stop 35% easier! "Test Drive" that Finger-Tip Steering, too! You can practically thread a needle with this great new car, it's so easy to handle!



## For Jr.

"Test Drive" a Ford Convertible for fun! It's SIX people big and the top goes up or down, in seconds, automatically! As for looks—we'll Ford received the Fashion Academy Gold Medal Award as "Fashion Car of the Year" again, for 1950!

There's a  
**Ford**  
in your future  
with a future  
built in

## For Jr. Miss

"Test Drive" a '50 Ford for parking! With big "Picture Windows" all around, you can get IN and OUT of the tightest places with nary a scratch or bump!



## For the Infantry

"Test Drive" a '50 Ford for the "feel" of safety that can only come from a "Life-guard" Body of heavy gauge steel combined with a rugged box-section frame. And so "hushed" is Ford's famous "Mid Ship" ride, the infantry can sleep while you drive!





# NOW—ONLY WITH ANSCO— Gorgeous <sup>NATURAL</sup> Color Pictures!

Yes,  
"THIRD  
DIMENSION"  
Realism!

Your eyes see thousands of shades in the color spectrum—ANSKO COLOR FILM sees them, too—in pictures of sparkling DEPTH AND REALISM.



ANSKO 16mm Color Movie Film, when projected on your screen, is beyond comparison. For you get what you see—glowing, life-like colors—the full-range of color you *naturally* see in nature! Try a roll, today!

## At Last! Pictures with Unbelievable Depth and Beauty... in Natural Color!

Soft flesh tones, natural foliage, pastel-blue skies. That's color the way your eyes see it. And that's what Ansco Color Film gives you... *natural* color... the subtle, delicate shades and tones in the gorgeous color spectrum.

Also, Ansco Color Film now captures them for you in clear pictures with sparkling realism. For movies or stills that "spring to life" on your screen—try *Natural* Color Film, today!

Available in #120 and #620 rolls, 35mm magazine, 50 and 100 foot rolls for 16mm cameras.

ANSKO, Binghamton, N. Y. A Div. of General Aniline & Film Corp. "From Research to Reality."



# Ansco <sup>NATURAL</sup> Color Film

INSIST ON THE RED AND BLUE BOX



## IN SHAVING which are you?

Radical ☐

Conservative ☐



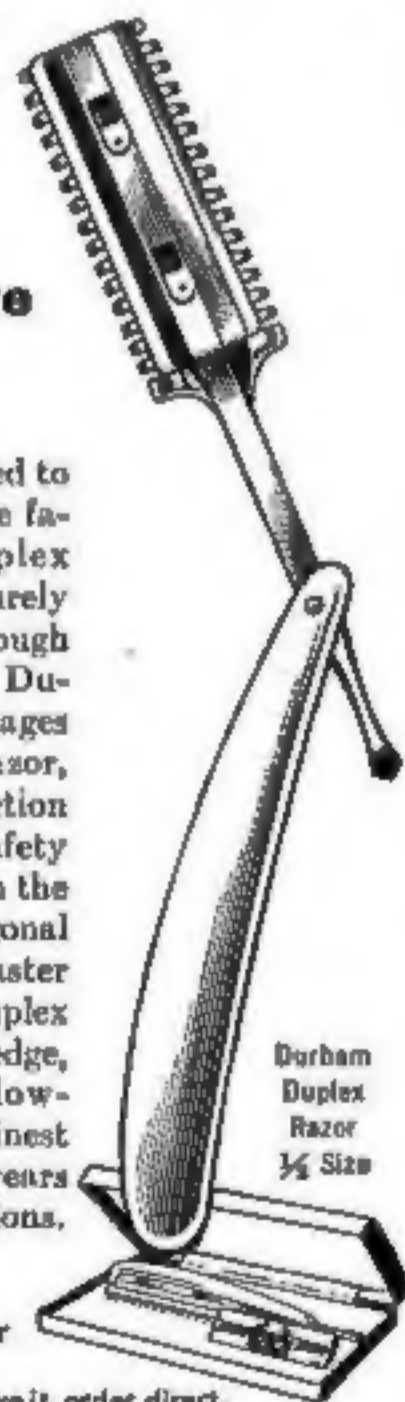
Radical



Here is the first really radical change in safety razor design in 40 years—the Enders Speed Shaver. It's lightning fast, feather light, for speed with real shaving comfort. Shaves without pressure, with finger-tip control. Easily reaches the hard-to-get-at spots around chin, ears, nose. Enders is the only genuine one piece razor—simplest of all. Just click the keen Enders Blade in or out instantly like magic. Nothing to twist or unscrew. Can't clog. Easiest to clean. Never before so many convenience, speed and comfort features packed into one razor.

Enders is radically different—the last word in modern shaving.

**Introductory Offer**  
Enders Speed Shaver with 5 blades—49¢  
If your drugstore doesn't have it, order direct.



Durham Duplex Razor  
1/2 Size

Conservative



To men who don't need to save split seconds, the famous Durham Duplex offers luxurious, leisurely shaving. For extra tough beards, the Durham Duplex has all the advantages of the finest straight razor, plus complete protection—because of the safety guard. You shave with the same efficient diagonal stroke as used by master barbers. Durham Duplex Blades are double-edge, double-thick, hollow-ground—the world's finest since 1908. After 40 years it is still tops with millions.

**Special Offer**

Durham Duplex Razor with 5 Blades—69¢

If your drugstore doesn't have it, order direct.

**BLADES ON SALE AT ALL GOOD DRUG STORES**

**Send no money to try either razor.**

Offer good in U. S. only.

DURHAM-ENDERS RAZOR CORP., Mystic, Conn.

Please ship and bill me for:

.....Enders Speed Shaver(s) @ 49¢ ea.

.....Durham Duplex Razor(s) @ 69¢ ea.

Print Name .....

Address .....

## LETTERS TO THE EDITORS

### SEAL HUNT

Sirs:

I hope the Canadian government does not delay much longer before proposing an international agreement to protect the harp seals ("The Great Seal Hunt," LIFE, May 15) and save these helpless animals from rapid extinction. Thanks to LIFE for bringing this to the attention of the public.

MARION BENGSTON

Chicago, Ill.

Sirs:

Allow me to raise my voice in anger and disgust.

What a stretch of the imagination to call the described slaughter as a "hunt" and the ghouls engaged in it as "hunters."

R. H. FREEMAN

New York, N.Y.

Sirs:

How can so-called civilized adults spend their time clubbing and kicking to death those pathetic little dabs of fur, too little to fight, too young even to run away? People can be pretty contemptible.

KAY MAC

Long Beach, Calif.

Sirs:

This is a picture I took of a harp seal pup that was washed ashore with a dead whale near my home when it weighed less than 20 pounds. It was cared for tenderly by Dr. Floyd Rowland, holding it, until it weighed 65 pounds and one day took off into the ocean.

MRS. FRANK W. LEARNARD

Chatham, Mass.



DR. ROWLAND AND SEAL

Sirs:

For years I have felt that there must be some good humanitarian reason why I shouldn't buy my wife a sealskin coat. At last LIFE has disclosed one. Thanks.

GINO J. SIMI

Washington, D.C.

● Few coats in this country are made of the young, white harp seal shown in LIFE's story. They are widely used by European furriers, but domestic sealskin coats are commonly the brown pelts of the 3-year-old male Alaskan fur seal. Hunting of this species is carefully regulated by the U.S. government.—ED.

CONTINUED ON NEXT PAGE

# Today learn why men say **NEW** 'Vaseline' Cream Hair Tonic is "Just what I wanted!"

Because no other hair tonic contains new wonder-working **Viratol**\*...assuring natural looking hair and natural feeling hair that stays neat all day long!

**REALLY  
GIVES HAIR THAT  
JUST-COMBED LOOK  
ALL DAY LONG!**

WITH NEW VASELINE CREAM HAIR TONIC MY HAIR REALLY STAYS IN PLACE LONGER...AND WITHOUT STIFFNESS, TOO!

HE LOOKS WONDERFUL! AND IT'S SUCH AN EASY WAY TO GOOD-LOOKING HAIR!

\*Special compound VIRATOL in 'Vaseline' Cream Hair Tonic helps make your hair look natural... feel natural... stay in place actually hours longer!

VASELINE is the registered trade mark of the Chesebrough Mfg. Co., Cons'd






THE WORLD'S  
LARGEST SELLING  
SUNTAN LOTION

for a  
glorious Tan



-  **TAN GLORIOUSLY**—Skol gives you a lovely glamorous tan without drying your skin. Skol helps keep your skin satin-smooth while you sun.
-  **TAN MORE SAFELY**—Skol's special formula actually screens out sun's harmful rays—permits you to tan beautifully without painful burning.
-  **TAN COMFORTABLY**—with Skol. No skin-clinging sand to bother your basking. Skol contains no messy oil or grease—leaves no sticky film on your skin to clog the pores. For a truly glorious tan get Skol today.

**Prevents painful sunburn—  
not oily—does not dry skin**

## LETTERS TO THE EDITORS

—CONTINUED—

Sirs:

Your article refers to the Newfoundland sealing vessel *Terra Nova*, and the reader must assume that all the material in this article has to do with the *Terra Nova*. This is true of all the pictures except of two on pages 60 and 61. These show the m/v *Theron* which happens to be owned by our company.

E. A. JONAS

Christensen Canadian  
Enterprises Limited  
Montreal, Que.

### THE ISSUE

Sirs:

Just a brief note of admiration for the excellence of your articles and pictures in the May 15 issue of *LIFE*, particularly those on Casals, Steichen and Toulouse-Lautrec, and Stevens on Russia.

H. J. RUBINSKY, M.D.

Washington, D.C.

Sirs:

Congratulations and many "thank you's" for your very fine issue of May 15. You are raising the standard of the reading public.

RENÉE M. BRANSTEN

San Francisco, Calif.

Sirs:

I am simply thrilled with the May 15, 1950 issue. I cannot imagine a more intriguing variety of up-to-date choice mental spice-of-*LIFE* between the covers of any text.

This edition gets my vote as a masterpiece of scouting, editing and publishing.

VERA GIBBONS

Long Beach, Calif.

### DON HORNSBY

Sirs:

I was thrilled to see pictures of Don ("Creesh") Hornsby, my husband's son ("High Flying Hornsby," *LIFE*, May 15). To know Don is to love him.

MRS. H. B. HORNSBY

Shreveport, La.

● In New York for television auditions following his success on the West Coast, Don Hornsby was tragically taken with poliomyelitis the day his stepmother wrote the above letter. After an illness of seven days he died, at 26 years of age and on the threshold of a bright new career.—ED.

### POSTMAN IN THE BOX

Sirs:

Here's our postman, J. R. Sullivan, eating his lunch on the route. He may



not crawl into the box ("Postman in the Box," *LIFE*, May 15), but he does convert it into a pretty handy lunch counter.

EARL COCHRAN

Colorado Springs, Colo.

CONTINUED ON PAGE 10

## EASY FIX DISH

DELICIOUS! ECONOMICAL!



### EASY FIX DISH

1 tablespoon chopped onion  
1 tablespoon chopped green pepper  
2 tablespoons butter or margarine  
2 cups cubed cooked beef  
1 can Franco-American Beef Gravy  
4 ounces noodles

Cook onion and green pepper in 1 tablespoon of butter until soft. Add beef and Franco-American Beef Gravy; simmer for 20 minutes. Cook noodles in boiling salted water; drain and add remaining butter. Serve meat and gravy over noodles. Makes four to five servings.



Made from the juices of selected beef... with that genuine roasting pan flavor! Delicious served with any meat-and-potato dinner. On sandwiches. In stews. Or add it to make your own gravy s-t-r-e-t-c-h.

**Franco-American  
Beef Gravy makes the meal!**

go "WESTERN"  
young man!



they're  
Authentic  
Western  
Denims  
for Boys

Made of extra-quality 8-oz., Sanforized blue denim. Copper riveted and double-stitched with heavy orange thread. Inside swinging pockets.

with Zippers!  
\$2.29

ANYWHERE IN U.S.A.

IN SIZES 1-22 20" to 32" Waist  
SIZES 5 to 12 with DOUBLE KNEE



... for girls, too!  
Authentic Western  
Denime — \$2.95



Manufactured by  
OKLAHOMA CLOTHING MANUFACTURERS, INC.  
OKLAHOMA CITY 2, OKLA.





MADE BY A REVOLUTIONARY NEW LATEX PROCESS, PLAYTEX PINK-ICE DISPELS BODY HEAT, SLIMS YOU IN COOL COMFORT.

**NOW!** The newest Playtex Girdle is the most talked about in the U. S. A.!

## INVISIBLE **PLAYTEX® PINK-ICE**

This is the amazing figure-slimming girdle that is causing such a sensation all over America . . . the girdle acclaimed by top designers as perfect for the new slenderer-than-ever warm weather styles . . . the girdle that's currently being worn—and cheered—by women from coast to coast.

Made by a revolutionary new latex process, **PLAYTEX Pink-Ice** is light as a snowflake, fresh as a daisy, actually "breathes" with you, dispels body heat . . . slims you in cool comfort. It's the only girdle in the world you can wear under your bathing suit, *pat dry* and wear immediately under street clothes.

Without a single seam, stitch or bone, **Pink-Ice** trims your silhouette—slims away inches at waist, hips and thighs with a natural all-way action stretch. Yet, for all its figure-slimming power, **Pink-Ice** gives you freedom of action—fits with second-skin smoothness. And it's absolutely invisible—even under the scantest bathing suit.

Today, discover the wonderful things **Pink-Ice** can do for *your* summer figure. Start right away to look slimmer in slacks, slenderer in shorts, trimmer in your swim suit. Wear **Pink-Ice** all day, under all your clothes, and forget you have it on.



*Light as a ❄️ snowflake  
Fresh as a 🌼 daisy—  
Actually "breathes" with you!*

In **SLIM**, shimmering pink tubes, **PLAYTEX PINK-ICE GIRDLES** . . . . . \$3.95 to \$4.95

In **SLIM**, silvery tubes, **PLAYTEX LIVING® GIRDLES**, Pink, White or Blue . . . . . \$3.50 to \$3.95

Sizes: extra-small, small, medium, large  
Extra-large size slightly higher

At all department stores and better specialty shops everywhere

**INTERNATIONAL LATEX CORPORATION**  
Playtex Park ©1950 Dover Del.



# Your Reward is so BIG



...if you nourish **EVERY INCH**  
of your dog with **GAINES!**

There's nothing **LITTLE** about the rewards you may expect from feeding your dog America's **BIGGEST**-selling dog food! Hard, healthy muscles and strong, solid bones. An eager, active body with just tons of life and pep. A huge, hearty appetite. A friendly wagging tail. *These* are the big rewards from your dog, when you give him expert care, and nourish **EVERY INCH** of him with Gaines!

**All this Nourishment in each pound of Gaines!**



As much body-building proteins as in 1½ lbs. fresh beef—and as much of the B-complex vitamins **thiamine** and **riboflavin** as in 4 lbs. beef.

As much calcium and phosphorus for strong bones and teeth and as much essential **niacin** as in 7 quarts Grade-A milk. As much fat as in 1¼ ounces of fresh creamery butter.



As much protective **vitamin A** as in 1 lb. garden-fresh tomatoes—as much **iron** as in 2 lbs. fresh liver—and as much food energy as in 1¼ loaves whole-wheat bread.



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## LETTERS TO THE EDITORS

CONTINUED

### BEACH FASHIONS

Sirs,

Your 1950 beach fashions (LIFE, May 15) were dandy, but how do you like this picture of my friend Mary Collins in last year's get-up?

BLAIR CROTZNIOFF

New York, N.Y.



MARY COLLINS

MR. B

Sirs,

I am a Southerner. I love the South, but sometimes I am pretty ashamed of the way people here act. I am referring to John H. Edmonson's letter (LIFE, May 15) about how he would wallop the girl hugging Billy Eckstine if she

CONTINUED ON PAGE 13

## Everybody's talking about a \$1,000 car - BUT ONLY CROSLEY IS BUILDING IT!

Building cars in the \$1,000 price range is one thing. And we've built 70,000 of them. Announcing that you are considering building such a car is quite another thing. The Crosley is not a plan on paper or a showroom pilot model. It's a reality—the only \$1,000 car on the road today.

The Crosley car is not built to a demand that will reach a million cars a year in production. It's built for that one family out of a hundred, sophisticated, down-to-earth people who want 35 to 50 miles per gallon and other low upkeep features. It's built for intelligent buyers who want a new, shiny, practical car instead of someone's beat-up secondhand (or fourthhand) car.

The promises of a "big" car for less than \$1,000 create an unfair picture of the industry's ability to deliver more for the dollar than is humanly possible with current labor and material costs. You just can't build a big car and sell it at the price of a small car.



Drive the newest Crosley Station Wagon. All steel, seats 4 or 2 with ½ ton load.



**CROSLEY**  
A FINE CAR

"You see them everywhere!"

FREE! Latest 1950 CROSLEY CATALOG. Write Crosley Motors, Inc., 2530-EQ Spring Grove Ave., Cincinnati 14, Ohio.

## LOOK YOUR BEST LIKE THE BASEBALL STARS



HOWARD POLLET  
ace pitcher  
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CARDINALS  
wears  
BeeCool  
Straws

Genuine  
PANAMAS  
\$3.95 to \$7.50



Enos  
Slaughter,  
Capt.  
St. Louis  
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BREEZEWAYS  
\$1.95 to \$3.45

FINE QUALITY  
FUR FELTS \$5.00 to \$7.50

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Please  
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# Summertime— and the Walkin' is Easy!

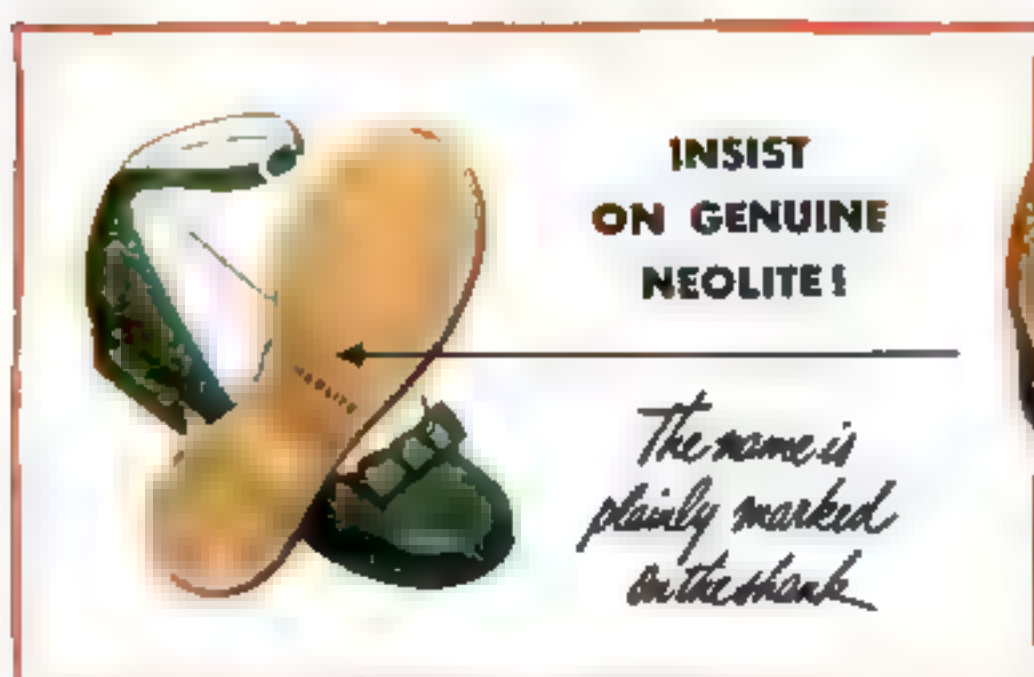
when you pay the little more that buys  
such light-footed comfort!

Stepping out . . . Sunday go-to-meeting . . . or just  
plain everyday walking—there's solid comfort in every step  
on **NEOLITE** Soles. Here's the sole that *looks right* and *feels right* on  
*every* style of shoe . . . for *every* member of the family.

For Mother—*new* daintiness at the instep . . . *new* beauty  
of bottom and edge finish.

For Father—*new* damp-proof comfort from the very first step.

For the Kids—*new* records of long wear with soles  
that actually outlast leather over 2 to 1.



**INSIST  
ON GENUINE  
NEOLITE!**

*The name is  
plainly marked  
on the shank*



**BEWARE OF IMITATIONS—  
ACCEPT NO SUBSTITUTES!**

It's worth  
a little more to get all these  
extra **NEOLITE** values!

- ▶ Light in weight . . . form  
a firm platform.
- ▶ Flexible . . . need no  
breaking-in.
- ▶ Damp-proof . . . help avoid  
colds due to wet feet.
- ▶ Twice the wear of  
leather soles.

**ON  
NEW SHOES  
AND RE-SOLES  
FOR THE  
ENTIRE FAMILY!**

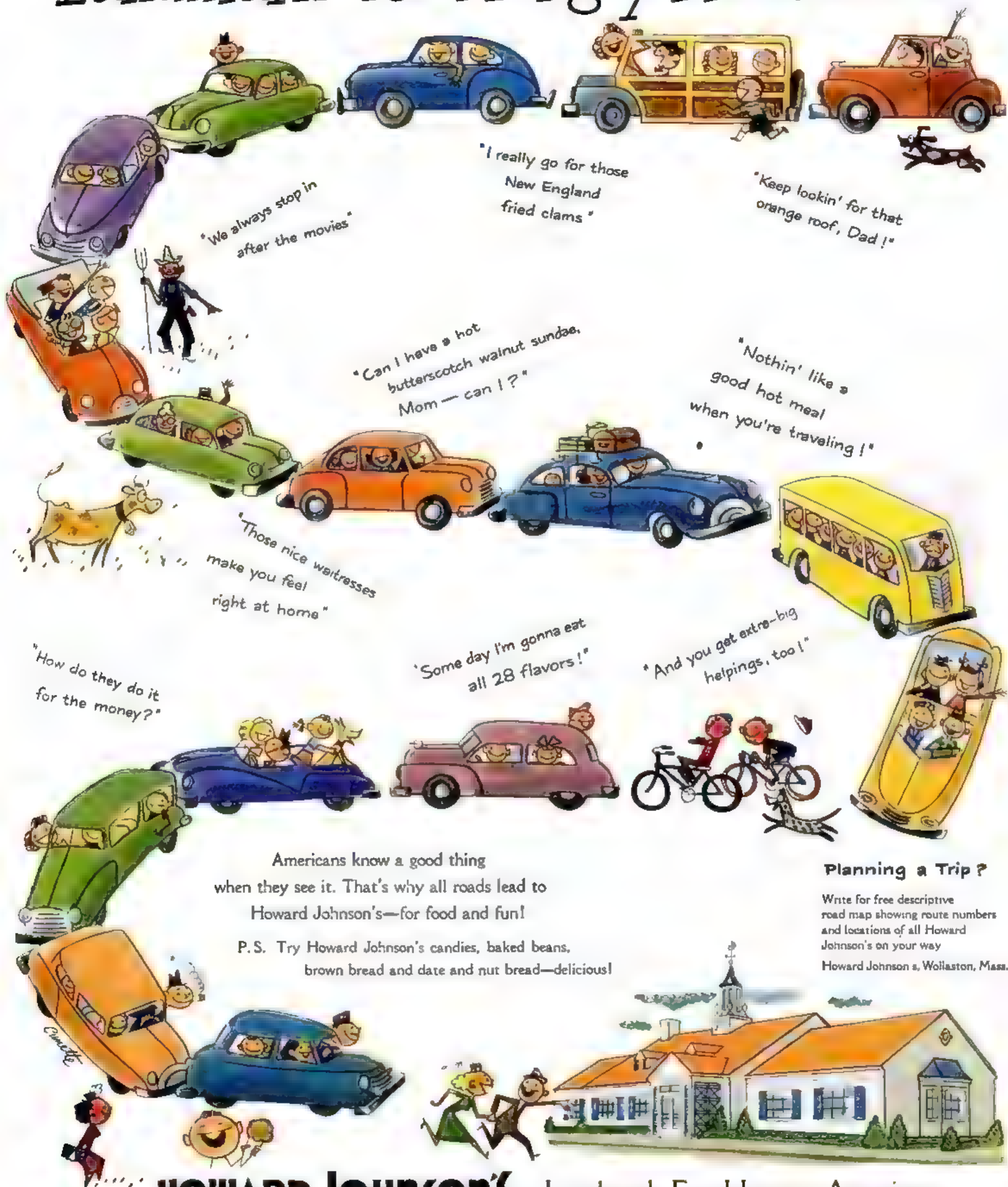
# NEOLITE SOLES

NEOLITE, AN ELASTOMER-RESIN BLEND, T.M.—THE GOOSEHEAD TIRE & RUBBER COMPANY, ARROW, OHIO

**Make any shoe a better shoe!**



# Landmark for Hungry Americans



"We always stop in  
after the movies"

"I really go for those  
New England  
fried clams"

"Keep lookin' for that  
orange roof, Dad!"

"Can I have a hot  
butterscotch walnut sundae,  
Mom — can I?"

"Nothin' like a  
good hot meal  
when you're traveling!"

"Those nice waitresses  
make you feel  
right at home"

"How do they do it  
for the money?"

"Some day I'm gonna eat  
all 28 flavors!"

"And you get extra-big  
helpings, too!"

Americans know a good thing  
when they see it. That's why all roads lead to  
Howard Johnson's—for food and fun!

P.S. Try Howard Johnson's candies, baked beans,  
brown bread and date and nut bread—delicious!

## Planning a Trip?

Write for free descriptive  
road map showing route numbers  
and locations of all Howard  
Johnson's on your way  
Howard Johnson's, Wollaston, Mass.

**HOWARD JOHNSON'S** • Landmark For Hungry Americans

Ice Cream Shops and Restaurants



**Fashion demands**  
**Footlets**  
 Trade Mark  
 Sheer Nylons  
 Pre-shrunk Cottons



because they're

1. Smart.
2. Comfortable.
3. Economical.
4. Healthful.
5. Made to Fit.
6. Shoe and Stocking Savers.

More women buy Footlets.  
 Footlets for every style shoe.

Constant Companions  
 With or Without Stockings



## Fast help for HEADACHE

Upset Stomach • Jumpy Nerves



When headache hits, do as millions do.  
 Take Bromo-Seltzer right away for fast  
 help. Not only for the pain of headache  
 but also for the upset stomach and jumpy  
 nerves that often go with it.

Quick! Pleasant! Bromo-Seltzer effervesces  
 with split-second action, ready to go to work  
 at once. Caution: Use only as directed.

Proof of popularity:  
 Today more people  
 than ever use  
 Bromo-Seltzer.  
 You must be satisfied  
 or your money back!

Get Bromo-Seltzer  
 at your drug store  
 fountain or counter  
 today. It's a  
 product of the  
 Emerson Drug Co.  
 since 1887.



## LETTERS TO THE EDITORS

CONTINUED

were his daughter. I would have been  
 proud to be the girl in the picture.

Mr. Edmonson will probably say I  
 am an impertinent child who should  
 listen to my elders. I want to be a good  
 American. I can't be if I hate everyone  
 who is not like myself.

My parents will probably make it  
 difficult for me to sit down too if they  
 read this, but I had to let everyone  
 including my parents know what I  
 think.

BARBARA JEAN KELLY

Atlanta, Ga.

### PABLO CASALS

Sirs:

It is fortunate that Pablo Casals  
 (LIFE, May 15) doesn't play the violon-  
 cello in the same haphazard manner—  
 "violincello"—that you spell it!

JOHN A. REINKE

Milwaukee, Wis.

● Violoncello is correct. The word is  
 derived from the Italian *violone* (bass  
 viol) and *cello* meaning small. Liter-  
 ally translated it means small bass  
 viol. LIFE's misspelling, violincello,  
 is a combination of violino (small  
 viol) and cello which would mean  
 small small viol.—ED.

### KANSAS CITY

Sirs:

Did you notice in the pictures of  
 the Kansas City gamblers leaving jail  
 ("Another Shocker for Kansas City,"  
 LIFE, May 15) that the manhole cover  
 in the street makes a perfect "halo"  
 over the head of Max Jabon?

HAROLD E. ELDRED

Lancaster, N.Y.



Sirs:

Oh, dear! LIFE has gone and joined  
 the Flouters for Flouters League.  
 Flaunt means to brandish. Flout  
 means to sneer at, as you probably  
 meant when you said "a wholesale  
 flaunting of state laws."

F. R. FELAND

Nutley, N.J.

● LIFE flawed in flaunting flaunting  
 for flouting.—ED.

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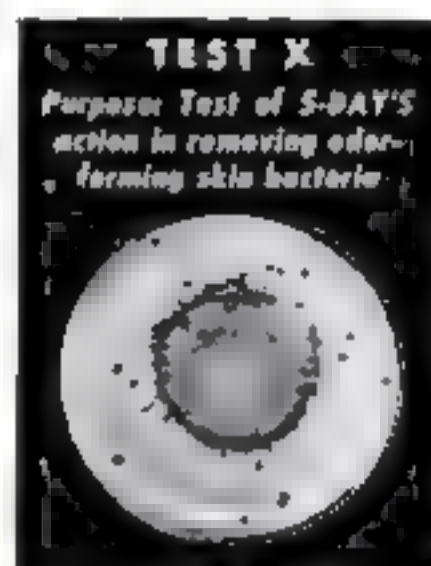
## 5-day pads

Contains twice\*  
 as much active  
 anti-perspirant  
 ... yet milder

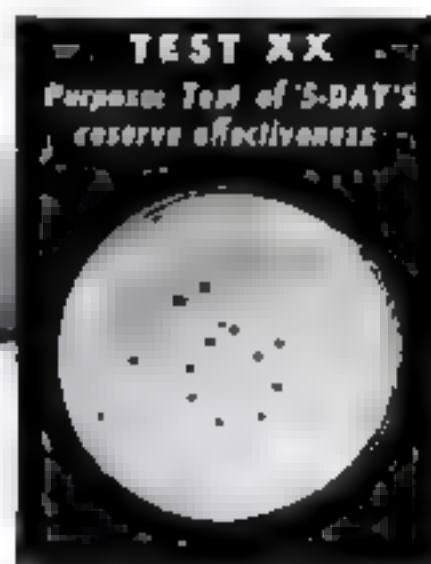
**new miracle  
 pad deodorant**  
**WIPES AWAY  
 ODOR-FORMING  
 BACTERIA**—does not  
 leave them under your arms!

8 times\*  
 more effective  
 in killing  
 odor-forming  
 bacteria

### Laboratory Proof



This microscopic  
 photo proves that  
 when you throw  
 away your 5-Day  
 Pad you throw  
 away with it hun-  
 dreds of thousands  
 of bacteria that are  
 the main cause of  
 perspiration odor.  
 Does not leave them  
 under your arms!



This laboratory  
 photo was taken  
 hours after applica-  
 tion of a 5-Day  
 Pad. Note the  
 amazing difference.  
 This is because 5-  
 Day's exclusive  
 formula prevents  
 the growth of odor-  
 forming skin bac-  
 teria and keeps you  
 safe from under-  
 arm odor longer.

## 5-day deodorant pads

**Easier!** Each pad contains right  
 amount. No guessing! Even  
 smooth penetration instantly.  
**Faster!** Goes into action instantly.  
 Dries in seconds.  
**Cooling, Refreshing!** No clammy,  
 sticky feel-  
 ing. Cooling, refreshing sensation.



No other deodorant tested is as effective  
 in checking perspiration and stopping odor!

The miracle is in the pad! 5-Day Pads are circlets  
 of fabric saturated with refreshing, mild yet very  
 effective deodorant. 5-Day's exclusive formula  
 checks perspiration—stops odor longer.

The miracle is in the pad! Far cleaner. Far more  
 convenient. No fuss. No muss. No mess. The perfect  
 way to apply a deodorant.

Safely checks perspiration more effectively, too!  
 Contains twice\* as much active anti-perspirant than  
 an average of leading brands tested. Yet, laboratory  
 pH tests prove 5-Day milder—harmless to skin  
 and clothes.

Greater reserve protection! Laboratory tests show  
 that hours after application 5-Day's exclusive for-  
 mula is 8 times\* more effective in keeping you safe  
 from underarm odor than an average of leading  
 brands tested. No other deodorant or deodorant  
 soap tested can keep you so safe from underarm  
 odor—so long.

**DOUBLE YOUR MONEY BACK** if not completely satisfied.

\*All comparative figures mentioned in this ad are based  
 on the average of laboratory tests of leading deodorants.  
 Name of independent laboratory available on request.

25c 85c  
 \$1.00





## SPEAKING OF PICTURES . . .

. . . In the forests of Switzerland a photographer finds a magical fairy ring





For 30 years Otto Zumbühl has been wandering about his native Switzerland taking photographs of mushrooms. When he stumbled upon the scene above, he exclaimed, "Never before have I seen anything so beautiful." The mushrooms, forming an almost perfect circle 10 feet

in diameter, surrounded a soft, mosslike patch of grass that was much more luxuriant than the grass outside the circle. Botanists explain that certain mushrooms, exhausting the soil, move outward in search of more nourishment, leaving behind decay which makes the grass grow

greener. But poets and children have another explanation. For them this is the magical fairy ring—the ring that bewitches and strikes blind any human who steps inside its forbidden circle, the ring where elves come to dance on the green-sward and sit on toadstools in the moonlight.



THE NEW-  
FORMULAJOHNSON'S  
BABY LOTIONProved by exhaustive clinical study to be an  
unusually effective preparation toPREVENT IMPETIGOPREVENT RAW BUTTOCKSPREVENT DIAPER RASHPREVENT HEAT RASH

**M**OTHER! You can minimize the danger of your baby's suffering from the four most common skin irritations of infancy—with regular daily use of new Johnson's Baby Lotion.

This new-formula lotion *actually kills the germs* that commonly cause impetigo and diaper rash. And its unusual physical

and chemical properties make it highly effective in the prevention and treatment of excoriated buttocks and heat rash. It is soothing, snow-white—non-irritating to delicate baby skin.

No other product known can give your baby such *complete* protection. Get new-formula Johnson's Baby Lotion today!

Skin irritations reach new low in 8 hospital tests!



*New Lotion proves superior.* Johnson's Baby Lotion was tested against generally accepted methods of care in 8 leading hospitals for over 10,000 cumulative baby days. With ordinary methods as many as 55% of the babies suffered skin irritations. In the same instances, with new Lotion care, skin irritations of *all kinds* dropped to an average of less than 2%!

*Impetigo epidemic halted.* In one large Eastern hospital, an epidemic of impetigo had been a serious problem for four months. New Johnson's Baby Lotion stopped it within one week!

Protect your baby with new Johnson's Baby Lotion!

*Use after bath, at diaper changes.* Smooth a few drops of Lotion over baby's body regularly, every day. It will keep his skin softer, functioning better. And you'll never have to worry about skin irritations that make baby so miserable.

No "ammonia diaper" odor, either. New Johnson's Baby Lotion prevents that unpleasant odor, keeps baby smelling sweet and nursery fresh. Give your baby this amazing new care from now on!



Available in 49¢ and 98¢ sizes

JOHNSON'S BABY LOTION

Johnson &amp; Johnson



**SHAGGY-MANE** or Inky Cap is name of this mushroom photographed in the Egg Forest near Zurich. As the mushroom ripens, it turns into a black, ink-like substance from which it gets its name "Inky Cap." When it is young and tender, it is edible and delicious. But when it grows old, it becomes very tough.



everything you ever wanted!

NYLON...and  
the Jantzen  
magic  
touch!

Patricia Hambley

this is what you want to stand a man on  
his head...this terrific new Jantzen, assuredly  
strapless because of the most perfect boned bra in  
America, the Jantzen "Stay-bra", moldable as you  
want it, softly-lined and wonderful-to-wear. Have it in  
finest fast-drying, figure-molding nylon and latex taffeta  
in dream colors like this 15.95. Also to stand a man on  
his head...these marvelous Jantzen "Nylastic" racers 5.95  
...many other styles, many other colors...at most stores.



matching Jantzen swim caps  
in stunning pastels 1.00

JANTZEN KNITTING MILLS, INC., PORTLAND 14, OREGON





# Miss America says -

Every girl dreams of the gift that says

## I love you truly

- Give her a **LANE**  
**Cedar Hope Chest**™

Long after the thrilling strains of the Wedding March are but faint-remembered harmony, she will remember this romantic gift - a beautiful, all-purposed cedar chest, and on wedding day a Lane is the perfect safe place for all those precious things every girl collects - and treasures. Happy brides everywhere tell you: "It all started with my Lane. It's the one gift we'll cherish forever."

Best Protection  
Guaranteed  
in combination with new  
Lane Chest

Miss America

The nation's reigning  
Beauty Queen  
is lovely  
Miss Jacques Marcor



Miss America Special

No. 2502 shown above - A contemporary design in Walnut with drawer. Same chest in Lamed White Oak, No. 2142, in Corvian, No. 2466, in Grey Walnut, No. 2504

**\$69<sup>95</sup>**  
Priced slightly  
higher in the  
U.S. and  
Canada



No. 2449 Gorgeous American Walnut and Walnut Stain. Beautifully rubbed and polished. \* \$49<sup>95</sup>



No. 2250 Modern waterfall design in matched Avonite. Includes recessed hinges. \* \$59<sup>95</sup>



No. 2465 Truly beautiful in the traditional 18th Century manner. Mahogany veneers hand rubbed to a glowing luster finish. \* \$59<sup>95</sup>



No. 2247 Modern styling in Lamed Oak Walnut. No. 2446 \* \$49<sup>95</sup>

\* Includes patented automatic key



No. 2221 18th Century design in Mahogany. Real drawer in base. Similar in Blonde Almond No. 2411 American Walnut, No. 2399 \$79<sup>95</sup>



No. 2365 Inspired by 18th Century. Similar chest in Mahogany. Drawer in base. Same in Maple, No. 2366

There's a perfect style to blend with any room, any type of furnishings.

The Lane Company, Inc.,  
Dept. L, Allentown, Pa.  
In Canada: Knechtels, Ltd.,  
Hawthorn, Ont.

the gift that starts the home

These and other styles now at furniture and department stores

# LANE

**Cedar HOPE CHEST**  
THE PRACTICAL LOVE-GIFT





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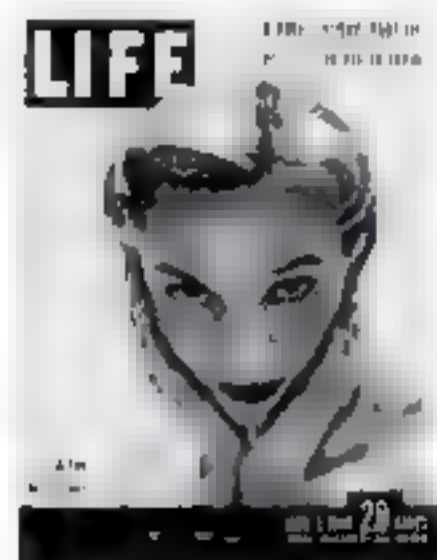
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### LIFE'S COVER

Stasia Kos, whose far-flung adventures have carried her from Manchuria to Hollywood (pp. 110, 113), has acquired a firm self-reliance in direct contrast to her delicate beauty. She has worked as a typist, seamstress, amateur nurse and fashion model. Unmarried, she says she prefers "men over 30... who are interesting." Stasia likes to do oil paintings and shows a real talent for sculpture which she developed as a shy little girl in a Manchurian Catholic convent, where her favorite pastime was carving tiny figures of the Virgin Mary and Jesus with a needle out of a piece of ordinary blackboard chalk.

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ALAN LADD  
starring in  
"CAPTAIN CAREY, U.S.A."  
a Paramount Picture

five stars to **JERIS**  
for greaseless good grooming  
and healthier, handsomer hair

says *Alan Ladd*



ONLY DANDRUFF-DESTROYING\* JERIS HAS THIS  
FRESH, CLEAN-SCENTED MASCULINE FRAGRANCE

Of all the hair tonics on the market, JERIS and only JERIS brings you all these hair benefits: 1. Greaseless good grooming. 2. Healthier, handsomer hair. 3. Scalp-stimulation: Daily JERIS massage helps promote healthy hair growth, relieves dry scalp, excessive falling hair. 4. Destroys dandruff germs\* on contact: antiseptic action instantly removes ugly dandruff flakes. 5. Exclusive masculine fragrance: daily use of JERIS leaves hair clean-scented. Get JERIS today at drug counters—professional applications at barber shops everywhere.

JERIS is not greasy to the touch, won't discolor coat collars, can't soil shirts, stain hats or upholstery. For greaseless good grooming insist on JERIS Hair Tonic.

"I was known as 'Crustcase' Charlie  
When my hair was slicked with goo.  
Since I've switched to greaseless JERIS  
Seems the girls all  
bill and coo."



JERIS KILLS DANDRUFF GERMS\* ON CONTACT. \*Pityrosporus ovale, which many authorities recognize as the cause of infectious dandruff is destroyed by JERIS Antimicrobial Hair Tonic.



**JERIS**  
ANTISEPTIC HAIR TONIC

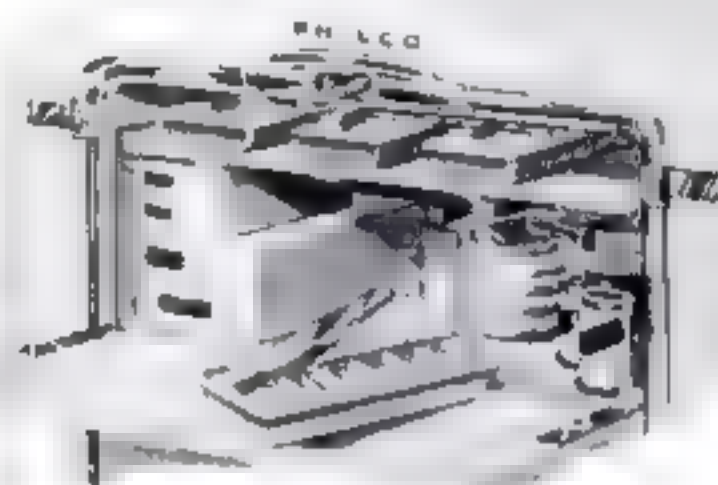
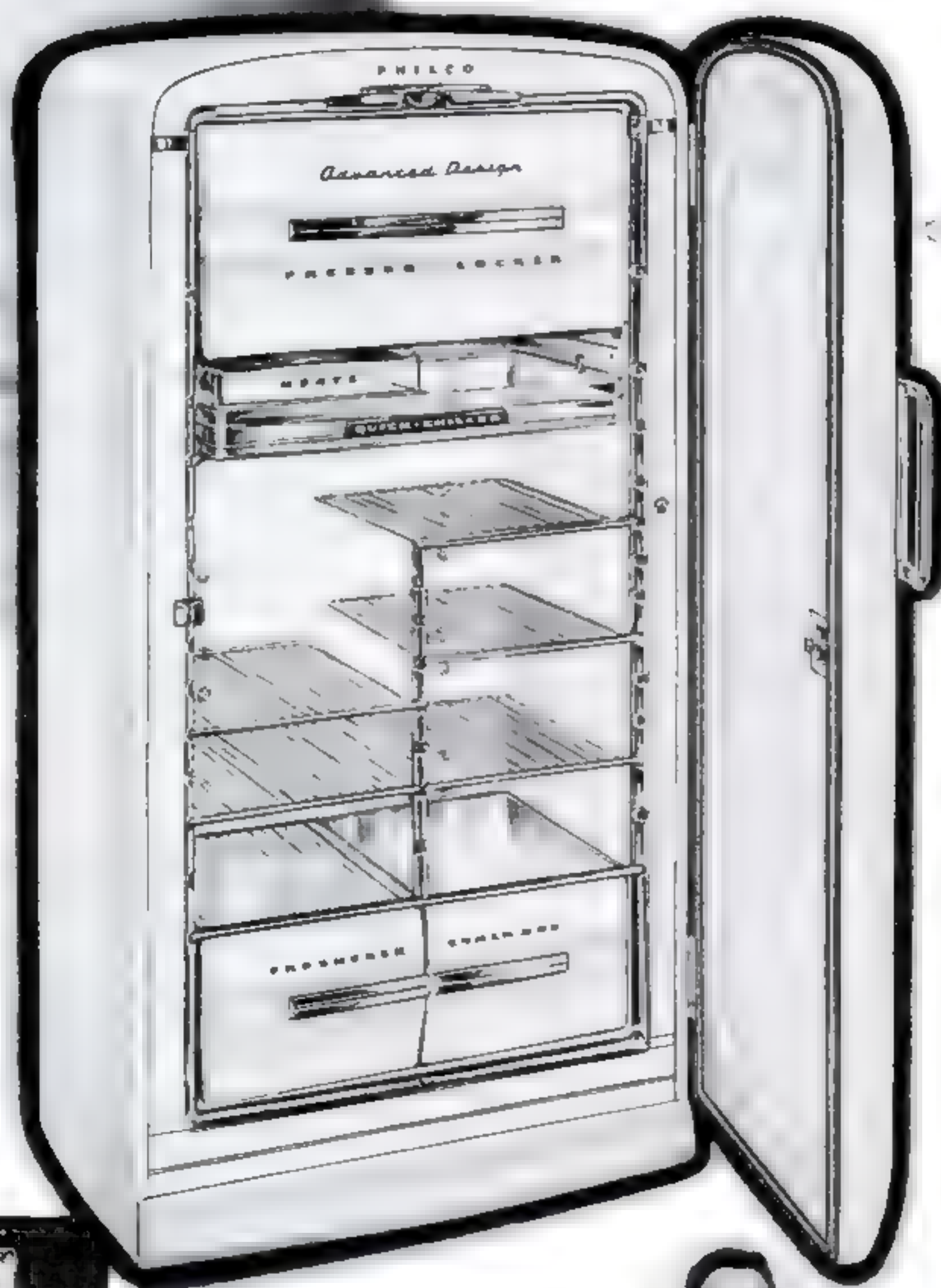


# Only Philco has them all...

all the features a woman wants including 2 cu. ft. built-in freezer

Consistently year after year Philco has pioneered the great advances in refrigeration...the sensational full-width freezer that completely changed modern refrigeration design...fully adjustable shelves that freed women from a regimented refrigerator...full-length refrigeration that created the first refrigerator to eliminate all wasted space.

And today Philco brings you another sensational "first"...a huge 11 cubic foot refrigerator with a giant 2 cubic foot built-in freezer for as much as \$50 to \$100 less than any other refrigerator with this size freezer!



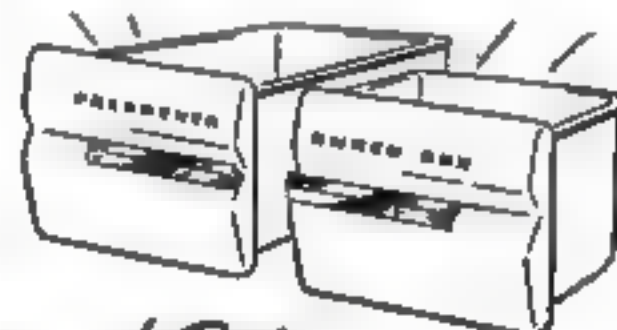
## Super Size Built-in Freezer

Huge 2 cubic foot freezer holds full 70 lbs. of frozen foods. It's full-width, fully enclosed by its own insulated door. True zero-zone temperatures with a separate shelf for extra-fast freezing of ice cubes.



## New! Quick Chiller

Extra cold zone—7° to 15° colder than main food compartment. Ideal for meats, salads, jellied dishes.



## Snack Box Giant Freshener

Over-size drawers keep fruits and vegetables fresh and crisp. Exclusive Snack Box for cheese, spreads, or butter.



## Fully Adjustable Shelves

Move the shelves anywhere to store foods of any size or shape. You arrange your refrigerator to suit you.

**DOWN-TO-THE-FLOOR REFRIGERATION**—Philco Long Door Design uses every inch of space for real refrigeration for all kinds of foods; gives 11 cu. ft. capacity in floor space of an "8". See Philco Model 1104 and all the other great 1950 Philco Refrigerators. Prices start as low as \$189.50.\*



## NOW... BROIL UNDER GLASS with the sensational new PHILCO ELECTRIC RANGE

No Smoke! No Soot! No Stain! Revolutionary new Philco Range gives you, at last, true smokeless broiling. Amazing improvement in flavor—far less shrinkage. Nine beautiful one and two oven models as low as \$129.95.

\*In Zone 1



**PHILCO**  
ADVANCED DESIGN

has a woman in mind





**JUBILANT HANDSHAKE** celebrates signing of new GM contract. At left are U.A.W.'s Walter Reuther and Art Johnstone, director of union's GM department;

at right are GM Vice President Harry Anderson and Louis Seaton, director of labor relations. Seaton and Johnstone did the actual negotiations on the contract.

## GM PAGES THE U.S. PENSION PARADE

The date the picture above was taken in Detroit—May 23, 1950—was a historic one in labor-management relations. The United Automobile Workers and General Motors Corporation signed a five-year contract which set a new pattern for industrial pensions. Since the end of the 1949 steel strike, which established a \$100-a-month standard, pensions have been the prime objective of U.S. unions. The GM contract not only met the \$100 figure on retirement pay but bettered it by providing that payments may go up to \$117.50 if Congress increases social security benefits. GM also granted a modified union shop, plus a 4¢-an-hour yearly increase which was shrewdly saved for last-minute bait

to get a five-year pact. In return the U.A.W.'s Walter Reuther, who estimated the "package" would cost GM \$1 billion, agreed not to reopen the contract until 1955. The Reuther-hating *Daily Worker* fumed that this meant "no-strike, no-stoppage serfdom." It meant no such thing. What it did mean in all probability was a period of stability in the industry.

In black-and-white contrast to the bitterness of the 100-day Chrysler strike (*LIFE*, May 15), GM negotiations went on with easy good humor, broken by a daily *Kaffeeklatsch* and enlivened by a union prankster who put goldfish in the water cooler. Afterward Reuther exulted, "General Motors decided to live with our

union." C.I.O. President Phil Murray called it "an amazing agreement." It was the most important contract an industrial union had won since the C.I.O. first signed U.S. Steel in 1937. The whole problem of pensions, described on the following pages, would be affected by the GM pact. Some industrialists rubbed their eyes at GM's boldness, which the *New York Times* compared to Henry Ford's guarantee of a \$5 wage in 1914. The move was a coolly calculated capitalist bet. GM Chairman Alfred P. Sloan Jr. has said that 11 million U.S. cars must be replaced in the next few years. GM, whose 1949 net profits were a record \$656.4 million, was wagering \$1 billion on sustained U.S. prosperity.





**IN BOARD ROOM** of First National Bank of Chicago, businessmen discuss pensions. Counterclockwise from Host Edward Brown (standing) they are: Banker James Forgan, Allis-Chalmers' Harold Story, Standard Oil's Robert Wilson, Marshall Field's Earl Kribben, Marathon's David Everest, Burlington R.R.'s Harry Murphy, Wells-Gardner's Wilmot Bennett, Borg-Warner's Gustavus Shallberg,

Deere & Co.'s Leslie Rowland, United Air's William Patterson, Inland Steel's William Caples (against wall), Banker Bentley McCloud, Banker Irvin Porter, Realtor Albert Wetten, Hormel's H. H. Corey. Partially hidden are Rock Island R.R.'s John Farrington, Banker Walter Heymann, Int. Harvester's John McCaffrey, Armour's Frederick Specht, Field's Hughston McBain, Banker Homer Livingston.

## PENSIONS ARE HERE TO STAY AND THE QUESTION NOW IS: WHAT KIND?

A few years ago when businessmen talked pensions, the question was: Should our employees have pensions at all? But when the bankers and industrial leaders shown above met in Chicago recently, the question they asked was: What kind of pensions should our employees have?

They had many kinds to choose from, few so generous as the new GM plan. But they had a basic objection to the GM type of pension. The worker did not put any of his own money towards it (except for social security). This group preferred the Sears, Roebuck retirement plan,

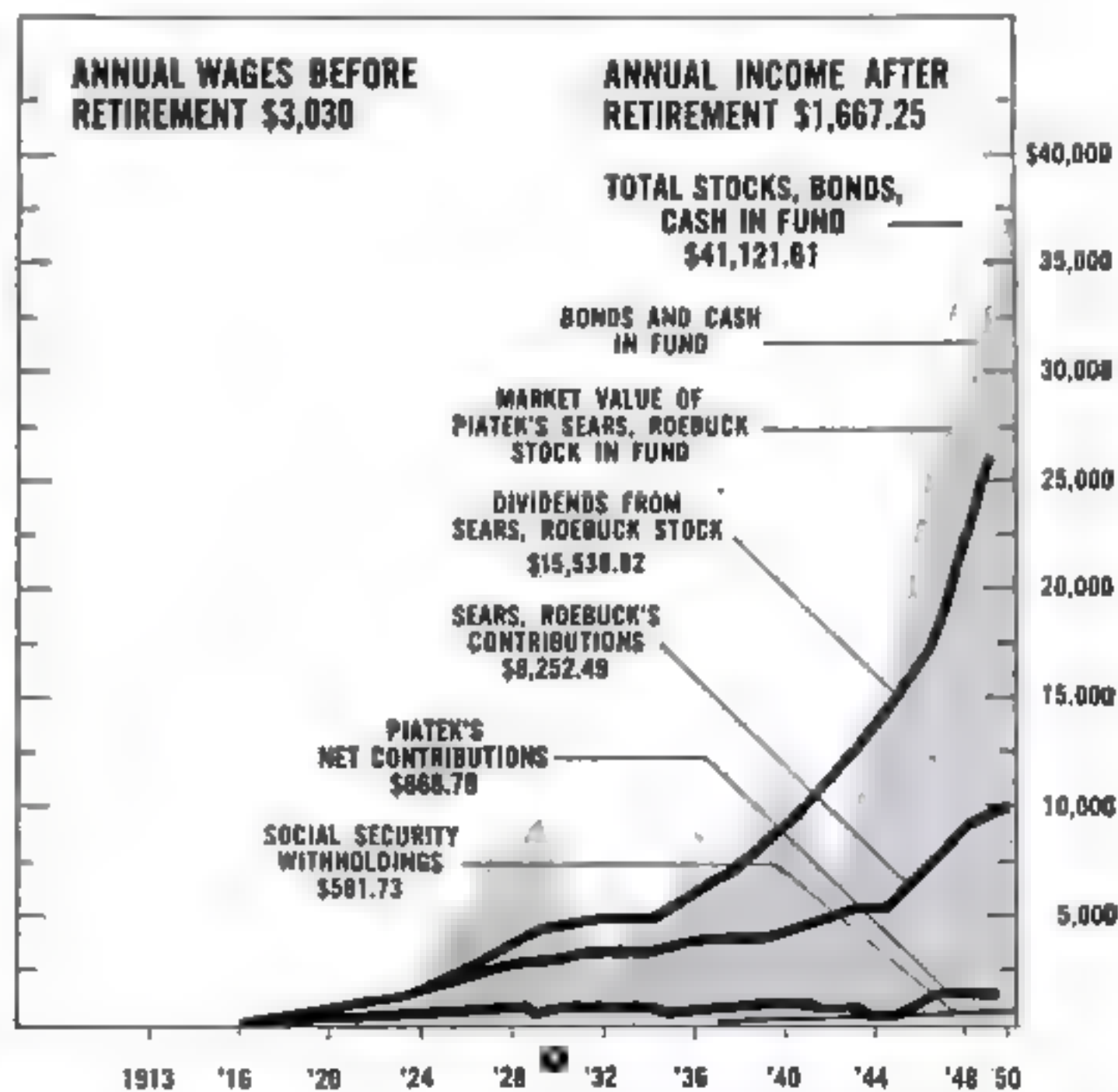
charted below, to which the employee contributes some of his own money, a fact which gives him more incentive and more stake in his job. The Sears plan, set up 34 years ago, is financed jointly by contributions from employees (5% of year's pay up to \$5,000) and the company (5 to 9% of the yearly profits). The money has been invested mostly in Sears stock, which, having risen greatly in value and paid big dividends, has hugely increased the retirement fund.

Most unions oppose the Sears kind of plan which is more profit sharing than a pension.

They want pensions financed by the employer and based on the company's responsibility for its aging workers. The pattern which unions are working out is shown in the three typical plans on the opposite page. The steel pension works much like the plan adopted by GM. But the steel plan is not fully funded: that is, it will set aside enough money to cover completely the past as well as the future services of its workers. GM, like Ford and Chrysler before it, will within 30 years build a fund to guarantee its workers some pensions, even if the company goes broke.

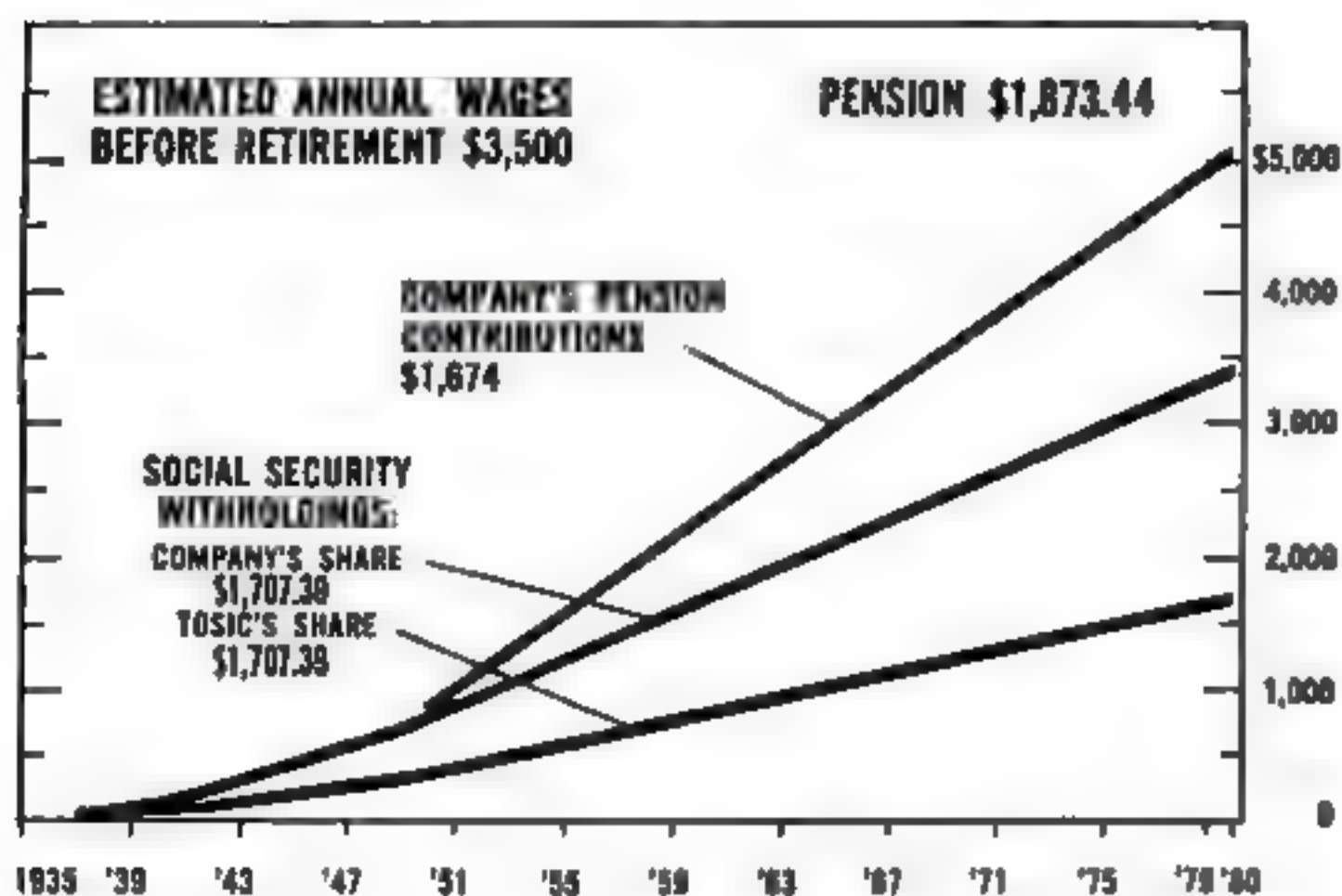


**AT TRAVEL BUREAU**, Stanley Piatek, 60, of Chicago, who retired early this year after 36 years with Sears as stockman, designs a vacation. His plan provided



lump sum of \$41,121.61, built partly from his contributions but mostly from company profit sharing and dividends from investment of the fund in Sears stock.

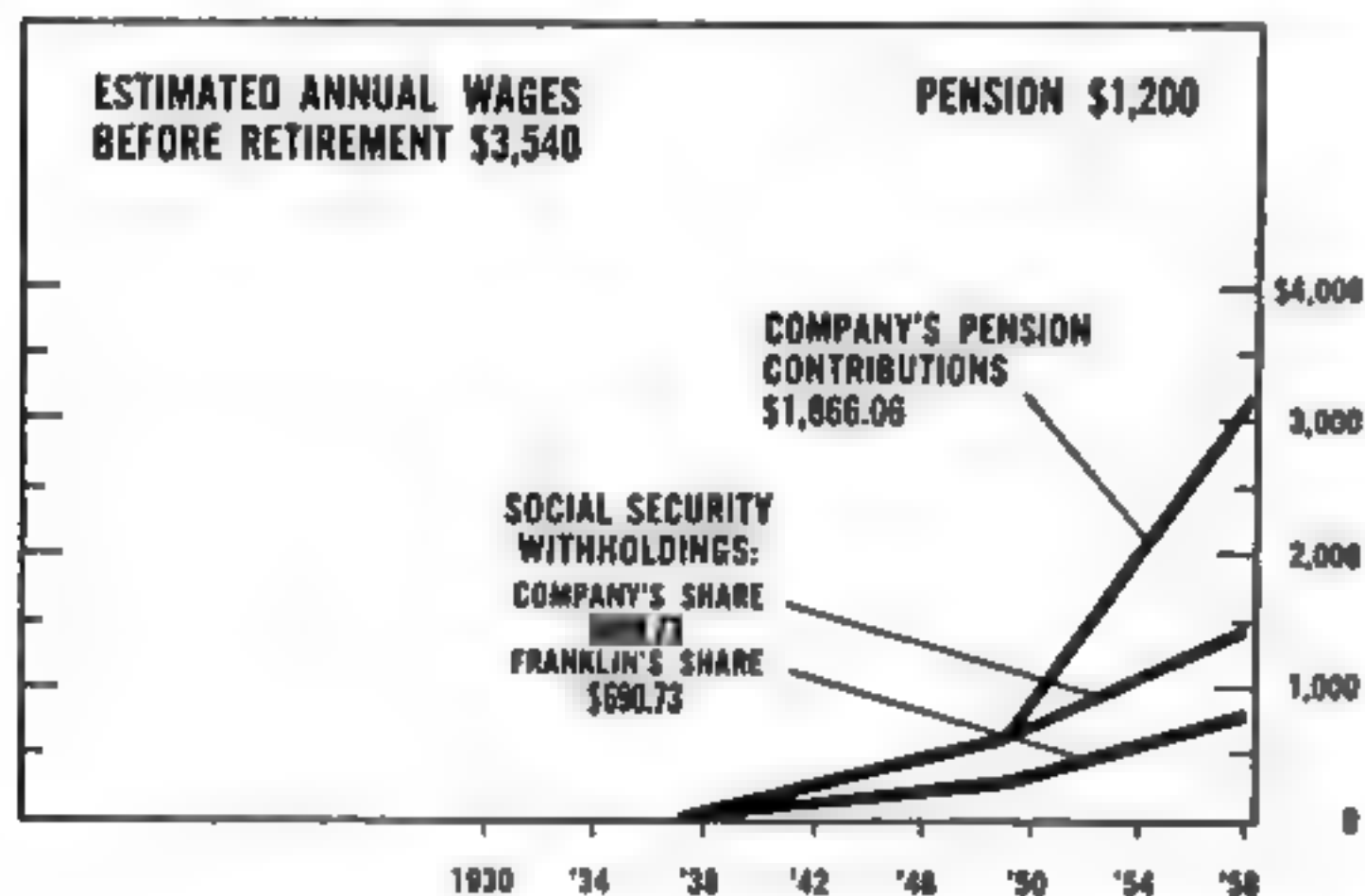




**MINERWORKER'S PENSION** plan for John Tasic, 35 (right), began to build in 1937, when he had worked two years for Pittsburgh Consolidation Coal Co., and U.S. Treasury began to collect social security withholdings. In addition, U.M.W.'s welfare fund will grow at rate of 30¢ from company for each ton of coal mined. If Tasic is credited with average of 1,200 tons (\$360) a year and usual 15% of this, or \$54 yearly, goes for pensions, company will have contributed \$1,674 by 1980, when he retires.



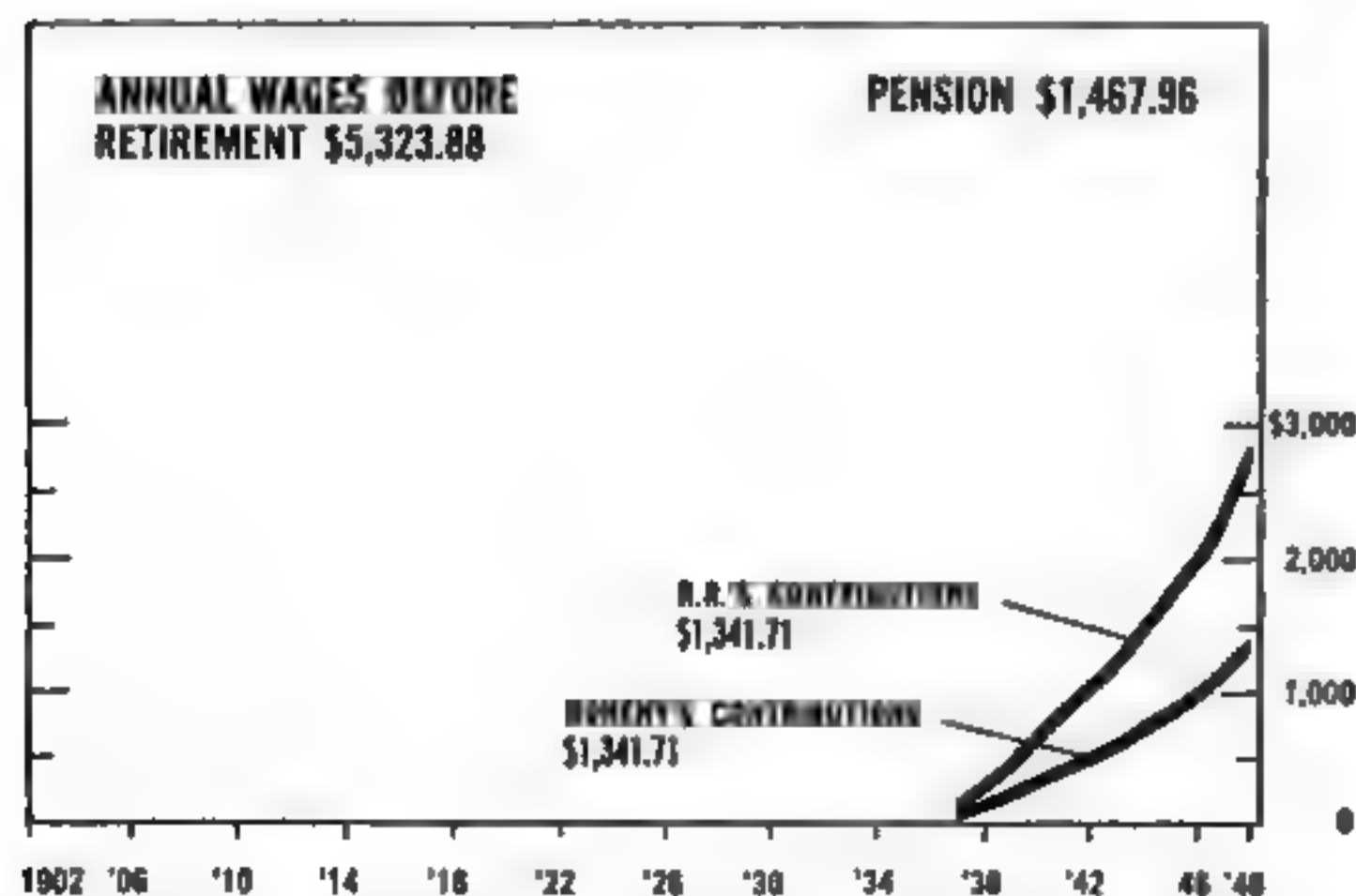
**IN COAL MINE**, John Tasic operates cable, pulling loaded cars. At retirement he will get flat \$100 a month from union fund plus monthly social security of \$56.12.



**STEELWORKER'S PENSION** for 56-year-old Oliver Franklin guarantees monthly pension of \$100 when he retires in 9 years. Social security benefits at that time, toward which he and Carnegie-Illinois Steel Corp. have paid \$47.42 a year since social security began in 1937, will be \$45.03 a month. Difference between \$45.03 and the \$100 monthly pension will be paid by steel company. If social security benefits are increased, company contribution will be lowered by equal amount, leaving pension at \$100.



**OUTSIDE PLANT** at Homestead, Pa., Oliver Franklin wants to join shift. A boilermaker, he has worked for the company, a U.S. Steel subsidiary, since 1930.



**RAILROAD WORKER'S PENSION** goes to Richard Doheny, 70, who retired in 1948 after 46 years with the New York Central Railroad as trainman. In 1935 Congress passed Railroad Retirement Act, providing annuities for employees at 65 or over. From 1937 on Doheny paid contributions to railroad pension account in U.S. Treasury, based on average wage and years of service. The company matched his contribution. Since this is government-operated plan, it does not involve social security.



**IN LIVING ROOM** of apartment in son's Yonkers, N.Y. house where he pays \$30 monthly rent. Doheny and his wife watch television set with granddaughter.





**"MOM'S JOLLY KITCHENNAIRES,"** a group of grandmotherly residents of St. Petersburg playing on kitchenware instruments for friends, often

entertain civic groups. Widespread pension plans will accelerate growth of towns like St. Petersburg, geared to needs of old folks living on small incomes.

## Pension CONTINUED



**HAPPY COUPLE,** Mr. and Mrs. William Shilling, live in new three-room house in St. Petersburg on a pension from General Electric Co. of \$70 a month.

## ST. PETERSBURG VS. COUNTY POORHOUSE

One result of the present surge of retirement plans will be an increasing scarcity of pictures of pathetic misery like that on the opposite page and more of the young-in-heart happiness which abounds at thriving colonies like the one at St. Petersburg, Fla. Long known as the nation's paradise for old folks, its cottages, hotels and rooming houses are filled with thousands of elderly people who have already retired. They entertain themselves, are a burden to nobody and best of all maintain the independence so cherished by old folks. As the aged population grows—there will be some 20 million in the U.S. by 1975 who are over 65—the pension bill will be big. But relief costs should be lowered, and the old folks will be happier.



**ELDERLY MEMBERS** of the St. Petersburg Shuffleboard Club pay dues of \$5 a year for use of 107 shuffleboard courts, dance floor and card tables. The club has more than 7,000 members this year. City also has 12 theaters and 41 parks.



**AT THE POORHOUSE** in Perry County, Ind. an old man waits patiently for mealtime. With 11 others, many of whom are mentally ill and forgotten by their families, he is living out his days in a dingy building without doctor or plumbing.







# "THE NEXT THREE YEARS"

## TO WIN THROUGH, THE WEST MUST KEEP AWAKE AND IN MOTION

### A FIRM BET ON THE U.S.

What will life in the U.S. be like five years from now? Will Harry Truman be in the middle of the third year of his third term? Or will President Eisenhower or President Taft be lining up the delegates for re-election? Will the cold war have become a hot war, will it have become stabilized as a perpetual deep freeze, or will the Russians have learned something of the art of accommodation? For that matter, will Joe Stalin be alive and, if not, what will his passing mean for Joe Doakes in Kalamazoo? Will the U.S. national income have reached the level required for a sound \$300 billion economy, or will the country be floundering in the midst of a depression or a runaway inflation? Will the farmers be planting their crops under strictly controlled Brannan Plan schedules, or will they be planting them as they darn well please?

Nobody can answer any of these questions with the least degree of assurance. All of which brings us to our point, which is the magnificent daring of the new General Motors-United Automobile Workers contract. This contract is to run for five years without even a wage reopening (p. 21). What GM and the U.A.W. have done is to place a firm long-term bet on the U.S., its traditions, its institutions, its faith. GM has allowed for an annual automatic 4¢ hourly wage boost and is confident that the increase can be paid for out of a constantly improving man-hour efficiency. The contract as a whole is an enlightened one, providing as it does for pensions, for a modified union shop and for a general wage scale hitched to the Bureau of Labor Statistics cost-of-living index. We hail GM and the union for their moderation, which is in line with the growing spirit of enlightened conservatism that we have been talking about in recent editorials. We hail the corporation and the union for their economic good sense. But above all we hail the contract because of its solid, tangible evidence of faith in America. Faith has been defined as the "evidence of things not seen," and nobody has seen the U.S. of 1955.

"If we can get through the next three years" has become a sort of off-stage refrain to the greatest drama in the world—the unfolding of American foreign policy. "The next three years" bobs up often in Washington conversation; it has breathed a compelling urgency into the once leisurely deliberations of the State Department.

Has this sense of deadline any base in reality? Or is it just a wistful escape from the appalling prospect that the cold war will go on and on and on?

In a way that needs to be carefully defined, "the next three years" has a real meaning in the 1950 picture of international affairs. The phrase makes no sense if it suggests that in the summer of 1953 the U.S. will be able to relax, free from any nagging fear that war or Communism will cut the ropes that hold the hammock. Assuming the best that can happen in this riskiest of worlds, chances are that the cold war will still be very much around in 1953.

What, then, do serious men mean when they say "if we can get through the next three years. . . .?"

Some of them may have in mind new weapons that will emerge from the brains of U.S. scientists. But others, with no knowledge of weapons in secret prospect, are thinking of matters in plain public view. Plainest and most important fact during the last five years is that the Russians have been afraid to go to war against the free world. They have been afraid because the free world's strength was so much greater than theirs; the Russians could not hope to win unless their victims were asleep. Communist aggression right after the war was made possible by the fact that the West was drugged by its own illusions. Year by year, from 1945 to 1950, the illusions have worn off, and the free world has become more and more able to use its enormous power of self-defense.

This process of awakening is not guaranteed to continue. The West can lapse back into the pillow, or the Communists can decide that it would be better to jump now on the theory that there will never be a better chance. The second possibility must not be ignored—especially by those responsible for specific defenses against surprise. It is more to the point, however, that on the non-Communist side of the fence the people and their leaders concentrate against the first possibility: that the free world will go back to sleep.

A month ago it looked as if just that might be happening. The U.S. and its allies had made no move indicating recovery from the numbing effect of two great Communist advances: the fall of China and the Russian acquisition of the atomic bomb. The great initial success of the Marshall Plan had been achieved, and no new advances along that line were in the cards. When the foreign ministers of the U.S., Britain and France met in London last month there was a general feeling of stagnation and disunion. The N.Y. Times's Anne O'Hare McCormick, noting the complacency of London, reported, "Apparently the alarm clocks in the three capitals are set for different hours." Washington's

clock was ahead of London's, but even so Secretary Acheson did not seem to have anything very specific on his mind when he left for London. It was Paris' Robert Schuman who provided the eye opener. His proposal was to merge the French and German coal and steel industries.

No doubt the Schuman plan will have a lot of holes shot in it before it becomes a reality. (The French steel trust and the French Communists already have opened a ragged but spirited fire.) But the way to judge the Schuman plan is to try to imagine any responsible French official daring to bring out such a proposal in 1946, or 1926 for that matter. Here is unexpected fruit of Paul Hoffman's long, eloquent struggle for European integration. Here is proof that the West does not stand paralyzed and nerveless, waiting for its doom.

Walter Lippmann, who is very hard to please these days, said of the Schuman plan, "This is the boldest, the wisest, the most far-reaching and constructive act of statesmanship since the end of the war." Walter hasn't talked like that since Grover Cleveland's first administration. Without going all the way with Lippmann, the Western world was justified in taking heart from what happened at London.

After the Schuman proposal came other progress: the scheme to set up a permanent council of the Atlantic Pact states to coordinate the Western cold war effort, agreement to give more power to the West German government, announcement that the U.S. and France had formulated a common goal on Indo-China, announcement of agreement on shipping arms to the Middle East.

It is possible and even necessary to criticize all of the London decisions. "Too little and too late" is still the main danger, and the future may find all the West's steps wanting on this scale. Almost certainly the road ahead is not so bright as it looks to Harry Truman. The next six months could still bring further losses in Asia, canceling out the gains of the last four years in Europe. Nevertheless the fact of overriding importance is that mid-1950 finds the West still awake and in motion.

There is plenty of ground to be covered if the U.S. and its allies are to "get through the next three years." Item: European defense has to get out of the planning stage and become something that will check a Red attack. Item: France and Italy must wake up from their smug tolerance of their enormous Communist parties. Item: Germany must be made able to contribute to the common cause. Item: Europe must have more integration along the lines of the Schuman plan. Item (quite an item): the U.S. must acquire a policy that will save Southeast Asia from the clutch of Communism.

Granted that the chances for that program look none too bright, they look a lot brighter than they did four years—or four weeks—ago. The chance that we can continue to move ahead is what serious men mean when they say, "If we can get through the next three years. . . ."





## MAN IN MIDAIR

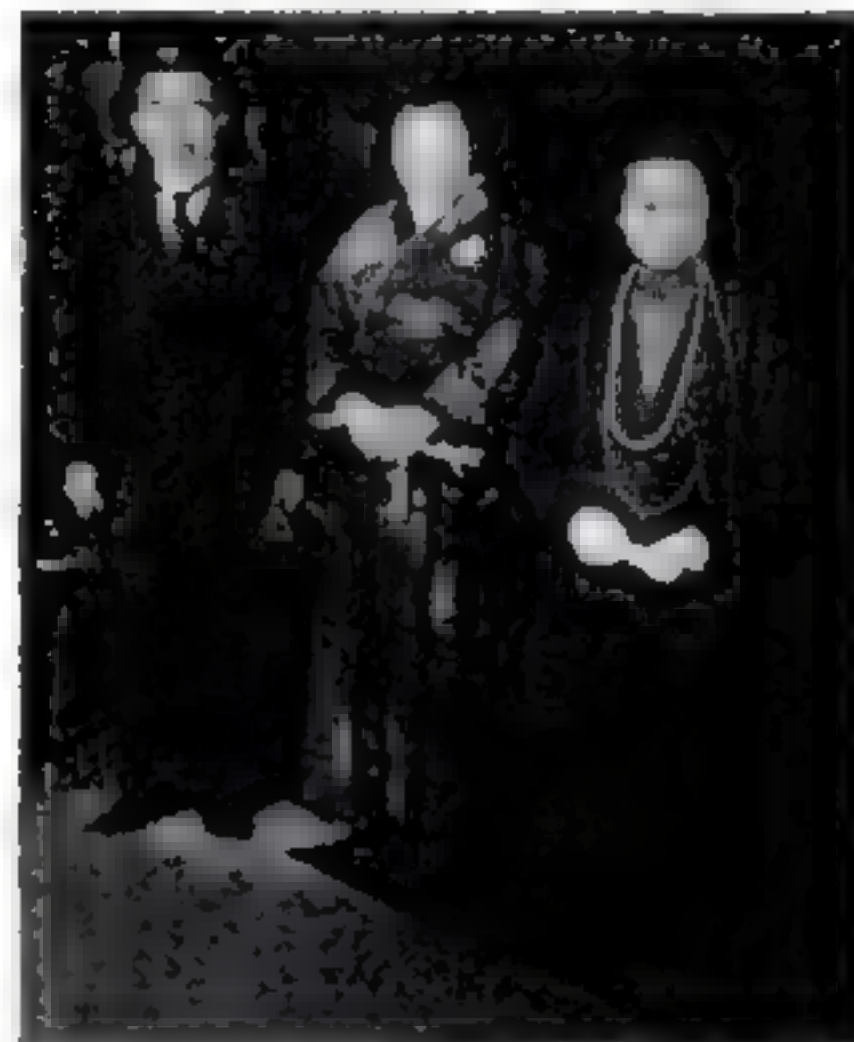
Paratrooper Terry Walker of Jacksonville, Fla. made a routine jump over Bermuda's Hamilton Harbor, planning to land in the water. But wind carried him so close to a ship (lower right,

above) that he decided to get free of his chute 45 feet above the water. This picture shows him just after he had slipped clear. He missed the ship by 10 feet and fell into the water unhurt.





**PREWEDDING PICTURE** for press shows Princess Kazuko in her wedding gown, modeled after an ancient court robe from Heian (794-1185 A.D.) era. Below, at garden party day after wedding, bride and groom receive salutations from two massive guests with nearly smash skills.

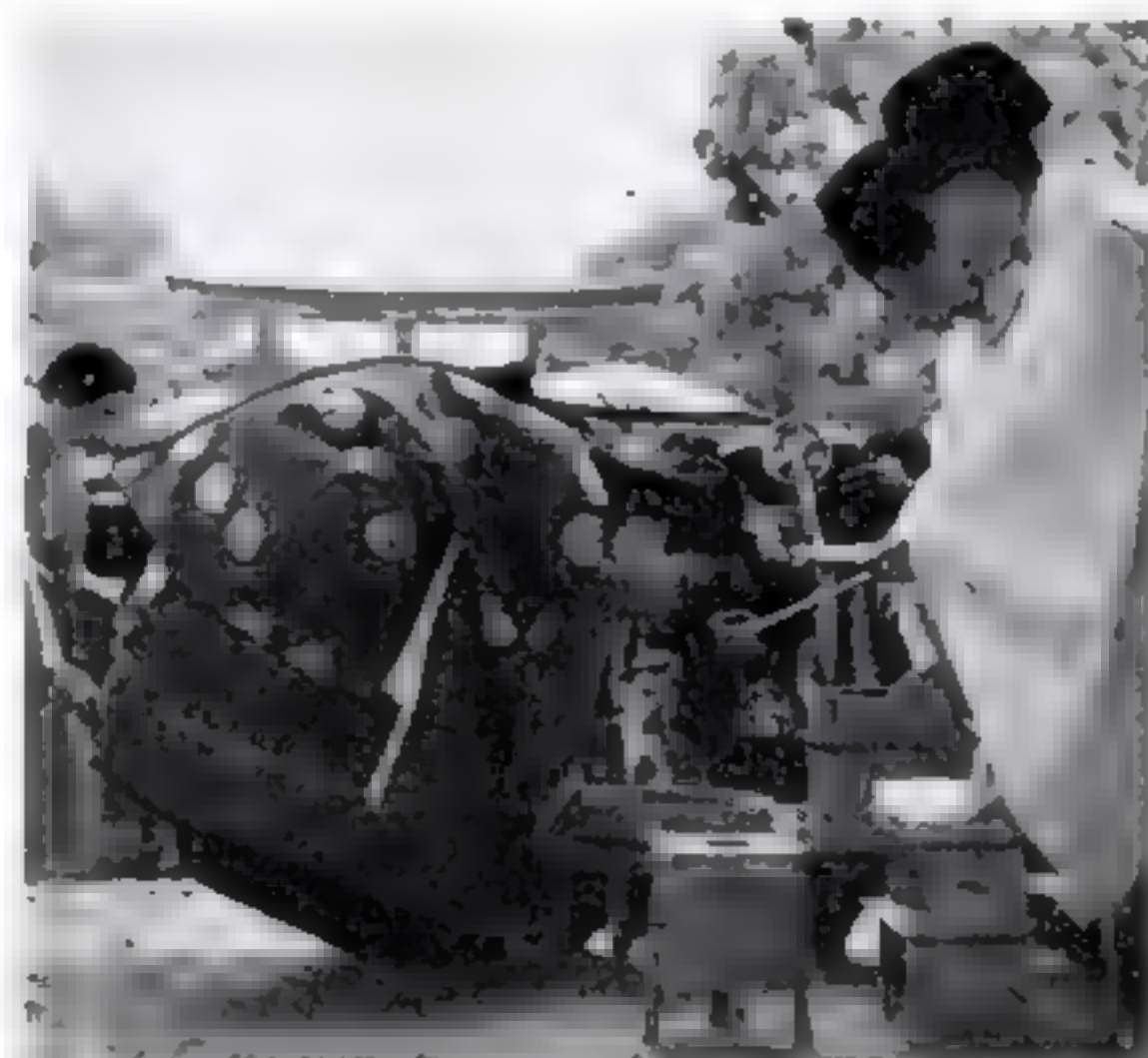


**BRIDE'S FAMILY** was composed. Hirohito is at left, beside Empress and Empress Dowager.

## DEMOCRATIC NUPTIALS

Defying a tradition 2,600 years old, Hirohito's daughter weds a commoner

In a simple Shinto ceremony that was beamingly described as the first democratic wedding in the 2,600-year history of Japan's imperial family, Princess Kazuko, second daughter of Emperor Hirohito and Empress Nagako, last week married Toshumichi Takatsukasa, a commoner cousin of her grandmother's who makes \$22.22 a week in the Government Railway Museum. The wedding shattered other traditions, including the belief that 1950, the "Year of the Tiger," was a bad time to get married in Japan. Although the bridegroom was hand-picked by the bride's family, Hirohito insisted that both he and the princess should be free to say no if they felt like it. They didn't, and after a courteous seven months' engagement they were wed in a mansion which the imperial family had turned over to a businessmen's club and borrowed back for the occasion. After the ceremony bride and groom democratically faced the eager Japanese press. When she was asked whether she could make ends meet on her husband's salary, the princess confidently replied, "Ah, yes." At the question of how many children she planned to have, she lowered her eyes and giggled.



**PURIFYING HERSELF** before entering shrine of the Meiji to report to ancestors, bride washes her hands and rinses mouth.





**SILK HAT IN HAND** and shielded by an umbrella-carrying Shinto priest, the bridegroom precedes his bride (*right*) as they walk through rain to Meiji Shrine.

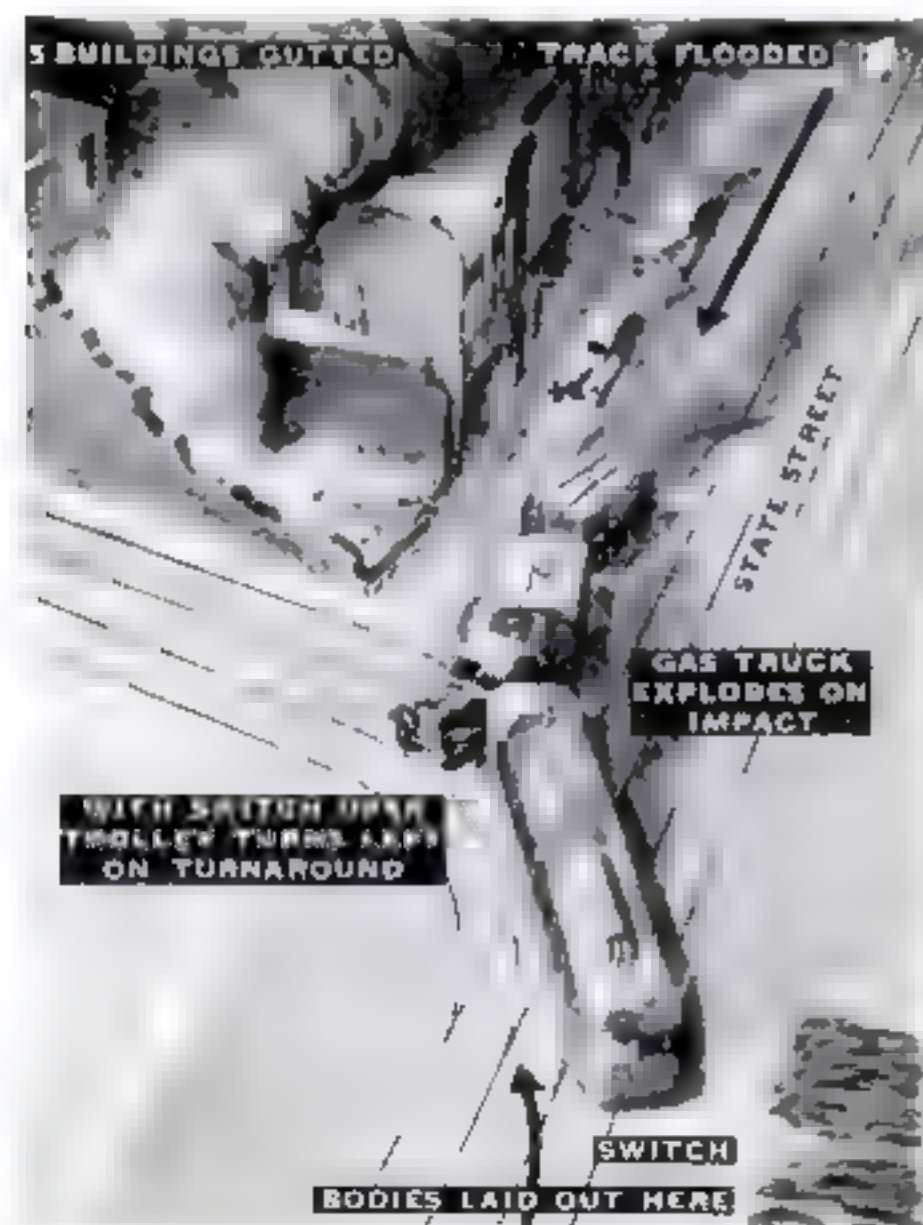
Here they will report on their marriage to spirit of the princess's departed great-grandfather. Crowds lined streets and even joined procession, like little girl at left.





**FLAMES AND WRECKAGE** are intermingled at crash intersection. Trolley car, shown at right, and gasoline truck which may be seen in center, have burned

out, and firemen are here fighting blaze in nearby buildings, five of which were virtually destroyed. At week's end six separate investigations were under way.



**CRASH OCCURRED** on State just above 63rd Street. Tank truck jackknifed when hit by trolley.

## TRAGEDY ON TROLLEY 7078

**32 killed as Chicago streetcar rams a loaded gasoline truck**

It rained heavily on Chicago's South Side the afternoon of May 25. The water ran in rivers on State Street, below 63rd, and flooded streetcar tracks where the trolley passes under a spur of the New York Central. Consequently all the southbound State Street trolleys were stopped, flagged onto a turnaround and then rerouted. Flagman Charles Klein had directed 50 or 60 cars when he saw No. 7078 coming. Behind him, as he stood on the tracks to stop Motorman Paul Manning, was a heavy tank truck, loaded with 8,000 gallons of gasoline, crawling north on State toward the trolley switch. The driver, Mel Wilson, had not wanted to work that day; he would have preferred to stay home to celebrate his son's graduation from grammar school.

Whether Motorman Manning and Driver Wilson ever saw one another nobody knows, for

both were soon dead. The streetcar never did stop at the switch; the flagman said it kept going at 30 mph, cut to the left onto the turnaround tracks and plowed into Wilson's truck. The crash was followed by a blinding explosion which drenched the truck cab with fiery gasoline and made the inside of Car 7078 a roaring hell. A 14-year-old girl escaped by recalling a kid's prank; she yanked on the emergency cord and opened a side door. Somebody broke a window, and a woman fell out headfirst. But 32 died horribly, most of them crushed against the rear doors, which could not be opened because of the pile-up. Thirty others were injured. It was hours before firemen could pry apart bodies for relatives to identify—by a ring, by a wallet containing \$26 in singed bills, by a watch stopped at 6.33 p.m. The watch was three minutes late.





**INCINERATED BODIES** jam starwell of Car "078's rear doors—opened by axes after fire was out. Said Conductor William Liddell: "I screamed at people

to move, but they wouldn't or couldn't. The doors wouldn't open. Then somebody opened the rear window (above, left). I found myself carried out of the car."



**IN THE HOSPITAL** Leslie Potts, fearfully burned about the face, is comforted by wife.



**LAST RITES** are given victims at the rear of the trolley car, where the bodies were covered after being carried out by firemen.



**IN MORGUE** relatives weep after identifying the wife of Edlie Samuels (in white hat).





**A READY HAND**, which he extends to greet Connecticut's Governor Bowles on arrival at airport.

# WHAT HAS IKE GOT?

**On visit to Hartford he gives curious public a chance to judge**

With the presidential election 29 months away, a boom for any candidate is as premature as azaleas in December. But there is a gnawing curiosity concerning the intentions of a folksy man from Kansas who has never run for anything, and who two years ago slammed the door on presidential feelers from both parties. Whether he is a Republican or a Democrat, and Dwight David Eisenhower has never publicly stated his preference, he is surely one of the most attractive personalities in American life. Five years after the war he is as glamorous an international figure in a brown business suit as he was wearing a five-starred battle jacket. Rarely have Americans been so fond of a potential candidate of whose politics they knew so little. What has Ike got?

Last week a LIFE photographer and reporter

spent a day trying to find out. On May 23 Ike left his Columbia University desk and flew to Windsor Locks, Conn. to break ground for a new airport terminal ("I don't even have a union card"). Then followed a barbecue luncheon and a tea at Hartford with Columbia alumni. He made three short speeches, patted a few babies and charmed everyone with his naturalness, his smile and his Midwestern twang. People barged past MPs to pump his hand; a 78-year-old mop-maker said, "Like him? How could anybody help it?" One matron shouted, "Our next president!" Ike only smiled. He greeted politicians from both parties with equal warmth; whatever his future plans, he seemed to be following the advice of Columnist Marquis Childs: "He must be Patience on a monument, indifferent to the pleadings, proddings and prying." . . .



**AN EASY MANNER**, which brought a smile to face of honor guard sergeant who stood at attention.



**A WILLINGNESS** to go along with civic clichés such as turning the first ceremonial spadeful of dirt.



**A READY PURSE**, which he reveals as he peels off a bill to buy a poppy from a VFW auxiliary member.



**AN IMPARTIALITY** that was displayed when he greeted members of both parties at a lamb barbecue.



**A WARM APPRECIATION**, which he expressed by swinging brassie presented by Columbia alumni.



**A BOUNDLESS PATIENCE**, which he showed throughout day by giving autographs to all comers.





**IKE'S PICTURE** is taken by one of the waitresses, Mrs. Marie Goulet, as he stands underneath canopy before entering tent for lunch and turns on the charm.

This was Mrs. Goulet's second snapshot; when she took the first Ike said, "I hope it's good." It wasn't. Later she caught him again. For the result turn the page.





## THIS IS THE PICTURE THE WAITRESS TOOK

Mrs. Goulet's snapshot came out a little on the dark side. Behind Eisenhower at the left is Governor Bowles; the girl at right is LIFE's photographer, Lisa Larsen, who took the picture shown on the preceding page. Said Mrs. Goulet afterward, "We were busy fixing the

tables. When I saw him coming down I had just one more picture left on the roll. He saw me and he stopped and smiled. I had to get him there before he got way under the tent because after all I didn't have flashbulbs. He is really a nice man to talk to us waitresses."



**Old Gold** claims nothing but  
the Companionship of **True Tobacco**



*For a Treat instead of a Treatment...*

*treat yourself to* **Old Gold**





## Good reasons for making a move

These days, when value is of great importance, your best move in whiskeys is to Four Roses. Because . . .

1. Four Roses is a whiskey of the very finest flavor and quality.
2. Its reputation is unsurpassed by any other brand on the market

—even brands costing considerably more than Four Roses.

. . .

No wonder Four Roses outsells every other whiskey at or above its price—and most other whiskeys at any price.

Wouldn't you  
rather drink

**FOUR ROSES**

Blended Whiskey

90.5 proof. 60% grain neutral spirits.  
Frankfort Distillers Corp., New York







**BEFORE THEFT** statue was kept inside this elaborate jewel-encrusted gold mantle, which was stolen.

## "MIRACLE" OCCURS IN COSTA RICA

### The Black Virgin returns again

A green stone statue, crudely carved and only five inches high, has for generations been the national patroness of Costa Rica. Known and revered as "La Negrita de Los Angeles" it has been enshrined above the altar in the Basilica of Our Lady of the Angels at the little town of Cartagos.

On May 12, to the horror of the entire nation, one of the men who guard the statue was murdered and the little image itself, stripped of its costly and bejeweled mantle, was stolen. A nationwide search was ordered and a three-day period of mourning and prayer officially decreed. On May 20 the missing image was found. It was on top of the pulpit canopy in the basilica and a new chapter was added to the statue's legend. During the past 300 years it has periodically disappeared only to reappear again—always at the site of the present church, which was built especially to house it as a national shrine.



**AFTER THEFT** statue is taken to altar by Archbishop Sanabria, who hastily returned from Rome.



**JOYFUL CROWDS** jam into the church after the statue is returned to its place in the center of cupola

above the altar (center), while bells peal forth. Thousands had come by foot from San José 15 miles away.



# Are you reducing tooth decay with Amm-i-dent\* ammoniated Tooth Paste?

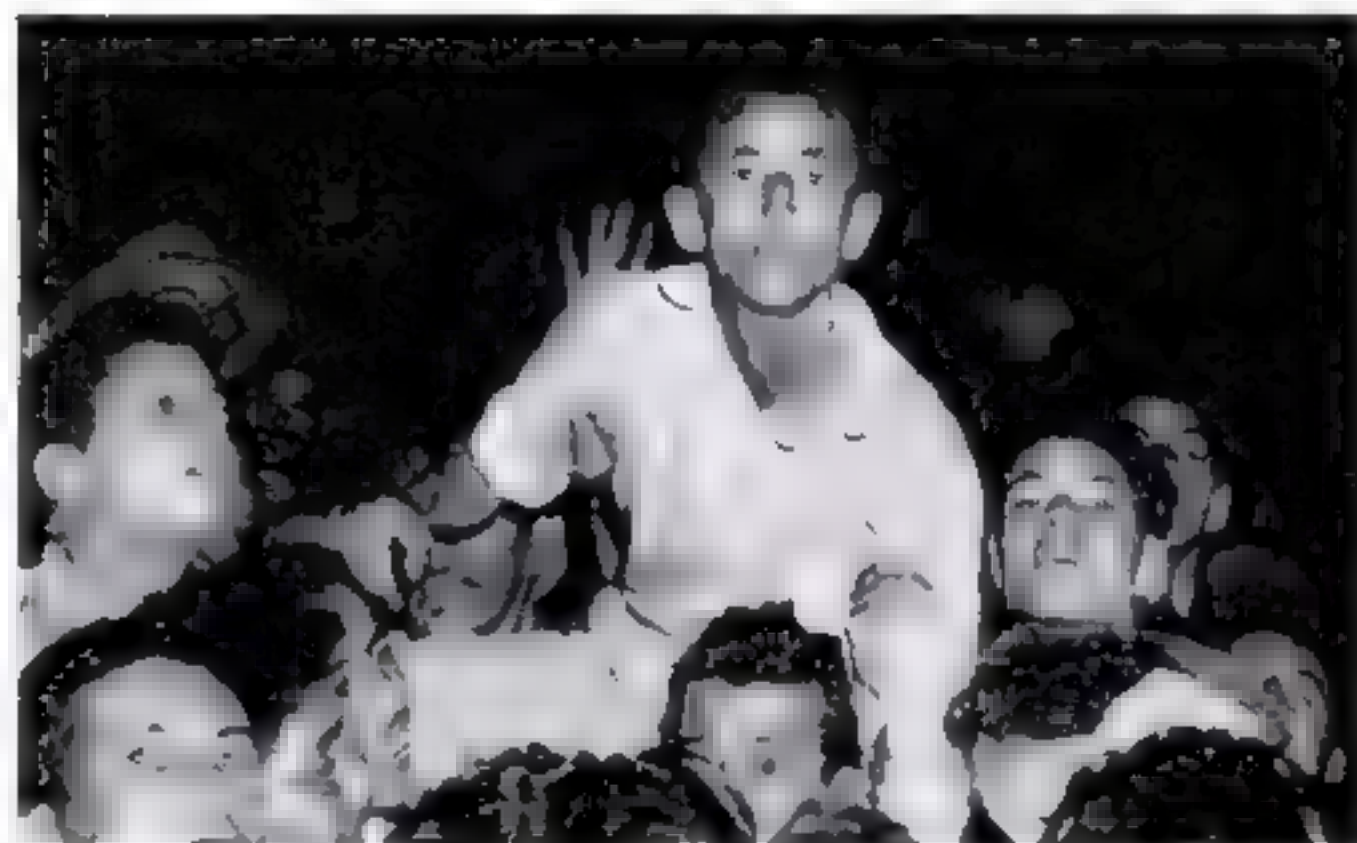


**\*YOU SHOULD**, because... (1) sworn dental records show Amm-i-dent helped prevent cavities with 4 out of 5 users; (2) the Amm-i-dent formula can show published proof that it actually *reduced tooth decay*; (3) more dentists recommend Amm-i-dent than any other dentifrice.

\*Trade Mark

Amm-i-dent is available in Tooth Paste or Tooth Powder form

"Miracle" in Costa Rica CONTINUED



**HERO OF THE HOUR**, Workman Claudio Aguilar, who found the statue on top of the pulpit, is carried around plaza on the shoulders of joyful citizens.



**CHURCH GUARDS** included these two who were off duty and asleep nearby when a third guard was murdered. A fourth guard was absent on his night off.



**THE CHURCH CURATE** and jeweler (right) examine some of adornments which the thieves discarded after taking bejeweled mantle and other gems.

CONTINUED ON PAGE 40



# RIGHT! Only the exclusive DURIDIUM PROCESS gives you THE RAZOR BLADE YOUR FACE CAN'T FEEL!

**Right again! No blue or plain steel blade removes tough whiskers as quickly and easily as the new DURIDIUM Silver Star... and without any feeling of the blade's edge!**

Read what happy shavers everywhere say!

COMPARE IT with any blade you've ever used, plain or blue steel. Like thousands of other Americans, you'll find that this Duridium process Silver Star tops them all for unusually fine shaving performance.

Yes, Silver Star will take off your whiskers clean the first time over,

yet you'll experience no feeling whatever of the blade's edge!

Try this marvelous new Duridium process Silver Star for your very next shave. See how much easier and faster it removes your tough whiskers, without discomfort of any kind. Silver Star fits standard double edge razors.

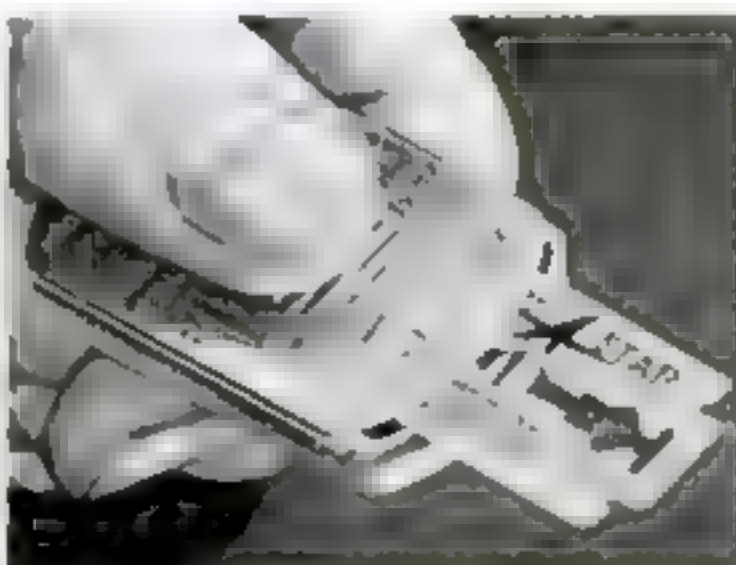
## "LIKE SHAVING WITH THE BACK OF A COMB!"

"What a surprise I got when I first tried the new Duridium Silver Star! I just couldn't feel it take off my scraggly whiskers. In fact, I hardly knew I'd shaved until I felt my face! And this new dispenser takes all the nuisance out of blade changing. With a flick of my thumb I've got a fresh new blade ready to use!"

STAN MEREDITH, Ace Television Cameraman



MARVELOUSLY SIMPLE—new dispenser feeds blades in one direction only!



A FLICK OF THE THUMB—and out pops one fresh, unwrapped perfect blade!

## "Could scarcely believe there was a blade in my razor!"



"I have a wicked beard to shave. But the new Silver Star removes it cleanly, easily, and with no shaving sensation at all. It's like shaving when you don't need a shave. This new fool-proof dispenser is tops, too, the handiest I've ever used!"

GENE MAY,  
Douglas Jet Plane Test Pilot

## "SHAVE IN HALF THE TIME... yet I never feel the blade's edge!"



"My tough beard grows every which way. So it used to take me forever to shave. It hurt plenty, too. But with this new Duridium Silver Star I shave in half the time it used to take, yet I never have the slightest feeling of the blade's edge!"

KEN MONTE,  
Star and Playing Coach  
Brooklyn Roller Derby Team



## "Whiskers just seemed to melt away!"

"My first shave with the new Duridium Silver Star was different from any shave I'd ever had. So free from all sensation of shaving, that I kept looking at my razor to see if I'd put in a blade!"

CANETH COOK, Los Angeles,  
Land Surveyor

## "THOUGHT MY MIRROR WAS KIDDING ME!"

"When I started using the new Silver Star I thought my mirror was kidding me! My beard was coming off but I couldn't feel the blade's edge shaving. This great blade and the new dispenser are a great time-saving team!"

EVAN A. ABBOTT,  
Stone Mt., Ga., Dairy Routeman



## "CAN'T FEEL THE BLADE EVEN IF I SHAVE AGAINST THE GRAIN!"

"The first time I tried the Silver Star I deliberately shaved against the grain. But even then I couldn't feel the blade's edge. That's a real test. I'm so sold on this Duridium blade, I'll never go back to plain or blue steel blades!"

JOHNNY ANDREWS, Popular NBC  
Radio and TV Entertainer

## NEWS! BLUE STEEL BLADES AT BUDGET PRICES!



4 FOR 10¢ • 10 FOR 25¢

This fine, precision-made Blue Star is as sharp as any blue steel blade ever honed. If ANY blue blade, at any price, gives you better shaves than Blue Star, we'll give you double your money back. Yet Blue Star blades cost only half as much as leading plain or blue steel blades! Get Blue Stars today.

PRECISION **ASR** PRODUCTS

# Silver STAR

MADE BY EXCLUSIVE DURIDIUM PROCESS

Better in every way than PLAIN or BLUE steel

AMERICAN SAFETY RAZOR CORP., BROOKLYN 1, N.Y. • In Canada, ask for Ever-Ready Corux Blades



IN  
DISPENSER  
20 FOR 98¢  
10 FOR 49¢  
ALSO IN REG. PKG.  
5 FOR 25¢





## Suffering from "9 o'clock curfew?"

IF YOU ARE A DATE-LESS DREAMER — ASK YOURSELF WHY!

Is it something you don't realize that others notice? Perhaps it's the subtle all-over body perspiration odor that haunts even the most fastidious. *You can be guilty—and not know it!* For old-type soaps merely wash away past perspiration odor which can start again immediately.

But why take chances when FRESH Deodorant Bath Soap has a patented ingredient which *actually prevents* the odor of body perspiration from starting. Its protection grows and grows—actually building up a resistance to the cause of perspiration odor. Yet FRESH Soap has no strong hospital odor and is perfect for complexions.



**20 times more effective than any other type soap in preventing body perspiration odor.**

FRESH Soap is the only Deodorant Bath Soap guaranteed by a leading deodorant manufacturer



For special underarm protection . . . to stop perspiration . . . use FRESH® Cream Deodorant.

## "Miracle" in Costa Rica CONTINUED



**WHILE THE STATUE WAS MISSING**, the church was closed and the faithful knelt in the plaza nearby and prayed from dawn to dark for its return.



**PERIOD OF MOURNING** was declared for three days by Costa Rica's President Otilio Ulaté, here shown comforting women made hysterical by theft.



**WHEN THE STATUE WAS FOUND**, people rushed into the dim church to see for themselves that it was really back. Some brought candles or torches.



Plain or iodized



## More people use Morton's

...it does so much for flavor!

Many grocers right now are displaying Morton Salt with crisp Spring vegetables and tasty vegetable juice. Morton's brings out their full garden-fresh flavor, so always look for the familiar Morton Salt package — more people do.



When it rains it pours!

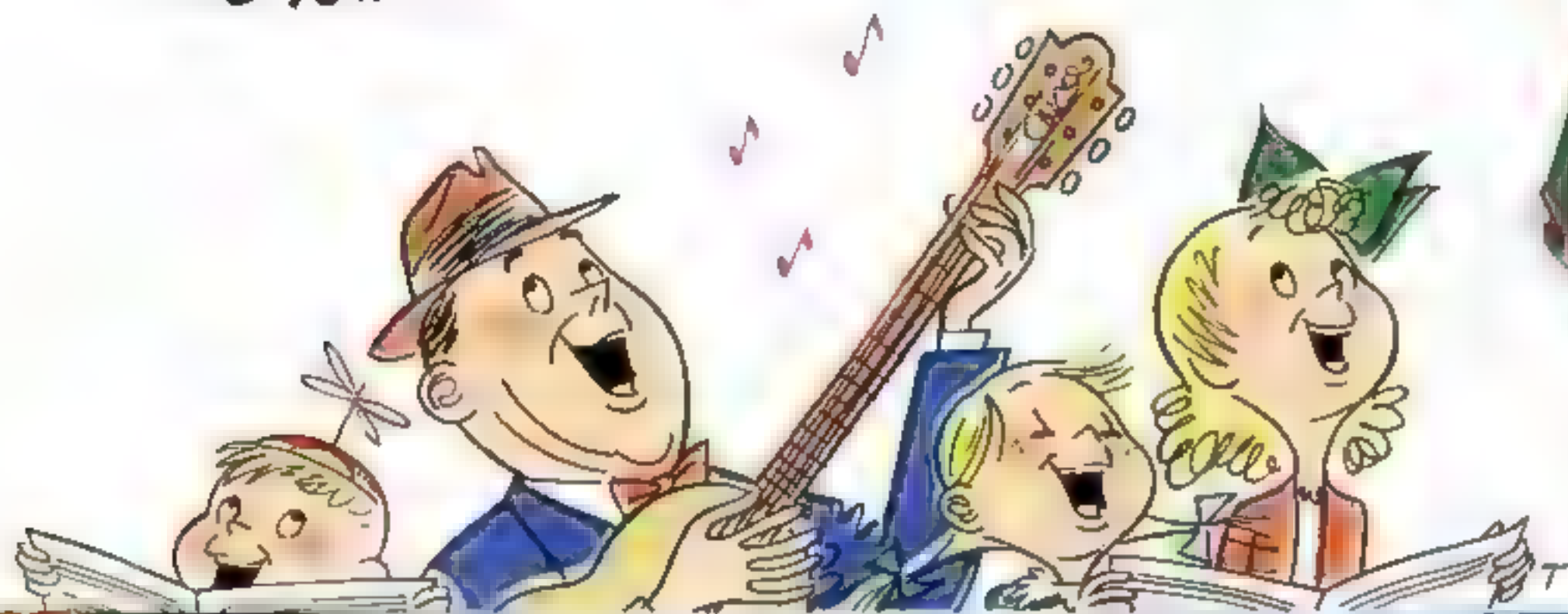


# They'll Sing for this Supper!

AND YOU MAKE IT FOR "A SONG" WITH LIMA BEANS AND—



The kettle-simmered cooking sauce



## LIMA BEAN CASSEROLE—Hunt Style

Yes, with a little of this, and a little of that, and Hunt's Tomato Sauce—you make a really delicious dish!

And while the folks are singing your praises, you'll praise Hunt's. For this rich, all-tomato cooking sauce has a wonderful flavor all its own—you're sure to like it best! Here's the recipe:

1 lb. dried lima beans

Soak beans overnight; drain. Cover with boiling salted water and boil slowly 2 to 3 hours till tender. Drain, reserving some of the bean water. In a frying pan cook:

1 medium onion, finely chopped  
½ lb. sausage meat

Cook until lightly browned, stirring to break into bits. Drain off all but 3 tbsp. of fat. Then add:

2 cans Hunt's Tomato Sauce

½ can lima bean water 1 tbsp. brown sugar  
1 tsp. salt dash of poultry seasoning

Place limas in a casserole. Cover with the sauce mixture. Bake in moderate oven (350°) 30 minutes. Makes four generous servings.

Remember—Hunt's Tomato Sauce is already kettle-simmered for you. Rich and oh, so flavorful. Cook it into your stews, soups, meat loaf, spaghetti, casseroles. Wonderful for leftovers! Your grocer has Hunt's—for a few cents a can. Try it real soon!

For breakfast or dessert —  
**HUNT'S HEAVENLY PEACHES**



## Hunt-for the best

Hunt Foods, Inc., Fullerton, Calif





IN SHAWL KITTEL'S BALD HEAD RESEMBLES FACE FROM SCOTLAND YARD

## EGGHEAD WITH SIDEBURNS



SIDE VIEW OF SAME HEAD

Wives who associate stag parties with hedonistic revelry may be reassured by the pictures shown here, taken at a poker weekend enjoyed recently by six Chicagoans. They are topside views of the balding head of Richard Kittel, 40, a typographer. The fun started when someone painted false eyes and lips on Kittel's scalp with burnt cork. Then Edward Beatty, a designer of nursery rattles, added glasses and a nose, and the result resembled an Easter egg with sideburns. Beatty had a camera, and the temptation to use it was too much.



CROSS-EYED LOOK reveals faulty paint job; eyes are too close together. The "whiskers" are genuine; they are all that is left of Kittel's receding hair.

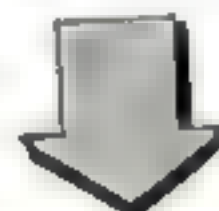


*It makes butter-brown waffles!*

Insert the large aluminum waffle grids in the stunning new General Electric Combination Sandwich Grill and Waffle Iron—and in a jiffy you have four tempting waffles, hot and fluffy and ready to serve!

Or you remove the grids, and toast delicious sandwiches, fry bacon and eggs or even steaks—all right at the table!

*It toasts delicious sandwiches!*



See your G-E Dealer. \$19.95 (Incl. Fed. Exc. Tax). Price subject to change without notice.

*It's the beautiful new...*

## General Electric Combination Sandwich Grill and Waffle Iron!

It's FINISHED in sparkling, long-lasting chrome plate, equipped with cool, plastic handles. Its modern, graceful lines make it so easy to keep clean, too.

Automatic, a turn of the "Temperature Selector" gives you the just-right heat quickly. A "tell-you-when" light

goes off the minute you have it.

Automatic Model illustrated (and the Standard Model at \$14.95) comes complete with waffle and sandwich grids. Also a recipe booklet you'll want to use. General Electric Co., Bridgeport 2, Connecticut.

YOU CAN PUT YOUR CONFIDENCE IN...

GENERAL  ELECTRIC



# Sugar Ray Robinson

THE SWAGGERING RING CHAMPION WHO HAS SCARED AWAY ALL CHALLENGERS  
IS A SLARP BUSINESSMAN WITH A MOTTO: "NOBODY GIVES YOU NOTHING"

BY MARSHALL SMITH

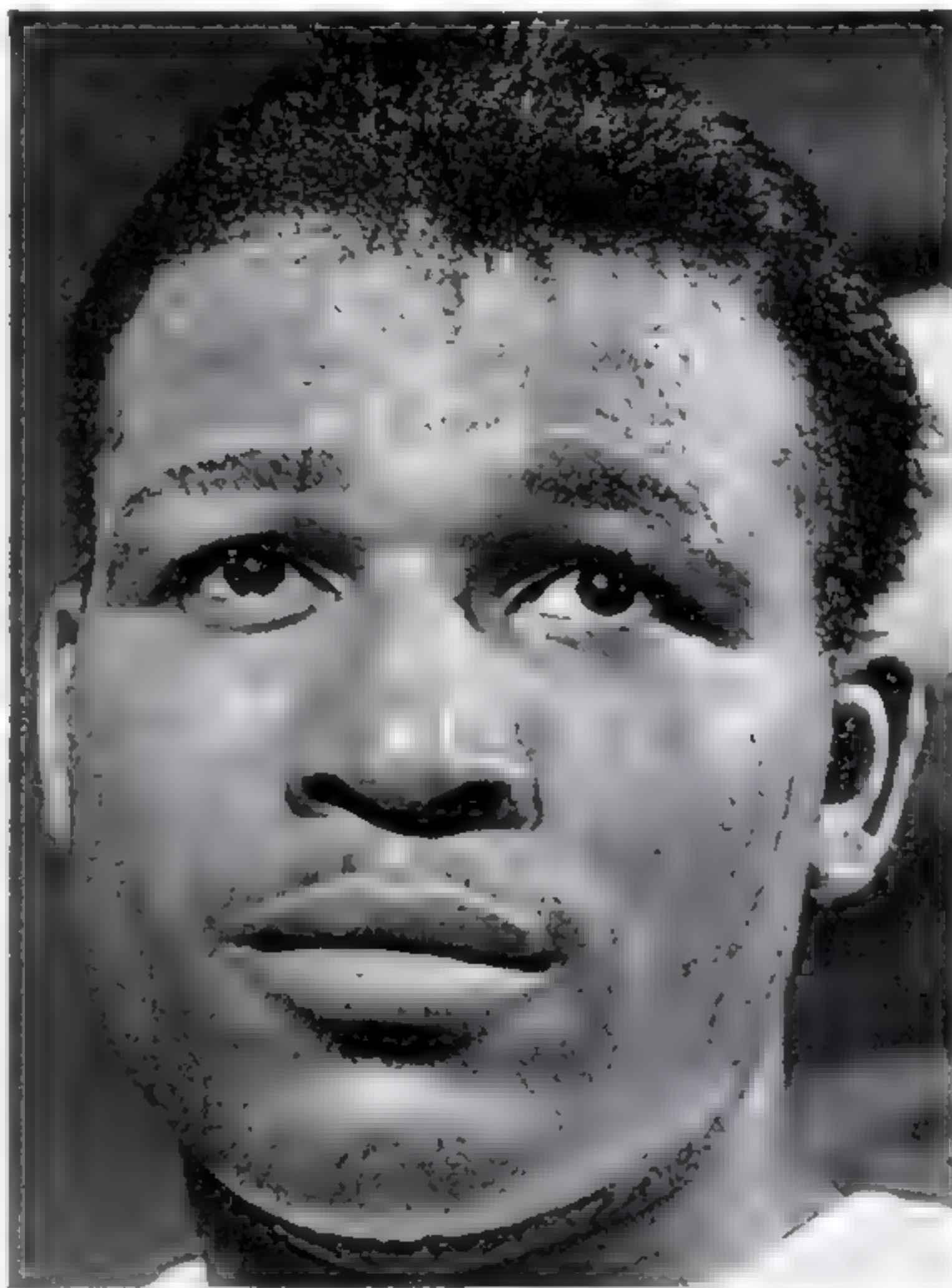
**S**UGAR RAY ROBINSON, the welterweight champion of the world, is a man who appears constantly in tune with a remote and ghostly juke box. Possessed of inexhaustible energy, he is amazed by the fact that other humans enjoy sitting in chairs. Sugar Ray can use them only in pairs; he sits in one, gets up, sits in the next, gets up, fidgets, jiggles, prowls. If he hears a strain of ragtime from a radio or a passing sound truck of a nearby nightclub band, he is as likely as not to begin dancing.

But on the day of a fight a great calm descends upon Sugar Ray Robinson. From the moment he awakens he preserves this trance-like calm. Instead of eating the fighter's thick steak in midafternoon, he toys with a poached egg. He lies down and sleeps as quietly as a child for two or three hours. He refuses to think, or speak of the combat to come.

Even in his dressing room, with the roar of the crowd coming in through the walls, Sugar Ray is quiet. He strips with the air of a man about to do nothing more violent than go swimming. When Manager George Gainford tapes his hands, he chats about dames, jazz or golf. But when the buzzer sounds, everything changes. His manager begins to chant, "Let's go, let's go, let's go." Robinson, his eyes expressionless and his shoulders moving beneath a blue robe, starts to mutter a counterpoint of "okay, okay, okay" and goes into a jiggling, shuffling dance.

He goes through the dressing-room door that way, goes down the long aisle between shouting fight fans that way and he is still jiggling and shuffling as he stands under the floodlights in the ring. "I just can't stop moving," he says. "When I got to stand still while they play the *Star Spangled Banner* it does something to me."

Just as soon as he can get into motion again, Robinson starts doing things to his opponent. When he fought Cuba's Kid Gavilan last July he got in one second-round blow that could be heard up in the last row of Philadelphia's huge Municipal Stadium. When Gavilan, who should have fallen, stayed up, Sugar Ray stopped slugging and changed his strategy. For the next 13 rounds he pivoted, pirouetted, parried, set traps and sprung them. His masterful boxing exhibition left a ringside corps of experts sitting openmouthed, trying to think of something to say. Finally somebody said it: "When Robinson fights, every prizefighter in the U.S.



RAY'S RING FACE IS SWEATY, STOLID AND VERY DIFFICULT TO HIT

should pay his way in to get a boxing lesson."

How well Sugar Ray gives lessons is a matter of record. At 29 he has fought in 112 professional fights, won 74 of them by knockouts, fought twice to a draw and been defeated only once. It is a record unmatched by any champion in ring history. The lone defeat simply keeps it from sounding too much like something out of fiction. The man that licked him was Middleweight Jake LaMotta, who outweighed him by 12 pounds. Robinson came back to beat him three times after that.

Some critics say his infighting is below par. But nobody can fault him in any other department. He has a darting left hand, a crushing right. His flurries of punches are deliberate and deadly. He knows all the ring tricks, has stamina and the ability to come from behind. Watching him in motion is like seeing the ballet. He does everything with rhythm. The sight of him in training camp doing jitterbug and applejack steps while rope-skipping before a mirror is something that never fails to fascinate sportswriters.

Usually, as Sugar Ray works out, one of his trainers whistles a fox trot, but once he imported a five-piece band to put on a real show. "I'd like it if they had music while the fight was going on," he says. Tricks of coordination that baffle ordinary humans are no tricks at all for Sugar Ray. He runs easily through the old parlor routine of revolving one hand one

way on the head and the other hand the opposite way on his stomach. Taller than most welters, a half inch under six feet, he is at his best in the center of the ring where his long reach, rhythm and maneuverability can be best exploited. He is regarded by many as the greatest all-round fighter since George Dixon and Joe Gans were in their primes around the turn of the century.

Robinson moves with more artistry, for example, than the great Benny Leonard. A wily boxer, Benny's specialty was rocking into range, letting go a salvo and rocking back again. Sugar Ray has an unlimited repertoire of moves. His firepower is particularly effective when he gets off a series of punches with rhythmic, rat-tat-tat speed (i.e., a combination of left jab, right cross and left hook, or six or eight body blows climaxed by a left hook to the jaw).

After Sugar Ray put a welterweight named Tommy Bell on the floor

CONTINUED ON PAGE 47





RAY'S PROUDEST POSSESSIONS are this flamboyant pink Cadillac convertible. He and his restaurant bar with Prizefighter Robinson leaning on car is as crafty

a businessman as a boxer. His enterprises, which include a lingerie shop, barbershop and dry cleaning establishment, are worth more than a quarter of a million dollars.



Only the

# Sunbeam

REG. U.S. PAT. OFF.

toasts with **RADIANT CONTROL**

## Automatic Beyond Belief!

All you do is drop in the bread

Bread lowers itself automatically, no levers to push

Toast raises itself silently, without popping or banging

THIS is the entirely *new* toaster that has completely changed people's conception of what an automatic toaster should do! Only after you've seen it make toast can you appreciate the sheer magic of its care-free operation.

No levers to push—no popping or banging. Just drop in the bread and let the Sunbeam take over. The bread lowers itself, turning on the current. When perfectly toasted, the toast comes up silently, and current turns off. It's *that* sensational.

The new Sunbeam even regulates the toasting *automatically*, depending on the *kind* of bread. If the slices are moist, it toasts them a little longer than if they are dry. If they are thin, it toasts them quicker than thicker slices. Moist or dry, thick or thin—you always get the same uniform golden color you want—*automatically*. There is no other automatic toaster like the Sunbeam because only the Sunbeam toasts with patented RADIANT CONTROL. Ask your Sunbeam dealer to demonstrate it for you.



*Give Sunbeam  
and you give  
the finest*



Only Sunbeam has patented  
RADIANT CONTROL

Automatically adjusts itself for every kind of bread  
—moist or dry, thick slices or thin

The heat radiated from the *actual surface of the bread* is focused on a sensitive strip of bimetal. When the bread reaches the scientifically correct temperature for perfect toasting, sufficient heat is absorbed by the thermostat to shut off the toaster. The toasting is always the same no matter what kind of bread you use, regardless of line voltage, once you set it for the brownness you want.

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Famous for *Sunbeam* MIXMASTER, IRONMASTER, COFFEEMASTER, WAFFLE BAKER, SHAVEMASTER, etc.





\***SKIPPING TO MUSIC** is routine in Sugar Ray's training camp. Here, with rope in hand, Robinson does a jitterbug step as a trainer whistles a fox trot.

## SUGAR RAY CONTINUED

in Cleveland one night, Bell explained it this way: "He come at me with two punches, a left and a right. I didn't know which hit me first. The punches didn't hurt me, but when I started to move, my legs wouldn't go with me and I fell over on my head." Like every great prizefighter, Ray Robinson has a valuable and unlimited fund of natural cruelty. He is a great finisher when he has his man going. One of his opponents, Jimmy Doyle, died of brain injuries after Robinson knocked him out three years ago.

The great paradox of Robinson's career is that he has fought in a lush boxing era but has never been a big-money fighter. He has drawn only two \$100,000 gates—both within the last year. Fighters who should not be mentioned in the same breath with him—Rocky Graziano, for one—have topped that figure time after time. Rocky is a crowd-pleasing club fighter; Sugar Ray is a class fighter. It is the price he has had to pay for being too coldly competent. But another, bigger reason for Sugar Ray's poor box office is the other Sugar Ray, the one who operates outside the ring.

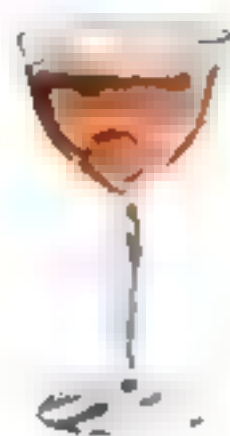
Ray Robinson, who requires an expression of his ego wherever he goes, is one of the few human beings in existence who manage to swagger sitting down. As a spectator at another fight he seldom volunteers, along with other ring celebrities, to take a prefight bow. Sugar Ray must be paged over the loudspeaker. Then after an appropriate pause he saunters down the aisle slowly and gracefully, radiating arrogance and poise in a \$200 tailor-made suit.

Until recently he cruised Harlem's streets in a flashy Chrysler Town & Country with his name prominently displayed on its sides. Now he rides in a 1950 Cadillac convertible, painted pink after the color of his favorite necktie. In a half block of real estate he owns in Harlem's Seventh Avenue at 124th Street, lights blaze out the name of Sugar Ray's Cafe, Sugar Ray's Quality Cleaning, The Golden Glover Barber Shop and Ray Robinson Enterprises.

Sugar Ray is a crafty businessman, worth more than \$250,000 in real estate and blue-chip securities. Ever since he borrowed \$10,000 from Boxing Czar Mike Jacobs seven years ago and bought his own contract from his first manager, Sugar Ray has been his own boss. He okays all fights arranged by Gainford, his titular manager. Naturally the boxing fraternity views such conduct with suspicion. Fighters are supposed to fight and let someone else do the thinking for them. Though he does not draw really big gates, Sugar Ray is a hard bargainer, setting a high price on his services and generally demanding 35% of the receipts. "Nobody gives you nothing,"

CONTINUED ON NEXT PAGE

Giving  
a Party?



Your  
Barman  
in a  
Bottle  
(HUGH  
BLINE)  
will  
help  
you  
make  
perfect  
drinks!



■ Don't do it the hard way.  
Do it the Heublein way!

Serve better cocktails, with less work.  
Made of the finest liquors by cocktail  
specialists. Ready mixed. No fuss.  
No waste. Just stir with ice and serve.

### EIGHT KINDS

MANHATTAN, 65 proof	DAIQUIRI, 60 proof
DRY MARTINI, 65 proof	OLD FASHIONED, 70 proof
GIBSON, 75 proof	WHISKEY SOUR, 60 proof
very dry Martini	STINGER, 65 proof
SIDE CAR, 60 proof	

G. F. Heublein & Bro., Inc., Hartford, Conn.

HEUBLEIN'S  
Club  
COCKTAILS



# WHY CHAIN YOURSELF to the same old Juice?

YOUR FAMILY WILL ENJOY  
THIS CHANGE—AND SO  
WILL THEIR HEALTH!

OH BOY—  
PRUNE JUICE  
FOR A CHANGE!

AND SUNSWEET  
HAS A HEALTH PLUS  
NO OTHER JUICE HAS!

YES! "C-L" MAKES  
SUNSWEET THE BEST  
PRUNE JUICE FOR  
REGULARITY!

## SUNSWEET PRUNE JUICE



as prepared and distributed by the makers of  
**MOTT'S APPLE JUICE, APPLE SAUCE,  
JELLIES, VINEGARS, AND CIDER.**

\*The laxative potency of Sunsweet Prune  
Juice is standardized by the "C-L Process,"  
which was developed and is owned by the  
Duffy-Mott Company, Inc.



ON 29TH BIRTHDAY last month Ray is life of party at his own bar. With cash customers present, he watches wife (right) feed his sister an *hors d'oeuvre*.

### SUGAR RAY CONTINUED

he says. "You got to get what you can get while you're able." The loudest and most legitimate complaint against Sugar Ray is directed at his habit of running out on fights, something he does more than any prizefighter who ever lived. He has given promoters ulcers from Houston to Honolulu, appearing if his whim and physical condition suit after having made the usual "gentleman's" agreement. His alibis range from influenza to myositis of the right shoulder. Sometimes he runs afoul of governing boards. He has been called before the Illinois Boxing Commission for contract-jumping and temporarily suspended for a similar offense in New York.

Nothing seems to ruffle Sugar Ray's *savoir-faire*, not even his poor relations with the press. When he chooses to be interviewed he turns on the charm. Humble and polite, he addresses sportswriters as "mister" if that seems the appropriate thing to do. To drive home a point, Sugar Ray sometimes has lapses in dialog, using such cotton-field phrases as "that is the mostest. . . ." But then again he is just as liable to be "unavailable" when the press calls, or forget to keep a date for an interview.

### A new name and "arithmetic"

**S**UGAR RAY ROBINSON's real name is Walker Smith. He was born on May 3, 1921 in Detroit's tough "Black Bottom" district. A skinny urchin known as Smitty, he and other small fry used to gape at Joe Louis and the older boys doing their stuff at Brewster Recreation Center. In the litter-strewn streets of Harlem, where his mother settled after she was deserted by her husband, he used to shoot craps and run with the gang. At night the gang would prowl down to Times Square and dance in the streets for the theater crowds until the cops chased them. They worked hard for the nickels and dimes tossed their way. But they got enough money to play "arithmetic."

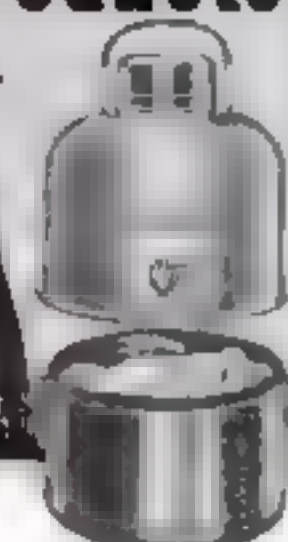
That's what young Smitty was playing—with a pair of dice—in front of the Salem Methodist Church when the other contestants suddenly jumped up and fled, leaving him the dice and the money. When he looked around he saw a pair of dark trousers and then the frowning face of Reverend Cullen. Smitty had no choice but to go with the preacher, especially since the latter had him by the ear. He was led into the basement of the church, and the sermon he got was worse than a whipping. Then Reverend Cullen turned him over to a big man in a turtle-neck sweater in the Salem Crescent gym.

George Gainford, whom Robinson even today calls "The Big One," took him in hand, and the ring education of Sugar Ray Robinson began. Because he was "right-hand crazy," Gainford tied the kid's right hand to his chest and put him in the ring with the warning: "That'll make you use your left or get killed." Each week Gainford would test his boys in amateur fights. It was in Kingston, N.Y. that young Smitty fought his first fight and got his name. Gainford had thought so little of Smitty's fighting prowess that he hadn't bothered to get him an amateur's card, but he fished into his pocket and produced one belonging to a kid named Ray Robinson. Fighting

CONTINUED ON PAGE 31

## 2 New Products

FOR YOUR LEISURE-  
TIME ENJOYMENT—



Designed for carrying hot or cold drinks—plus food or outing equipment for 4 or 5 people. All in one easy-to-carry unit. Top may be used as a regular jug. KARRYALL is a favorite of outdoor sportsmen. Extra-large compartment makes it a practical outing buffet or equipment carrier. Top may be used as a regular chest. Both are smart, streamlined—with a lustrous, baked enamel finish. The answer to your outing needs—dozens of practical uses. At all hardware, department and sporting goods stores. If not available, write:

**HEMP & CO.**  
304 MURRAY ST.  
MACOMB, ILLINOIS



## TEETHING PAINS RELIEVED QUICKLY

WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved promptly.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist and has been used by mothers for over fifty years. One bottle is usually enough for one baby for the entire teething period.

Buy it from your druggist today

## DR. HAND'S TEETHING LOTION

Just rub it on the gums

## Be SURE about SUN GLASSES!

Experts say—darker lenses, like the unique Solarex Twilight Color lens, give best protection from glare. Solarex lenses are Certified under U. S. Standard CS-79-40. Absolutely safe for the eyes.

Popular Prices

## SOLAREX

SUN GLASSES with unique  
darker TWILIGHT LENS





Always look for the name **SWANK** on all our products

**SWANK** — Swank, Inc., Allston, Mass.



FATHER'S DAY IS JUNE 18th

**RONSON PENCILITER.** Lights! Writes!  
In  $\frac{1}{2}$  14K gold filled, \$15. plus tax;  
in precious Rhodium plate, \$19. (no  
Fed. tax.)



Dads may differ!...

but  
they  
all  
go for a

**RONSON**  
WORLD'S GREATEST LIGHTER



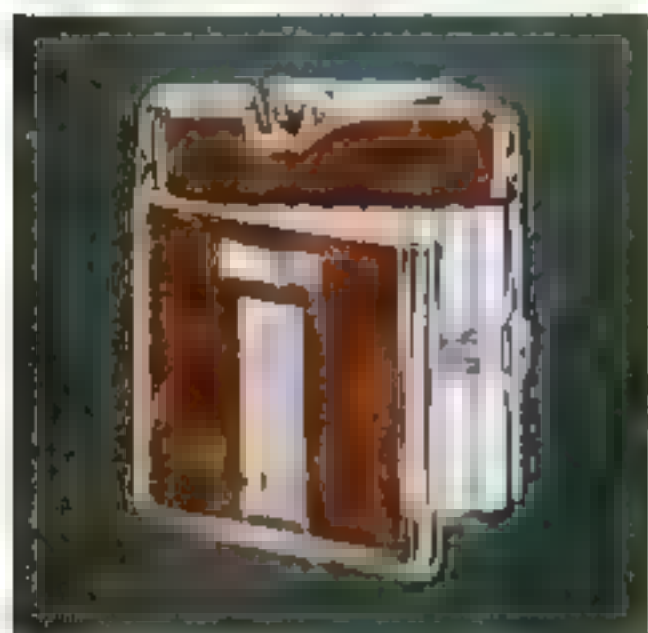
**RONSON ADONIS.** It's as slim as a  
fine watch! In sterling silver, \$20,  
plus tax. Many others—from \$10.



**RONSON WRITE-WIND.** Disappearing  
windshield. Big fuel capacity. In  
alligator, \$9. Others from \$7.50.



**RONSON STANDARD.** Handy, trim  
pocket or purse lighter. Engine-  
turned, \$6.50. Others from \$6.



**RONSON TEN A-CASE.** Combination  
lighter-cigarette case. Tortoise  
enamel, \$17.50. Others from \$10.



**RONSON SENATOR.** Handsomely de-  
signed desk lighter. In pigskin, \$11.  
In alligator-lizard, \$12.50.



All Ronsons illustrated in reduced size.

Of course he'll be pleased with anything you  
give him, being your Dad and secretly  
sentimental! But if you come up with a Ronson  
lighter he'll be so proud and happy he'll lord it  
over other Dads around the neighborhood.  
Because a Ronson will be his most used and  
useful personal possession. It's the finest lighter  
you can give—and everybody knows it.

Every Ronson is precision-built to fine jewelry  
standards, for years of dependable use.  
And what variety! Ronsons for pocket, table  
and desk. Ronsons built into cigarette cases.  
And the Ronson Penciliter, which lights and  
writes. See these and other handsome Ronsons  
at your dealer's, from \$6 to \$200. Avoid  
imitations. Look for the trademark **RONSON**.

*Remember! All lighters work best  
with Ronsonol Fuel and Ronson Redskin 'Flints'.*

Enjoy Ronson's "20 Questions"! Radio—Sat. nights (Sun. nights,  
Pacific Coast), MBS. Television—Fri. nights in many cities.



Press—it's lit! Release—it's out!  
Safely out the instant you lift your finger.

RONSON, Newark, N. J. • Toronto, Ont. • London, Eng.





MANAGER George Gainford gave Ray his first ring lessons, has been trainer and mentor ever since.

## SUGAR RAY CONTINUED

under a phony name, Smitty licked his opponent and since his next eight bouts were all in Kingston he kept on being Ray Robinson. A year or so later, when a sportswriter said to Gainford after a bout, "That's a sweet fighter you got," Gainford answered, "Yeah, sweet as sugar," and Robinson got his nickname.

As a spidery 118-pounder, Sugar Ray had a flippant disregard for the ability of any kid his size to hurt him. The night he fought Johnny Dellasandro, amateur featherweight champion, Gainford was more jittery than his fighter. "When the bell rings you start running," he told Robinson. After the second round Robinson spat out his mouthpiece and said, "I don't have to run from this kid," and Gainford replied, "All right, fight him a little." He beat Dellasandro. After fighting 85 times as an amateur and never losing, he turned pro as a lightweight in 1940.

## An idol's downfall and boy's revenge

HIS pro debut at Madison Square Garden wasn't much different from the amateur fights. Instead of getting a watch, which he would have immediately sold for \$40, he would get \$150 cash. The roar of the crowd was the same and the opposition no tougher. He finished off a pretty good boy named Joe Echeverria in two rounds and then scurried to his dressing room to get into his clothes. He wanted to see his idol, Henry Armstrong, defend his welterweight title against Fritz Zivic in the main event.

What he saw brought tears to his eyes as the referee raised Zivic's arm as the new welterweight champ. Armstrong was slumped in his corner, his face a bloody pulp after the worst pounding of his career. This sight was an important part of Robinson's education. He thereupon determined never to take a beating like that. He also decided to fight Zivic some day.

First came a string of "build-up" fights. But Robinson was on his way. Between fights he hung out around Harlem's Theresa Hotel. He had money in his pocket now and flashy, long-coated zoot suits on his back. He was a big man among the jive cats who sauntered past the Apollo Theater on 125th Street, ogling and yoo-hooing at broads. In the Uptown Gym, where he trained, his left was flicking sharper. He was getting stronger and faster and learning how to adjust himself to opponents' styles. He fought tough Sammy Angott, a bobber and weaver, in Philadelphia and beat him by punching up under his defense. One year after he watched Zivic cut Armstrong to ribbons, Sugar Ray got his chance at Zivic.

By that time Zivic had lost the welterweight title but none of his reputation for toughness and smartness. The gloom was thick in Sugar Ray's dressing room, where his handlers dropped hints about "just staying the limit." When the fight began, Sugar Ray behaved like a burglar casing a bank job. He probed for a weakness in Zivic's defense and found none. Every time Robinson tried to punch, he got stung with counterpunches. In the second round Zivic opened a gash over his right eye, and a great light dawned.

"The way to beat this guy," Sugar Ray decided suddenly, "is to

CONTINUED ON NEXT PAGE

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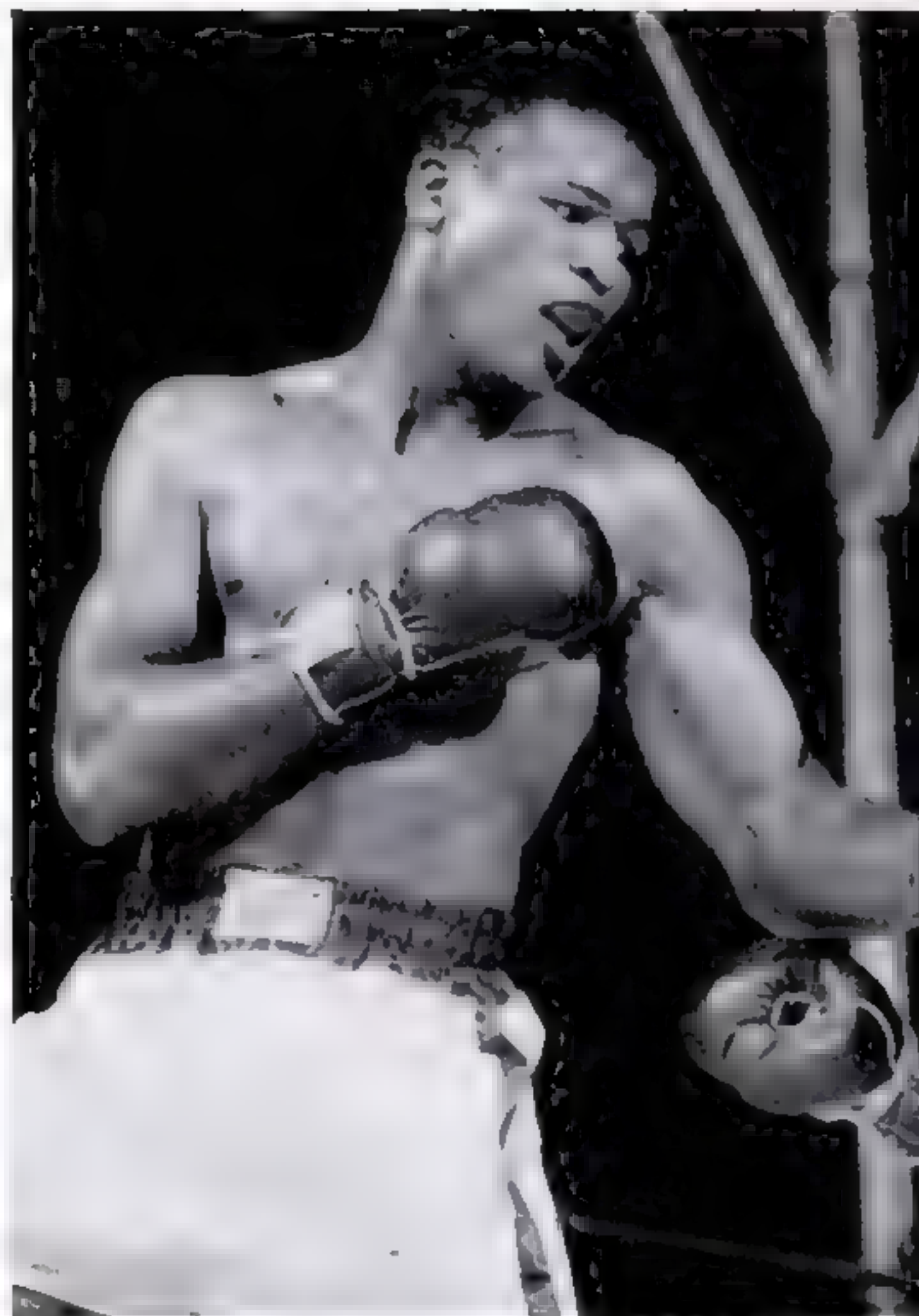
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SUGAR'S CRUSHING LEFT HOOK mashes Kid Gavilan's jaw and makes him look like a man with a rubber face. The blow, climax of one of Robinson's

## SUGAR RAY CONTINUED

play Zivic's game." He began sucking Zivic into counterpunching against feints. Then he counterpunched the great counterpuncher dizzy and won the decision. The device was so cleverly executed that Zivic never guessed what he was doing. Three months later, using exactly the same technique, he knocked Fritzie out. Said Sugar Ray the next day, "I learned more in two fights with Zivic than in all my other fights combined."

## A new weapon and some bad habits

THE blow that finished off Zivic was an unorthodox right-hand lead. It was another new weapon in an arsenal that was becoming amazingly versatile and devastating. Robinson looked forward eagerly to new victims. Only once did he refuse—when a match was being made for him to fight Henry Armstrong in 1943. "I won't fight no Henry Armstrong," he announced flatly. Then he learned his old idol, washed up and flat broke, wanted the fight because he needed money. He fought Hammering Henry and carried the noble old gladiator for 10 rounds, propping him up when he got groggy and never trying for the kill.

There were a few soft spots in Sugar, but mostly he was concerned about one thing—"What's in it for me?" He made no real effort to adjust himself to Army discipline after his induction in 1943, and he became downright unmanageable after an MP threw him and Sergeant Joe Louis out of a "white" waiting room in an Alabama railroad station. After serving 15 months, some of it in the guard-house, he was honorably discharged as a sergeant.

Robinson's rebellion never completely cooled. Back in Harlem's free-and-easy stream, he behaved like a man shooting a rapids in a leaky canoe. He stayed up late, dancing at spots like the Cotton Club—where he met his wife, Edna Mae Holly, who was in the chorus line. A cardholder in Local 802 of the American Federation of Musicians, he drummed quite expertly when Lionel Hampton and other bandleader friends invited him to sit in at the traps.





famous one-two-three volleys, did not flush off Kid Gavilan. However it won Photographer Charles Hoff a prize for one of the best sport pictures of 1944.

His food habits were atrocious—ice cream, pie and greens—except when he was in training and had to eat "cauliflower and those things that nobody would ever eat." Between fights he seldom got to bed before 4 a.m. and seldom got up before 2 o'clock in the afternoon. He got an ulcer but knocked out 19 of his first 29 opponents, mostly on the road.

He maintained a surface gaiety, but the thing that drove him was tremendous pride and vanity. The one deep attachment he had was his mother, for whom he bought a 12-room house in New York's West Bronx section. Down inside burned a distrust of mankind, black and white. He sold an apartment building he owned in Cleveland because he wasn't there to watch it. He formed Ray Robinson Enterprises in Harlem, where he could keep his eye on things. With Sugar as the watchdog, Enterprises prospered.

#### Near-disaster and a headful of cobwebs

**I**N the ring he was craftier than ever, but no one could say that he was a dirty or dishonest fighter. It was a matter of pride with him. Once, when it looked as though he had landed some low blows against Georgie Abrams, a middleweight, Sugar Ray explained, "He has a very hard style, that boy. Most fighters don't know how to move their heads. But he knows how to maneuver his head. Makes you start a punch and miss it. But no matter how smart they are, they can't cover the body. That's why I was punching to the stomach."

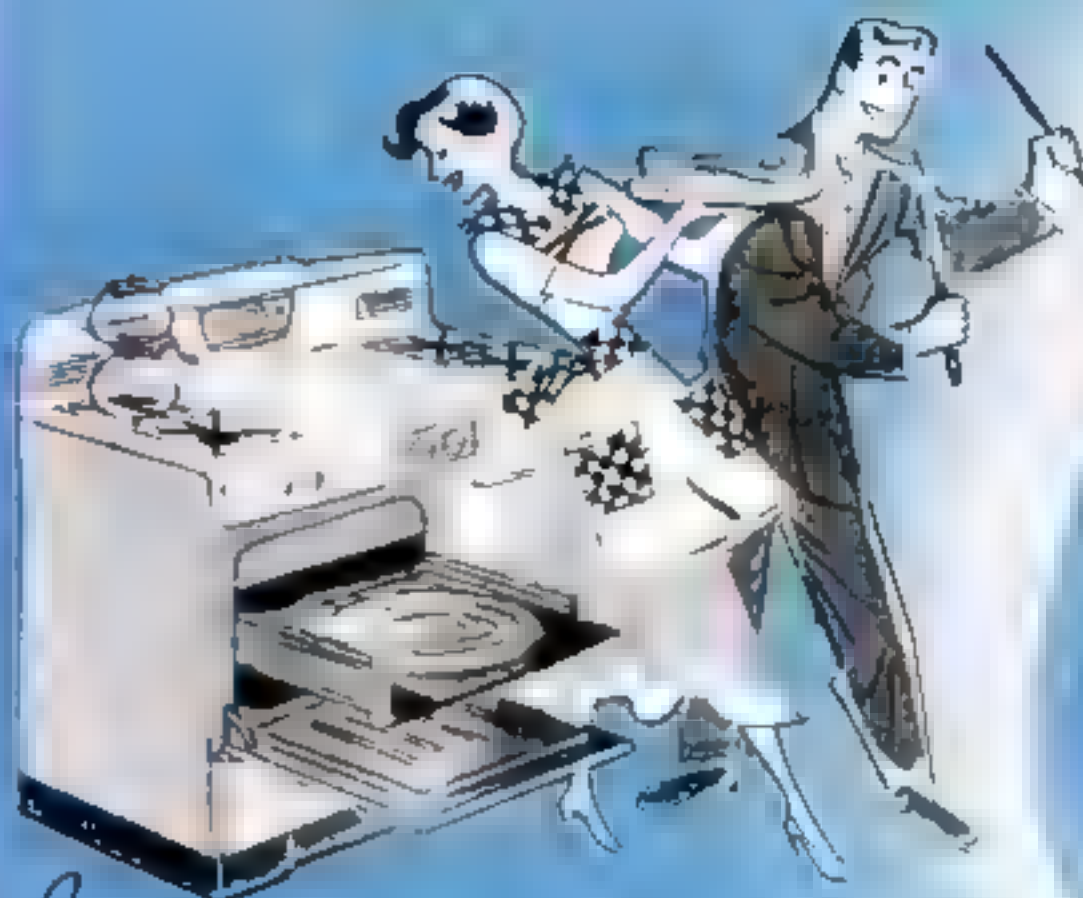
His most exciting fights were in the heavier middleweight division. Sometimes these husky middleweights had him on the brink of disaster. He was never closer to it than the night Artie Levine belted him in the chops in Cleveland.

It came in the fifth round and Robinson pitched forward on the floor, glassy-eyed and oblivious. The first thing he remembered was the count of "seven." Sick and reeling, he staggered upright at nine and stalled instinctively for time. He did it craftily, like a man with all his senses instead of a headful of cobwebs, wasting a full six seconds as the referee wiped off his gloves. He touched gloves with Levine, an outdated but useful device; that wasted seven more

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## Something Wonderful

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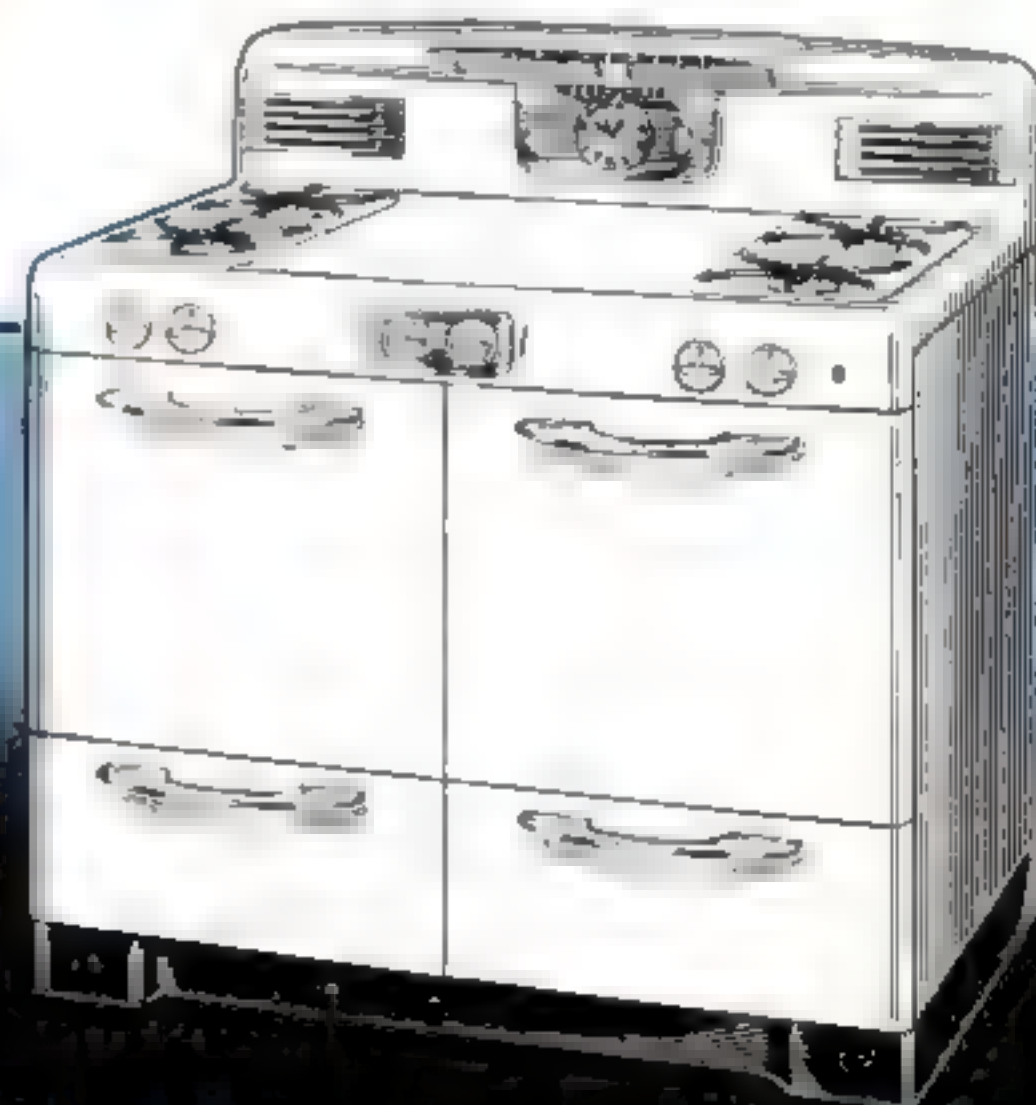


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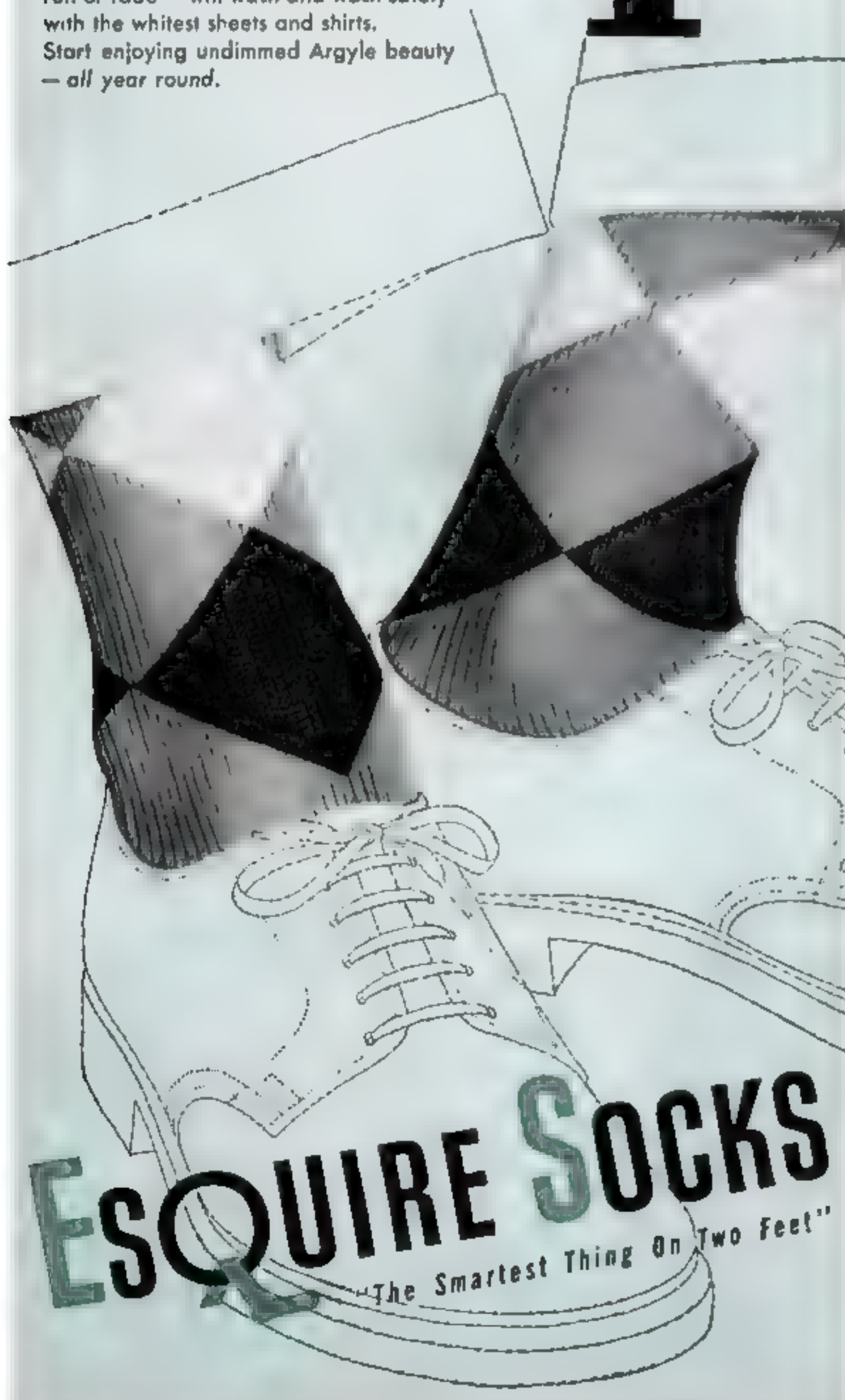
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## SUGAR RAY CONTINUED

seconds. In all, 22 seconds elapsed before he began to fight again. He survived that round.

He was in trouble again in the ninth and it looked bad for Sugar Ray. He sprawled helplessly in his corner with Gainford busily applying Vaseline and adrenaline chloride to his wounds. "How'm I doing?" he mumbled woozily. Said Gainford, "You're getting licked." What clicked inside Robinson's subconscious with those words is a matter for a psychologist. He came out stiff-legged and bleary-eyed but never stopped punching until big Artie was lying prone on the floor—a knockout victim with only 19 seconds left in the fight. Next day Sugar Ray could remember nothing of either the conversation or the knockout.

It was soon after that, a few days before Christmas 1946, that Ray Robinson finally won the welterweight championship. The title had been vacated, and Sugar Ray was named one of the official contenders. He met and whipped the other contender, Tommy Bell, and that was that. After all the waiting, Sugar Ray wasn't quite sure it was worth it. Like Joe Louis among the heavyweights, he couldn't find any able-bodied challengers around worth fighting. In three long years, between sorties into middleweight country, Sugar Ray defended his title only four times and each time he had more and more trouble making the 147-pound weight.

### A champion's brain and a dangerous foe

**L**AST winter Sugar Ray admitted that he had passed his peak: "I don't move as fast. I got to fight more with my brain." He had grown to be a middleweight and kept taunting Middleweight Champion Jake LaMotta. But Jake wanted no part of the man who had beaten him four out of five. Sugar Ray sent a letter to New York's boxing commission asking that a challenger be named to fight him for his welterweight crown; he could still peel down to the weight if necessary. Neither of the two obvious contenders, however, was brave or foolhardy enough to accept. So Sugar Ray Robinson, the champion nobody wanted to fight, looked around for the next best thing and signed to meet France's rugged Robert Villemain, a middleweight.

Villemain will be the short-ender at about 3 to 1 when he steps into the ring against Robinson in Philadelphia June 5. But Sugar Ray is far from being overconfident. "Anybody can beat you that's got two hands," he says. The Frenchman has already licked Champion LaMotta in a nontitle fight. As a matter of fact, Villemain is perhaps the only dangerous foe on Robinson's horizon. This even includes the heavyweight division, for there are few heavies active today who could hit Robinson with a handful of bird shot. Such a match would probably be like Barnum & Bailey's strong man trying to swat a mosquito with a sledge hammer. Would 152-pound Sugar Ray be willing to fight a heavyweight? "Sure," he says, "if they make it worth while—this is a business."



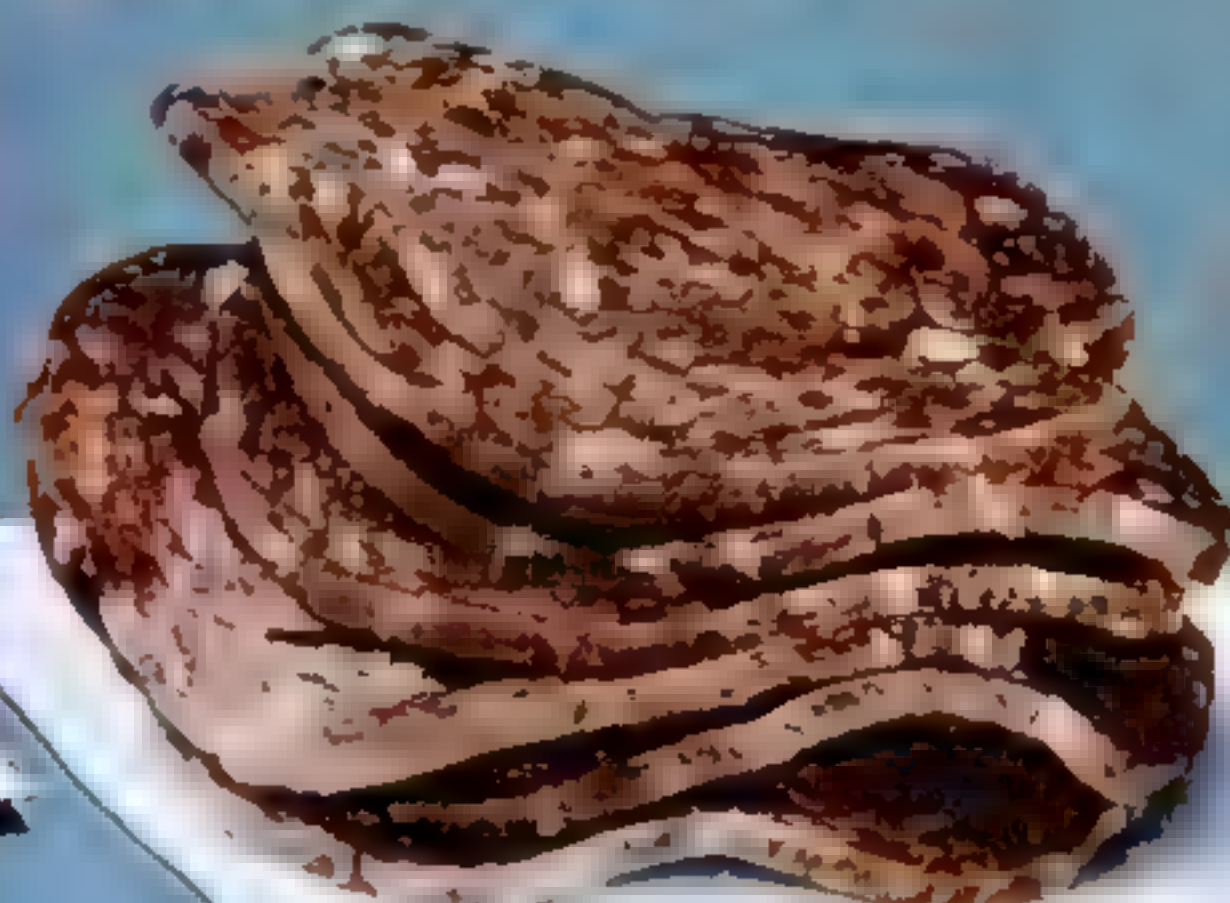
**AT THE OFFICE** Businessman Robinson lounges under a life-size portrait of his wife, an ex-dancer.



## Moist-cold makes the difference!



These cold cuts were left uncovered for 7 days in an Admiral Dual-Temp. Cool, dewy air has kept them moist, fresh, and good to eat.



These cold cuts, sliced from the same piece, were kept 7 days in an ordinary refrigerator. See how they have dried out, shriveled up—lost their flavor.



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**Chores that you can skip!** No wrapping or covering up foods! Foods stay fresh in *uncovered dishes*! No messy defrosting either! The moist-cold compartment's wonderful cooling system is built right into the walls. So no work, no worry for you.

**Food flavors don't drift!** Fish next to butter or cabbage next to cream—won't cause trouble in a Dual-Temp. An ultra-violet Sterilamp freshens the air and keeps food flavors from mingling. And mold won't be a problem either, thanks to this extra safeguard.

**Your choice of 2 sizes:** Model 1390 (13¼ cu. ft.) fits in the kitchen floor space of an old-style "9"; Model 1090 (10¼ cu. ft.) fits in the space of an old-style "7".

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*You make* your mix this easy way (In less than 10 minutes!)

A MARTHA LOGAN RECIPE

## SWIFT'NING MAKE-YOUR-OWN MIX

Yield: About 13 cups

Use standard measuring cups and spoons.

2 cups Swift'ning  
9 cups sifted all-purpose flour  
1 tablespoon salt

$\frac{1}{4}$  cup (4 tablespoons) double-acting baking powder (like Calumet, K-C, and Clever Girl)

Combine sifted flour, salt and baking powder. Stir well. Sift into a large bowl (or large pan or onto heavy paper). Add Swift'ning. Use finger tips or pastry blender to distribute Swift'ning throughout dry ingredients until the mixture resembles coarse cornmeal. The Make-Your-Own Mix is now ready to use, or store on pantry shelf in a closed canister or 3 quart jars.

Martha Logan says: "This 'Make-Your-Own' Mix was developed especially for rich 'quick-mix' Swift'ning. We can't promise success with any other shortening."

*You store it* in the pantry  
(You're sure of freshness in your homemade mix!)

*You use it* (adding other ingredients as needed—) to make any of 77 family-tempting treats

including



CAKES

PIES

MAIN DISHES



COOKIES

CREAM PUFFS

ROLLS



PANCAKES

SHORTCAKES



For instance:

### DARK 'N LIGHT CAKE

Yield: 8" x 8" x 2" loaf

2 cups Swift'ning Make-Your-Own Mix (do not pack)  
 $\frac{1}{4}$  cup sugar  
 $\frac{1}{4}$  cup milk  
 $\frac{1}{4}$  teaspoon vanilla  
1 egg

Blend Mix and sugar. Add milk and flavoring. Beat only until well mixed. Add the egg. Continue beating until well mixed. Rub Swift'ning on bottom of an 8" x 8" x 2" cake pan. Pour in the batter. Bake in a moderate oven (375° F.) about 30 minutes. After cake has cooled, spread with your favorite chocolate frosting.

### CREAM PUFFS

Yield: 5 large

1 cup Swift'ning Make-Your-Own Mix (do not pack)  
 $\frac{1}{4}$  cup boiling water  
2 eggs

Add Mix to boiling water in a sauce pan. Stir over low heat about 1 minute until dough is smooth and follows the spoon. Remove from heat immediately. Add eggs one at a time, stirring and beating. Beat vigorously until mixture is blended. Drop by spoonfuls on baking sheet. Bake in a hot oven (450° F.) for 15 minutes. Then reduce heat and bake in a moderate oven (350° F.) 20 minutes more. When baked let stand in warm oven (with door open) about 10 minutes to dry out. Cut open and fill with sweetened flavored whipped cream.

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For really fine results, you need *fresh* mix. You're *sure* of freshness with this *home-made* mix. You know just when you made it and how long it's been on your shelf. No staleness, no disappointments, if you use mix you made yourself with *Swift'ning*.

**Saves time! Saves work!**

Indeed it does. You prepare the mix itself in less than 10 minutes. Once that's done, you can make a long list of baked treats simply adding other ingredients. In every case, your measuring and sifting of flour and baking powder is done, your *Swift'ning* is cut in... you're all ready to go.

**Saves money, too!**

This sensational mix costs very little to make. And no single packaged mix has anywhere near as many uses.

**Such grand eating!**

Because Martha Logan has worked out her formula for this all-purpose mix so skillfully, and because you make it with rich, "quick-mix" *Swift'ning*, it gives results that will simply delight you. Clip the order blank now; get a can of *Swift'ning*; send for your 77 free recipes *today*.

**You can get 77 recipes**  
for grand things to make with your homemade mix

**FREE** from Martha Logan



**SEND IN ORDER BLANK BELOW**

Just imagine! Once you've made your *Swift'ning* mix you can choose from 77 different treats to bake with it... all the

delicious things shown here and *scores* besides!

With this wonderful mix on hand, you'll serve better meals than ever. It's such a marvelous short cut—makes cakes, cookies, hot breads, etc., so easy—you'll find you serve them lots oftener than before. And everything is so *good*. Compliments are sure-fire.

You see, you make this mix with *Swift'ning*. And because *Swift'ning* is a *truly* all-purpose shortening, it makes possible an *all-purpose* mix that gives superb results. Then, too, you know your mix is *fresh* and that makes a world of difference.

Send *right now* for Martha Logan's 77 recipes. They're time-saving, family-pleasing, and yours for the asking!



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**"PANCHO" GONZALES**

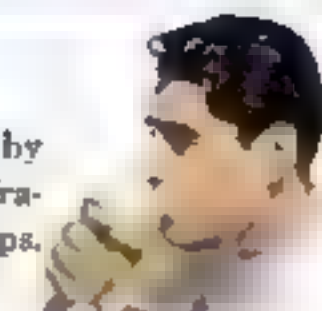
Former National Singles Champion makes the three-way "experts" test with a glass of Pabst Blue Ribbon.



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WITH A DOLLAR TIED TO ITS LEG, A ROOSTER TOSSED FROM THE BANDSTAND FLUTTERS TOWARD EAGER KIDDIES

## ROOSTER DAY IN BROKEN ARROW

An Oklahoma town gets rid of a surplus commodity and amuses the children

When the spring hatching season comes to an end in Broken Arrow, Okla., there is no longer any need for fertile hens' eggs. (Infertile eggs, which widowed hens will continue to lay all year in a dreamy and monotonous fashion, are better for commercial reasons because they do not spoil as fast). Consequently there is no longer any need for roosters. This little problem Broken Arrow solves with heartless zest.

On May 13 the town held its 16th annual Rooster Day, "the biggest little celebration in northeastern Oklahoma." All the unwanted birds in the surrounding countryside were brought to town for sale. But since simple sale was not interesting enough, there were preliminaries—sack races, a parade, a ladies'

nail-driving contest. Then a number of roosters were selected for a special ceremony—dollar bills were fastened to their legs, and the birds were thrown (above) to a swarm of eager children who, cheered on by their elders, struggled in a welter of gore and feathers to get the money. The roosters usually died or were crippled, but someone always wound up with the dollar. Finally there was a big rooster race (next page), in which about 100 birds were prodded, punched, and kicked down the main street by happy adults. That ended the fun—but the Fourth of July is coming, then Labor Day, Thanksgiving, Christmas and Easter, so that almost before the children of Broken Arrow realize it, it will be time for another happy Rooster Day.



MANGLED BIRD is held by several still-struggling captors. Occasionally the dollar bill gets a little bloody, but it can easily be washed off and made as good as new.

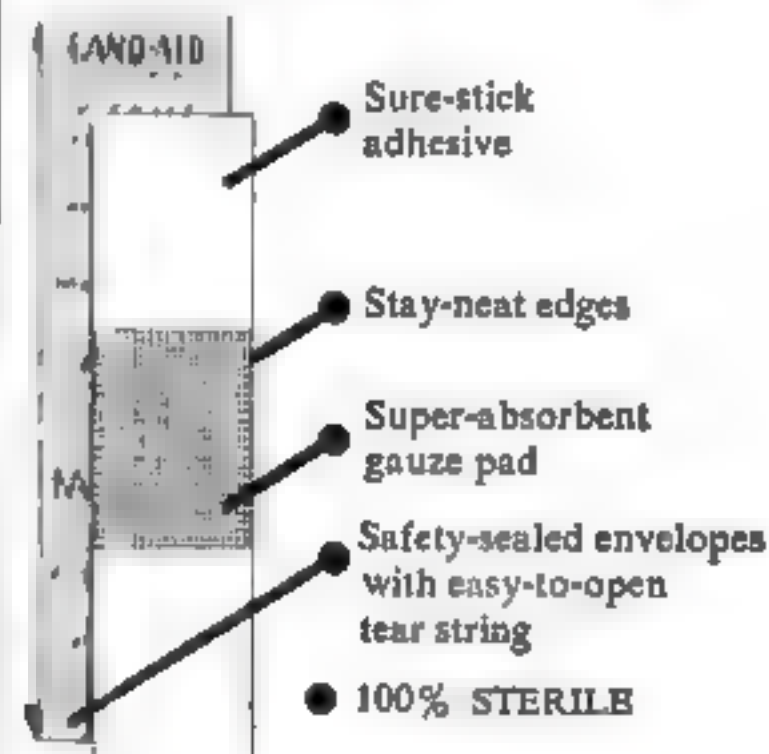
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Rooster Day CONTINUED

## THE GREAT BIG ROOSTER RACE



**AT STARTING POINT** rooster handlers line up with birds. Race is to run for one block, and each contestant is to "walk the bird without touching it."



**MIDWAY**, roosters face in all directions. The contestants paid little attention to the rule about not touching their birds—note the husky lady at right.

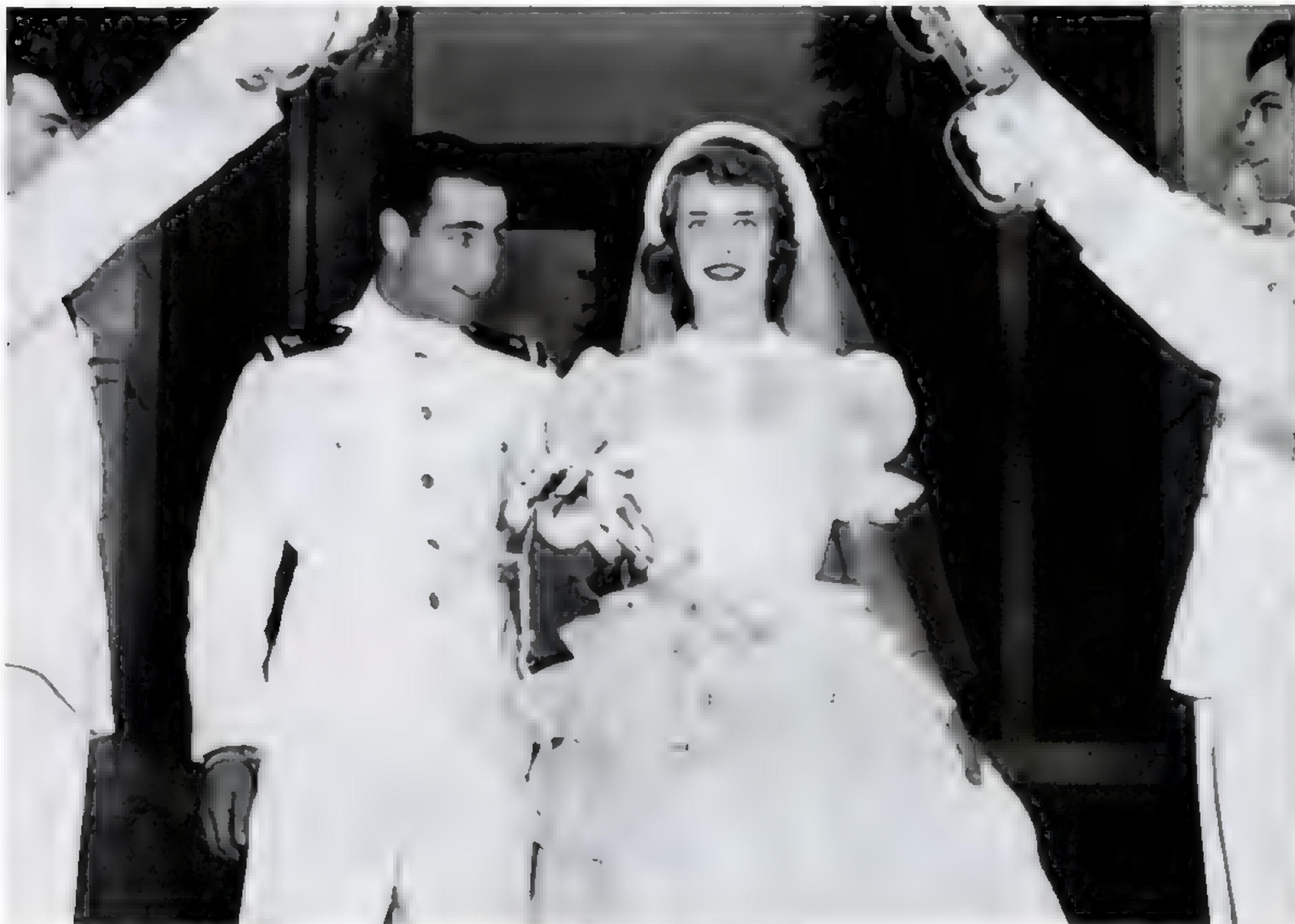


**NEAR FINISH**, man at left seems to have an edge but it may not last. The husky lady is now bearing down on her weary bird with fierce determination.



# What every Annapolis bride should know...

*A Woodbury Deb learns the Navy way to the altar!*



**THE GROOM WORE WHITE**, too, at the wedding of Joan Smith and Emile Achee. Otherwise, it was like most weddings — handsome groom, Woodbury-beautiful bride! But the courtship that brought them to the altar was *different*.

For Emile was a midshipman at the U. S. Naval Academy at Annapolis, where Tradition rules everything—even romance! So he courted Joan in the romantic customs that Annapolis suitors have observed for a hundred years.



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**IT'S MORE** than tradition for Joan to use Woodbury — it's wise beauty care. Skin-smoothing Woodbury is actually made by skin specialists. Try bath-size Woodbury, for smooth skin *all over*!

*No "Skin-Burn" with Extra-Mild Woodbury!*



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## For the loveliest bride of 1950

Who is the loveliest bride in the world? Your bride, of course. What's the best way to find a ring worthy of her finger? By a single trusted symbol—the name *Artcarved* inside the ring you buy.

For 100 years, J. R. Wood & Sons, creator of *Artcarved* rings, has been an honored name in world diamond markets. *Artcarved* diamonds—never before worn—are selected by experts to meet all four standards by which a diamond is valued . . . color, clarity, cut and carat weight.

Expert craftsmen cut *Artcarved* diamonds according to the high standards

established in *Artcarved's* own cutting plant . . . then mount them in *Artcarved* rings, carved in precious metals for life-time beauty.

Because of this unique rough-diamond-to-ring control by America's oldest and largest diamond ring and wedding ring maker, an *Artcarved* ring at any price represents a truly exceptional value.

Registered and guaranteed *Artcarved* diamond rings sell at nationally established prices from \$75 to \$5000, wedding rings from \$8. Look for the trusted name *Artcarved*, in the ring, on the tag.

**100 YEARS AGO**—the first ring made by J. R. Wood found its way onto the finger of a happy bride. Since 1850, this house has won an honored reputation—among diamond merchants, among jewelers, and among the countless brides who have worn rings known today by the famous name *Artcarved*.



**J. R. WOOD & SONS**  
NEW YORK LONDON AMSTERDAM ANTWERP  
creator of  
**Artcarved and WOODCREST**  
Diamond Rings

**FREE:** "How to Select Your Diamond Ring," a booklet packed with helpful facts and pictures. Write to J. R. Wood & Sons, Inc., Dept. L-4, 216 East 45th St., New York 17, N.Y.  
Rings enlarged to show detail. \*Trade Marks Reg.

**Artcarved** RINGS BY WOOD • BELOVED BY BRIDES FOR A HUNDRED YEARS (1850-1950)





IN CAGE PART of house is an oval pool, 2 by 4 feet. Steps lead to living area below the upper deck.

# Bird-Cage House

IN IT A MIAMI FAMILY LIVES PLEASANTLY EXPOSED TO SUN AND BREEZE BUT NOT TO INSECTS

On Biscayne Isle in Miami, Fla. there is a novel modern house that goes a long step beyond most of contemporary architecture's efforts to "bring the outdoors indoors." Two thirds of the house actually *is* outdoors, exposed to sun and rain, walled and partly roofed simply by plastic screening on a timber frame. In this "bird-cage" part is a swimming pool,

an upper living "deck" and even a healthily growing Bucida tree. Designed by Igor Polevitzky, an unimpeached Miami architect, for Michael Heller, a retired engineer, the house also has conventionally walled living quarters on the lower floor which can be closed off. In their "cage" the Hellers live an ideal, he subtropical life: sun-drenched, wind-swept, and insect-free.

CONTINUED ON NEXT PAGE



## BIRD-CAGE HOUSE CONTINUED



**EXTERIOR VIEW** of house shows the relationship of the living levels (left) to the caged-in area. Below caged area is a decorative pond.



**SCREEN WALL** extends part of the way around the living area's conventional walls, which contain big sliding windows 11 feet high.



**LOWER LIVING ROOM** can be shut off from pool deck (background) by doors which are here open. The wall decoration is native driftwood.

**ACROSS POOL** in house are upper and lower living rooms, food bar, kitchen. Beyond living rooms are bedrooms. House cost under \$20,000. →









# Pillsbury went into action

*when you said you wanted pancakes lighter!*



*Wonderful combination for a wonderful breakfast—delicious orange juice and light, fluffy Pillsbury pancakes.*



**LIGHTER PANCAKES  
ARE HERE!**



*You and Ann Pillsbury  
can make a great team*

Ann Pillsbury has developed a new lightness in pancakes, and has kept all that old-time goodness, too. Now, with this mix, it's easy for you to make really light, delicious pancakes every time.



## Pillsbury PANCAKE MIX

Perhaps you, too, have had your heart set on pancakes that are really light and airy.

Now there are such pancakes! For, step by step, Pillsbury has improved this famous mix until it gives your pancakes really exceptional lightness and fluffiness. Extra tender.

Rich, golden color. Simply delicious to eat. And made with very little effort, of course.

(Merely add milk.) So, soon as you can, sit yourself down and enjoy these lighter pancakes.

*It's another great mix* from Pillsbury, Mix Headquarters. Wonderful for waffles, too. And for good old-time buckwheats—with new lightness—get Pillsbury Buckwheat Mix.



**3 Original Rogers Silverplated Teapoons.** Exclusive Lady Ann pattern—only 50¢ and 5 coupon value. Send to Pillsbury, Box 150, Minneapolis, Minn. Write for free premium booklet on Pillsbury Premium Plan. Savings up to 50% on complete silverware service and other valuable articles. Extra-Value coupons with all Pillsbury packages.





**POISON SUMAC**, a tall bush with small white berries, grows in the east.



**POISON IVY** grows in every part of the U.S. except the Far West.

# Poison Ivy

## WHAT TO DO AND WHAT NOT TO DO ABOUT THE U.S. SUMMER SCOURGE

*"The poisonous weed . . . being touched causeth reddness, itching, and lastly blysters, the which howsoever after a while they passe awaye of themselves without further harme; yet because for the time they are somewhat painefull . . . it hath gotten itselfe an ill name. . . ."*

With these words, written in 1609, Captain John Smith described for the first time that native American scourge—poison ivy. His description is still valid: three centuries of scientific progress have failed to eliminate either the plant or its effects on humans. This summer, as in summers past, four related forms of the poisonous weed (*above and right*) are growing in lush profusion across the country. Now, in early June, the first of the year's half-million ivy victims are scratching their intolerable itch.

No one can assume that he is immune to poison ivy. For although human beings are not naturally sensitive to the poison in the plant's sap and do not develop a rash on their first contact with it, sensitivity is created by repeated contacts—in some cases one or two, in others a great many. It is impossible for anyone who lives where poison ivy grows to avoid such contacts. He may steer clear of the plant itself, but he cannot fully protect himself from the many indirect ways by which traces of the poison may touch his skin (*pp. 68, 69*). A microscopic smear of the sap on shoes or clothing or tools retains its potency for months. Once the sap is dry, only a solvent like cleaning fluid can remove it readily.

To date no effective preventive for poison ivy symptoms has been discovered. Some doctors have given patients small doses of pure ivy extract, hoping to build up resistance to the allergy. But results have been so questionable that this method has been generally abandoned. As for treatments, more than 1,000 have been advocated—good evidence that no one of them is a cure. The best of these (*p. 70*) do no more than relieve the itch and dry the blisters. All in all, medicine has little to offer the poison ivy sufferer. His best recourse, as in the past, is to destroy the plant with chemicals, avoid contact with its sap and take what comfort he can from the fact that his ailment, as Captain Smith put it, is "of noe very ill nature."



**WESTERN POISON OAK** grows as low shrub along the Pacific coast.



**EASTERN POISON OAK**, a vine or shrub, grows in east and South.



There's a Better Way to Wash

THE 1950 Thor WAY!



from  
suds to  
spin-dry  
in a  
single  
porcelain tub

Your hands are never in water — never touch clothes until ready for the line. No lifting; no tired back; no hard work. You just flip a switch . . . and your Thor does it all while you relax!



**THOR Agitator Washing** — Gentle, fast, gets soiled clothes really clean — world's finest washing.

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The great 1950 value  
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No halting down  
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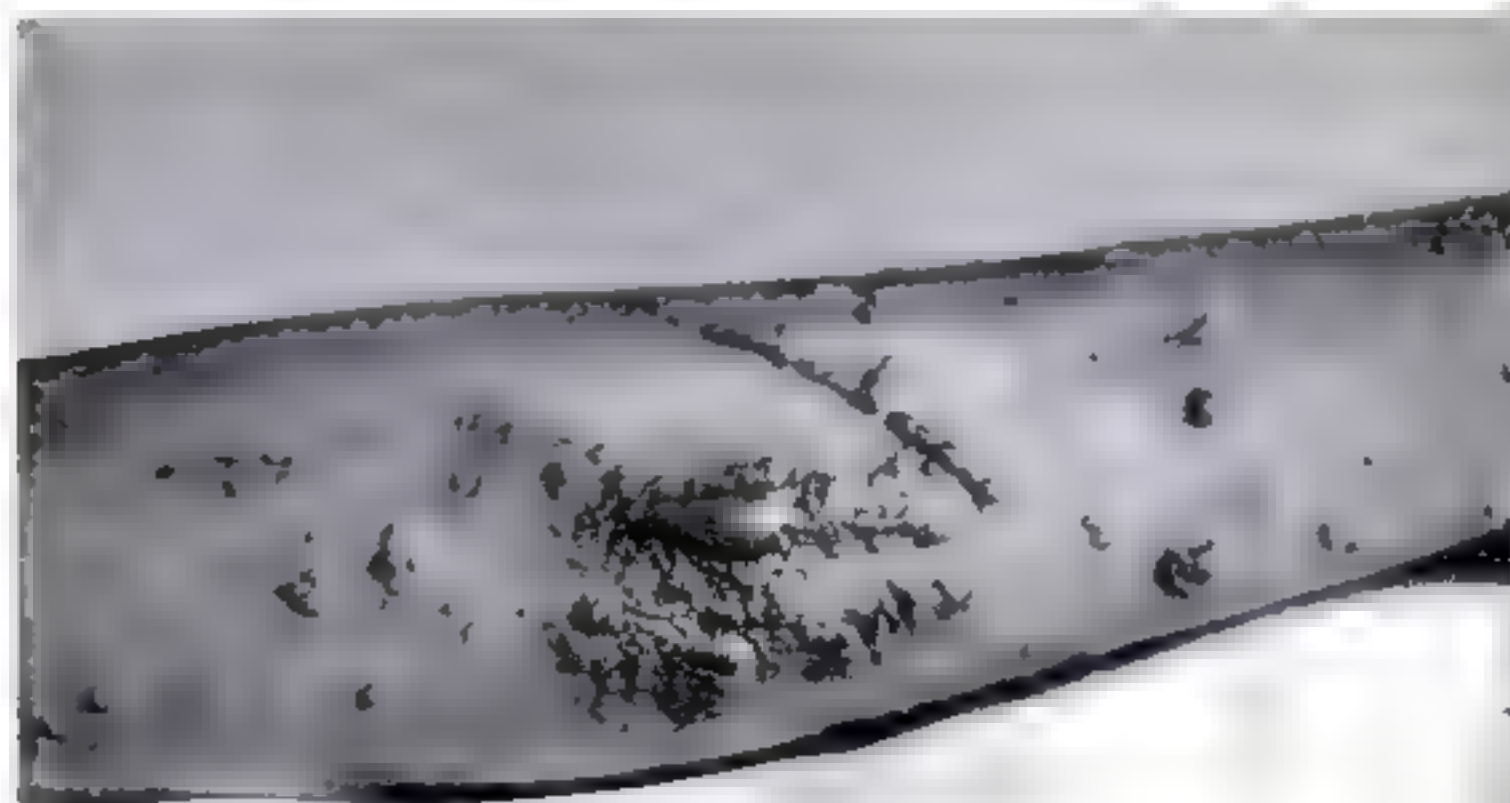
Poison Ivy CONTINUED



**DON'T BURN IVY**, even when the plants are dead and dry. Smoke from the burning leaves may carry droplets of sap for a few feet and cause severe poisoning of the exposed skin. Only when leaves, stems or roots are burned does the ivy's poison get into the air: the growing plant does not exude poisonous vapors.



**DON'T PAT DOG** which has been running out of doors. Dogs are a common and unsuspected source of indirect exposure. Like other animals, they are immune themselves but pick up sap on their hair and transfer it to people and furniture. Unusually sensitive people should keep dogs out of house.



**POISON IVY BLISTERS** appear one or two days after contact with the sap. Usually some of them are arranged in straight lines, possibly formed by





**DON'T CHANGE TIRE** with bare hands. It may have run through beds of ivy and have picked up smears of sap which could come off on the skin. Even if most of the sap has worn off, enough might be left to affect a sensitive person. Poison is so potent that it can cause rash when diluted a million times.



**DON'T EAT IVY.** This admonition, silly as it sounds, is justified by the fact that some people hold to the ancient and groundless belief that eating the ivy leaf gives immunity. Although sap has less effect on the wet mucous membranes of the mouth than on outer skin, it can still cause internal poisoning.



streaks of sap on the skin. Fluid in the blisters does not contain poison and cannot spread the rash. Poison ivy blisters generally dry up in 10 to 14 days.

CONTINUED ON NEXT PAGE

It's a "Bostonian!"  
(The shoe with  
stretchable leather)



LEATHER with LASTEX\*

\$14<sup>95</sup>

Bostonians start at  
\$13<sup>95</sup>. Slightly higher  
in the West.

AT LAST, *at last*, men can now enjoy the miracle of "stretchable" leather—in Bostonians! Leather banded to Lastex gently eases fit over the instep...

hugs them where they *should* be hugged for firm yet flexible support! For *comfort's* sake, for *good looks'* sake—get a pair of these Bostonians today.

P. S. There's a good Bostonians dealer near you... he's worth looking for. Illustrated above is the Ardmora. \*®

# Bostonians

Walk-fitted for  better fit and feel!



## THESE TREATMENTS HELP



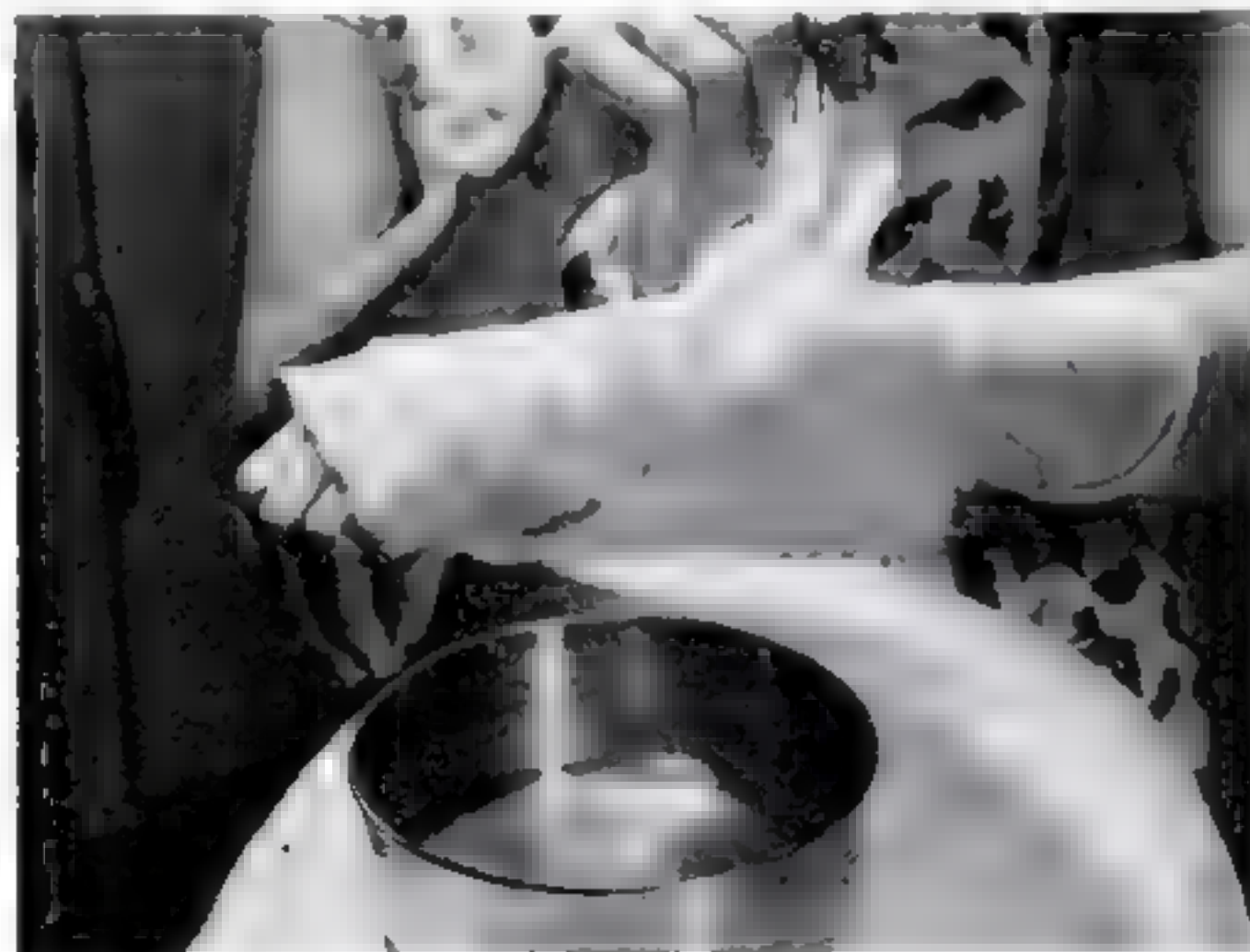
**THOROUGH SOAPING** of arms and legs within five minutes of exposure may avert or reduce rash. After five minutes sap has dried to skin and will not wash off. Soaping after eruption has appeared is irritating and harmful.



**CUTTING FINGERNAILS**, especially those of young children, helps to prevent damage to the skin by excessive scratching. Scratching the rash does not spread it, but it bursts the blisters and may lead to secondary infection.



**APPLYING CALAMINE** usually relieves some of the intense itching. Calamine can be bought at any drugstore, requires no prescription. There are a great many other poison ivy lotions but this one is preferred by most doctors.



**WRAPPING WET DRESSING** around affected parts also reduces swelling and itching. Dressings can be made of old linen soaked in a mild salt solution. Other chemicals for this purpose are diluted permanganate and boric acid.

## One Spraying and this Easy PROVEN way MAKES WOOLENS MOTH- PROOF

AT ALL TIMES!



**Amazing Professional Mothproofing  
Method Now Sold for Home Use**  
**No Odor • No Wrapping  
No Storing Away**

To be **ABSOLUTELY SURE** moths will not damage woolens, the modern housewife can now mothproof the cloth itself. And it's all so easy with LARVEX. Just spray it on! The magic LARVEX spray penetrates each tiny fibre and treats the cloth so that moths are positively *stopped* from eating holes in your woolens. Completely odorless. Stainless. Non-inflammable.

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**So Inexpensive!** It costs no more to LARVEX a suit than it does to get it dry cleaned. Only 79¢ a pint. \$1.19 a quart.

**LARVEX**  
*The Largest Selling Mothproof*



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days

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SEAGRAM'S 7 CROWN. Blended Whiskey. 84.8 PROOF. 45% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS CORPORATION, CHRYSLER BUILDING, NEW YORK





New! The 'Heritage' in Copper finish' . . . The ideal gift! The 'Heritage' 3 piece Hospitality Set as above, \$25. Lighter alone, \$12.50. No Fed. Tax.

NOW! **ASR** BRINGS YOU THE 'HERITAGE'  
IN GLEAMING *Copper* OR *Brass*...

New! The 'Heritage' in solid Brass



Only A•S•R gives you . . .

- ① DECORATOR FINISHES: Copper, solid Brass or Rhodium.
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Decorators say it's the last word in table touches for living room, library or den! This magnificent A•S•R 'Heritage' Table Lighter is at home in any setting, traditional or modern. And what a wonderfully different lighter it is! No other like it. Only the 'Heritage' has a handle! You can actually *serve* a light!



THE *Gift* LIGHTER

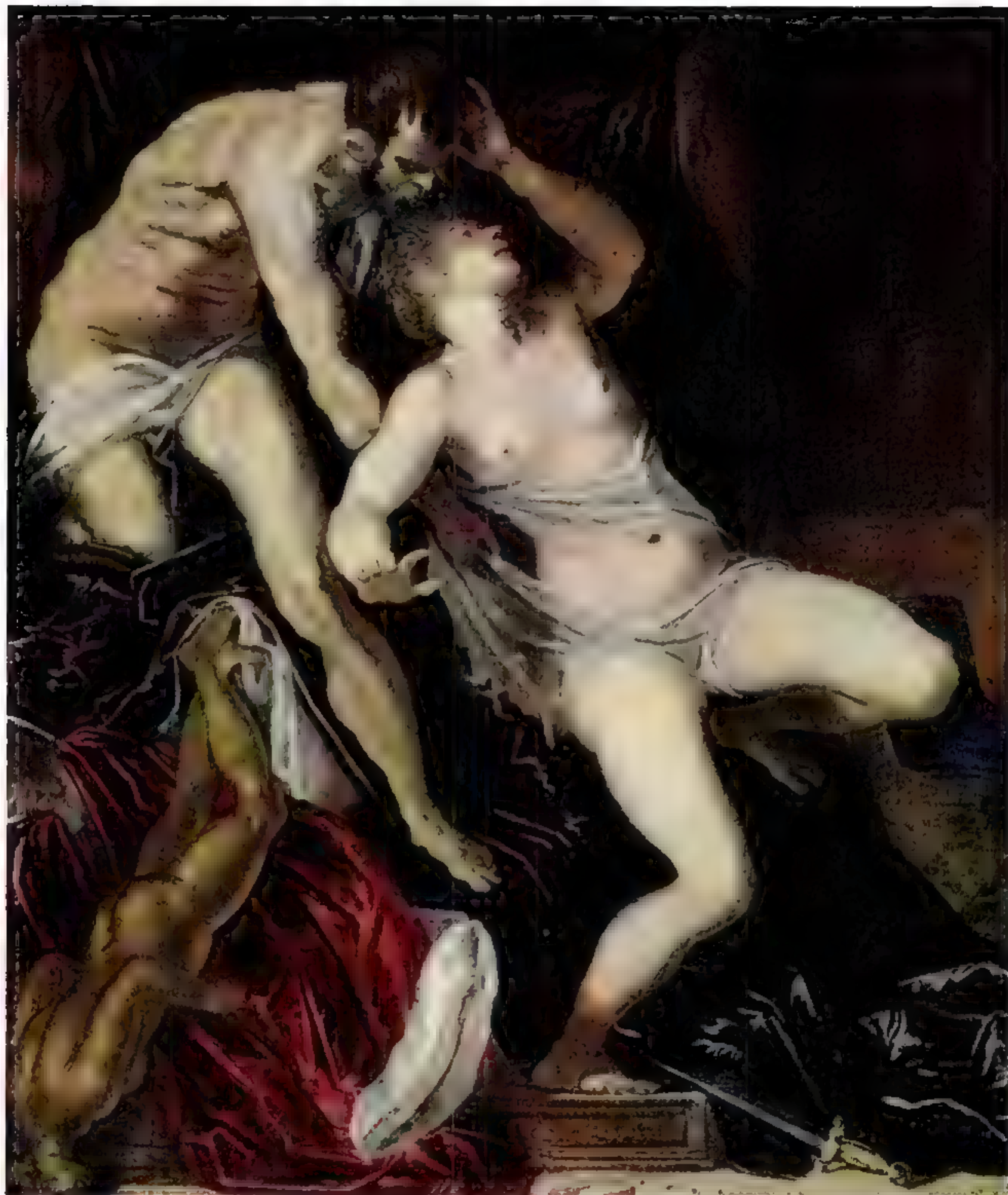
PRECISION **ASR** PRODUCTS

A•S•R Lighters for pocket or purse \$5.95 to \$35.00.

If your dealer cannot supply you please send us his name,  
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## TINTORETTO'S

# *Lucretia and Tarquinius*

For the artists of the Renaissance, the amorous exploits of classical gods and heroes furnished a wealth of material for painting the human form in its provocative aspects. One of the most popular subjects was the legend of Tarquinius and Lucretia. Painters like Titian, Cranach and Dürer told the story of the virtuous Roman matron who, raped by Tarquinius, son of a Roman king, stabbed herself. Tintoretto, the great Venetian who painted his version around 1559, filled his canvas with details of the struggle—torn clothes, the disarray of bedroom drapery, the bedpost

(a carved nude) knocked over, the pearls dropping to the floor and a dagger (*lower right*) symbolizing Lucretia's eventual suicide. Considered among the best of Tintoretto's work, the painting reveals all the love of rich, sensuous color that characterized the art of Venice.

During most of its 400 years the painting has been owned by private collectors and seen by relatively few people. Last autumn it was finally purchased by a museum, the Chicago Art Institute, which paid an art dealer more than \$100,000 for this addition to its already superb collection.



# DISCRIMINATING PEOPLE PREFER HERBERT TAREYTON



MR. TOWNSEND BROWN, II, popular member of New York and Chicago society. Discriminating in his choice of cigarettes, Mr. Brown says: "No other cigarette can compare with Herbert Tareyton for value."

Discriminating people prefer Herbert Tareyton because they pay no more for this better cigarette. They appreciate the kind of smoking that only a genuine cork tip can give . . . the cork tip doesn't stick to the lips, it's clean and firm. And discriminating people prefer Herbert Tareyton because their modern size not only means a longer, cooler smoke, but that extra measure of fine tobacco makes Herbert Tareyton today's most unusual cigarette value.



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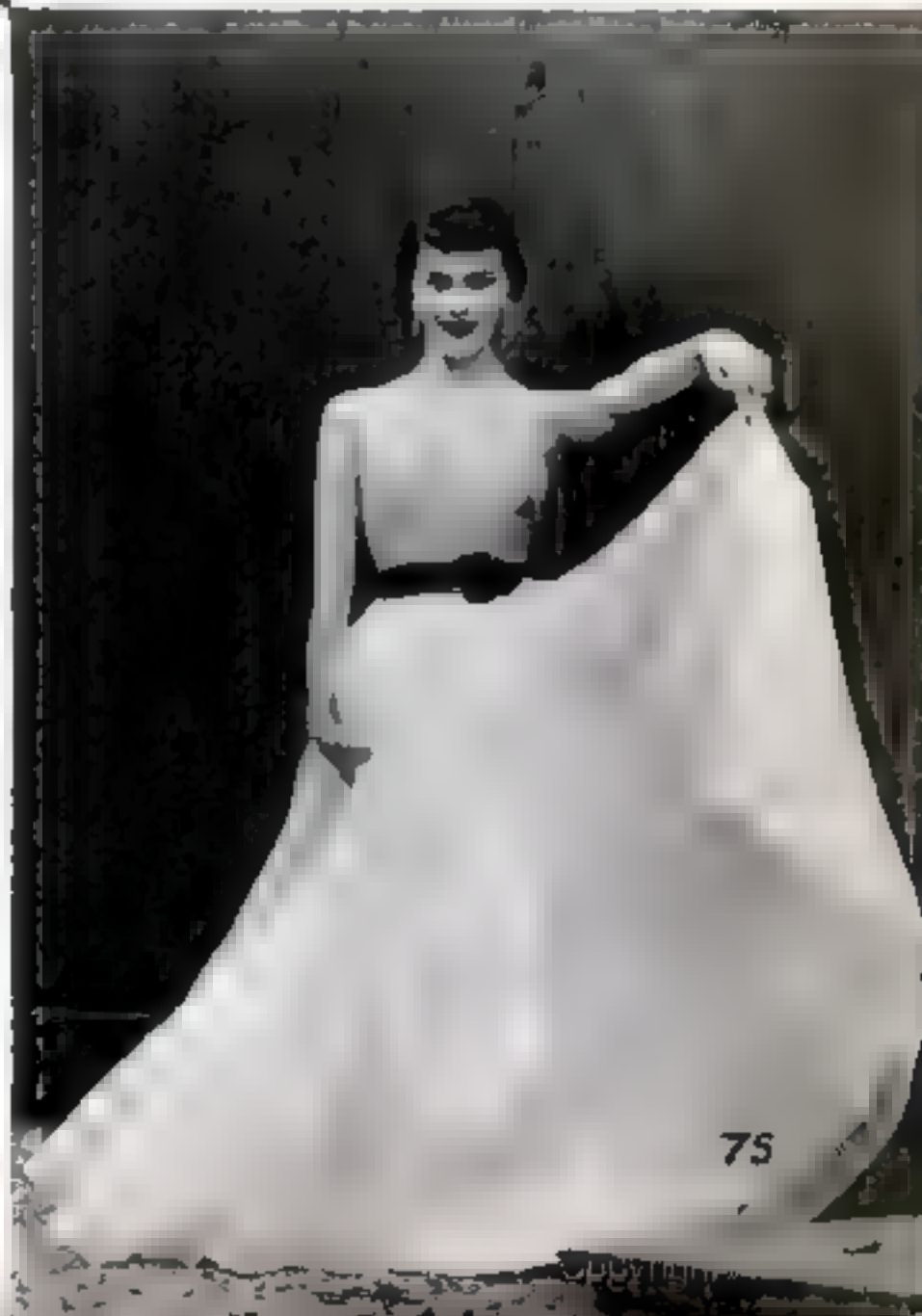
## BRIDAL SEPARATES

Newest wedding gown can be put to postnuptial use

The mix-and-match principle of combining separate tops and skirts to make a number of different outfits is now being applied to solve a problem that has long plagued brides: what to do with a wedding dress when the wedding day is past? A bride's gown, at an average cost of \$70 to \$90, is often the biggest single wardrobe investment of a girl's life. But after one wearing it is usually consigned to mothballs and sentiment. Bridesmaids' dresses (pp. 76, 78)

are almost as useless. This summer, however, dual purpose dresses romantic enough for the most ethereal bride can be put to quite practical postnuptial use. The huge organdy skirt above (\$29.95) and lace top (\$16.95) make a traditional bridal gown. Later the skirt can be worn with wide patent belt and pared-down jersey top (right, \$10.95; all by Filcol at Lord & Taylor) for country club dances. The lace top can go with black skirt for dressy cocktail parties.

CONTINUED ON NEXT PAGE





THIRSTY OR NOT

Enjoy



Grapette will add pleasure—real pleasure—to your vacation trips and week-end jaunts. It has the tang of adventure, the relish of the open road. And for a happy home coming, keep Grapette in your own refrigerator.

BUY A  
CARTON  
TODAY!



The petite, quick-chill bottle holds the same quantity as more than 50% of all soft drinks consumed.

THE GRAPETTE COMPANY, INC.  
CAMDEN, ARKANSAS, U.S.A.



BRIDAL SEPARATES CONTINUED

## CHANGES FOR BRIDESMAIDS



FOR GARDEN WEDDING bridesmaid wears petticoat-ruffled skirt with piqué top (Sportswirl, \$17.95 and \$5.95), leghorn hat (Margo Rosenthal, \$11).



FOR COUNTRY CLUB DANCE, the same skirt is worn with a tight black ribbed cotton knit camisole (Joset Walker, \$5), wide gold belt and strip sandals.

CONTINUED ON PAGE 78





I've  
gotta  
get  
growing  
and

*\*Kleinert's*

is such a big help!

I've got places to go, so I need comfort. That's why I'm all for those smooth-in-front, new lightweight pants—Kleinert's Snugfit.

They're slick-looking and slick-feeling—with plenty of room for action. Made by Kleinert's exclusive process, these rayon Softex baby pants are water-proofed without rubber. And they're so lightweight...

That's why they're such a help in keeping baby happy; in preventing heat rash, diaper rash and other skin bothers. They wash in a flash—refuse to peel, crack or get stiff. And they weigh less than one ounce! Always true to size—whether you buy small, medium, large or extra large. In white—75¢ a pair.

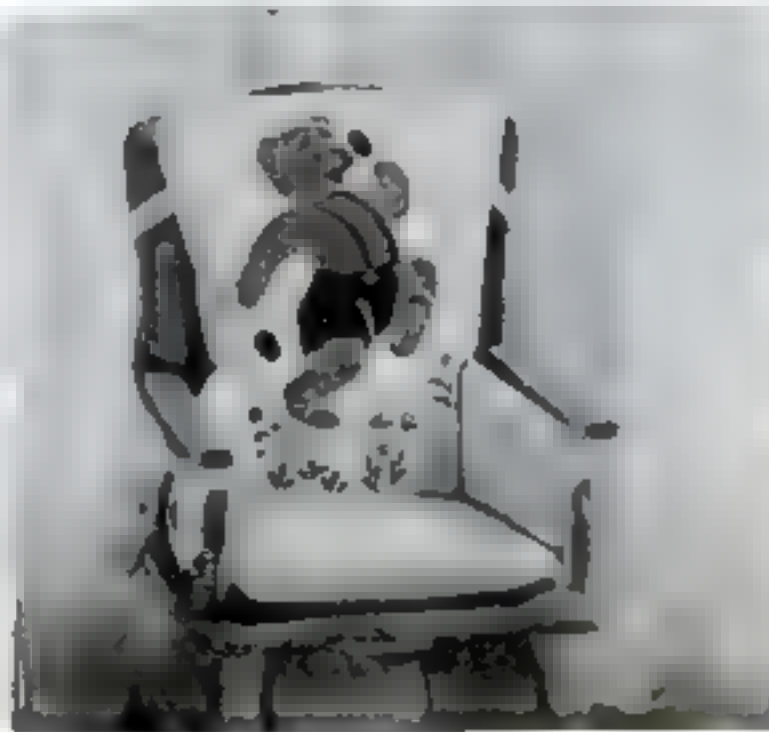
**\*Snugfit Baby Pants...of Wonderful \*Softex**

**water-proofed without rubber...no odor**



**Silk Softex Pants...** prettied with ruffles round waist and legbands. Waterproofed without rubber. Colors... white, pink, blue, yellow, tender green. Small, medium, large, extra large...\$1.

PRICES SLIGHTLY HIGHER ON THE WEEK DRESS



**High Chair Pad...** Pink, blue, or yellow velvety rubber. Brightened, with a dancing bear in gay poster colors. Water-proof on both sides. Wipes clean with a damp cloth. \$2.95



**Quilted Rubber Crib Sheet...** Hundreds of air pockets. 59¢ to \$2.95  
**\*Dry-Daene Crib Sheet...** Rubber, covered with cotton flannel. 50¢ to \$3.50 (shown on mattress cover— at right)



**\*Sturdy-Lite Mattress Cover...** Water-proof on both sides, mattress can be turned over without removing cover. Slips on and off—easy as a pillowcase. Strong, non-heating vinylite. \$2.50

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*"The tops in bottoms"*

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heavy aluminum-clad  
*Stainless Steel*  
cooking ware

400% THICKER!  
1/8-inch layer of  
aluminum bonded to  
entire bottom of each  
stainless steel utensil.\* 4  
times thicker than extra  
layer applied to bottom  
of other domestic  
cooking ware!

**SPREADS HEAT EVENLY**

**A PRIZE WINNER FOR BEAUTY**

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1-qt. Covered Saucepan.	\$3.95
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PINK TAFFETA TOP and skirt (\$12.95 and \$18.95, Joe Davidson) can be worn either by bride or bridesmaid. Pink rose-petal hat (Madcaps) is \$10.95.



FAKE FLOWERS that cover camisole top with poppies, roses, daisies and assorted petals (New Deb, \$25) change skirt into striking formal dance dress.





*Scotties* \*  
are softies !

*Scotties are thrifties too!*

Scotties are "softies" on your skin and pure white-white. Yet, marvel of marvels, they have the 2-way strength you want for practical use. You don't poke a finger through a Scottie when you "blow." And when you remove make-up a Scottie doesn't crumble. Scotties are "thrifties," too. Find out for yourself how economical these soft white tissues are. Compare Scotties' value with all others.

\* another tissue by **Scott** that's "soft as old linen"

"Scotties," "soft as old linen," Reg. U. S. Pat. Off.





## THINKING CAP...

Today's Army needs men of Action  
who are Thinkers as well

The regulation U. S. Army "Class A" uniform cap for all enlisted men, shown above, is a symbol of America's new Army. It is a *thinking* Army—adept at a multitude of technical specialties, trained to meet complex problems of modern military science, disciplined in the maintenance of a morale which has never been equalled.

Today's Army needs men of intelligence, versatility, initiative and character—career-minded men who are equal to the opportunities afforded by the most technically advanced army in history.

Enlistment requirements are higher, and educational opportunities within the Service are greater, than ever before. Alert, qualified young men should examine the possibilities of a rewarding lifetime career in the new U. S. Army.

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U. S. ARMY AND U. S. AIR FORCE  
RECRUITING STATION



FOREVER

*Gloria*

SWANSON MAGIC LIVENS "SUNSET BOULEVARD"

"We didn't need dialog," cries the aging star of the silent films as she looks at herself in an old movie. "We had faces!"

The face in the movie is Gloria Swanson's, and it is Gloria herself, now aged 51, who plays the leading role in the Paramount picture *Sunset Boulevard*. The face has lost little of the exotic glamour it used to have 30 years ago, in the days (left) when it was luring crowds to films like *Male and Female* and *Why Change Your Wife?* And

in addition, Gloria, who was never considered much of a serious actress in the old days, has turned into an impressive dramatic performer. *Sunset Boulevard* is a lurid, dialog-heavy melodrama which calls for Gloria to play a selfish, middle-aged woman living in a dream world of her past glory as a movie star. She gets her claws on a young lover, murders him when he tries to leave her, goes mad—all with a fine bravura that few actresses in Hollywood could hope to beat.



PHILIPPE HALSEMAN

GLORIA AT 51 demonstrates with gloves and eyes that she has no lessons to learn from Hollywood beauties of half her age. For

big dramatic scenes in film, make-up men added wrinkles and hollows to make her look sufficiently forlorn and middle-aged.



# June is the month of Gifts for Men-

Father's Day



Graduation  
(the new shaver)



Birthday



Anniversary



*Give Courtley—  
and you give the  
world's finest  
men's toiletries!*



Distinctive Courtley Gift Set  
of After Shave Lotion, Men's  
Powder and Cologne. Superb  
quality and only \$3.00, gift  
boxed.



Courtley Value Set, Brushless  
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After Shave Lotion (6 full oz.)  
in handsome gift box. Only  
\$1.50. Other sets—\$2 to \$20.  
Individual items 50¢ to \$5.  
All prices plus tax.

## Courtley

WORLD'S FINEST MEN'S TOILETRIES  
AT FINEST STORES  
COURTLEY, Ltd., New York, Los Angeles

CLORIA SWANSON CONTINUED



PET CHIMP'S BURIAL is occasion for meeting between oldtime star and a writer (Bill Holden) who has blundered into her house on Sunset Boulevard while fleeing finance company men. She hires him to work on script for her.



AT NEW YEAR'S EVE PARTY in star's mansion the writer discovers he is the only guest. As they dance, with her face staring at them from a hundred picture frames, she says, "We don't want to share this night with other people."

# TUMS

Let you  
eat what  
you like

Millions now eat foods they never dared touch—without fear of acid indigestion distress—by taking a couple of Tums after eating. Almost instantly, heartburn, sour stomach, gassy bloot of acid indigestion are relieved. And Tums are so pleasant to take... just like candy mints. Don't deny yourself food you like. Get Tums from your druggist today. Only 10¢ a roll, 3 roll package a quarter.



for the tummy

NEED A LAXATIVE TOO?

TRY  
IT  
25¢  
Box

Nature's Remedy  
FOR TO-NIGHT TOMORROW  
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Father's Day...  
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Wonderful for travel,  
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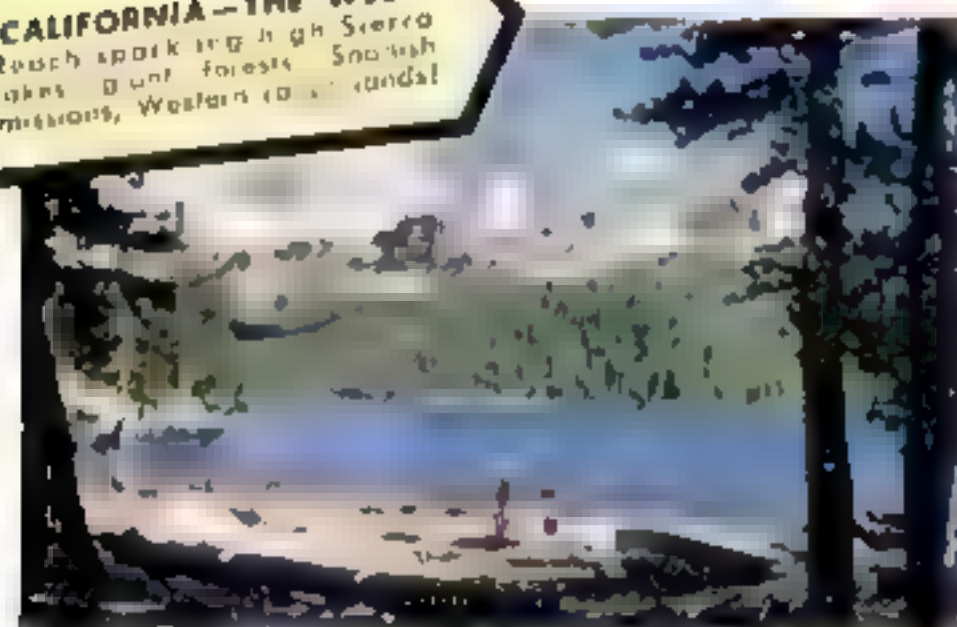
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CONTINUED ON PAGE 35





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Rough sparkling high Sierra  
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Starred places—such as this New  
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The National Parks are yours to  
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# OLD FILM FACES REAPPEAR

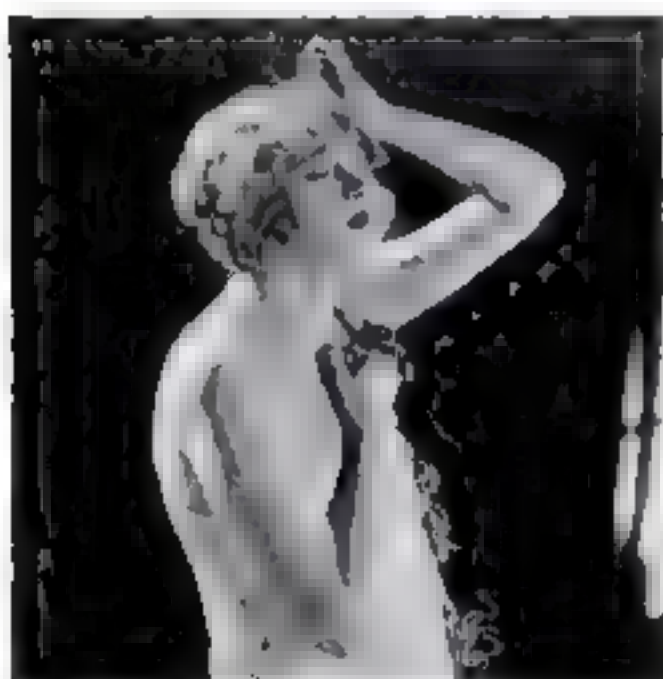


STAR RECALLS DAYS AS A MACK SENNETT BATHING BEAUTY

*Sunset Boulevard* takes place in a shadow world, peopled largely by the ghosts of an older day in Hollywood. The heroine is one of the ghosts: an ex-bathing beauty in the Mack Sennett comedies, she twirls an ancient parasol in a vain effort to amuse her bored young lover (above). She has a game of bridge with a group of old cronies who are played in the film by some of the most famous movie faces (below) of a generation or so ago.



GLORIA IN 1918 posed as bathing beauty for Producer Mack Sennett



ANNA Q. NILSSON, one of screen's great beauties in 1925 (left, where she suffers through scene in *If I Marry Again*), is one of the bridge players (right).



BUSTER KEATON has added only a few creases to his grave poker face in the years between *The Three Ages* (1923, left) and *Sunset Boulevard* (right).



CONTINUED ON NEXT PAGE

## Why ZIP, ZIP, ZIP,



when **ONE-ZIP** does it!



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the one-zip  
Windproof Lighter

Two brand new beauties! Above—the luxury look in pocket lighters, *Leather Crafted Cases*. Choice of genuine hand-burnished Calfskin and imported, hand-grained English Morocco—both in red, blue, green and tan. \$3.50. Below—the new, sparkling “*Lady Bradford*” table model. Richly plated with tarnish-proof Rhodium, a Platinum group metal. Shown  $\frac{1}{2}$  actual size \$10, no federal tax. Engraving \$1 extra. See them at better stores everywhere.

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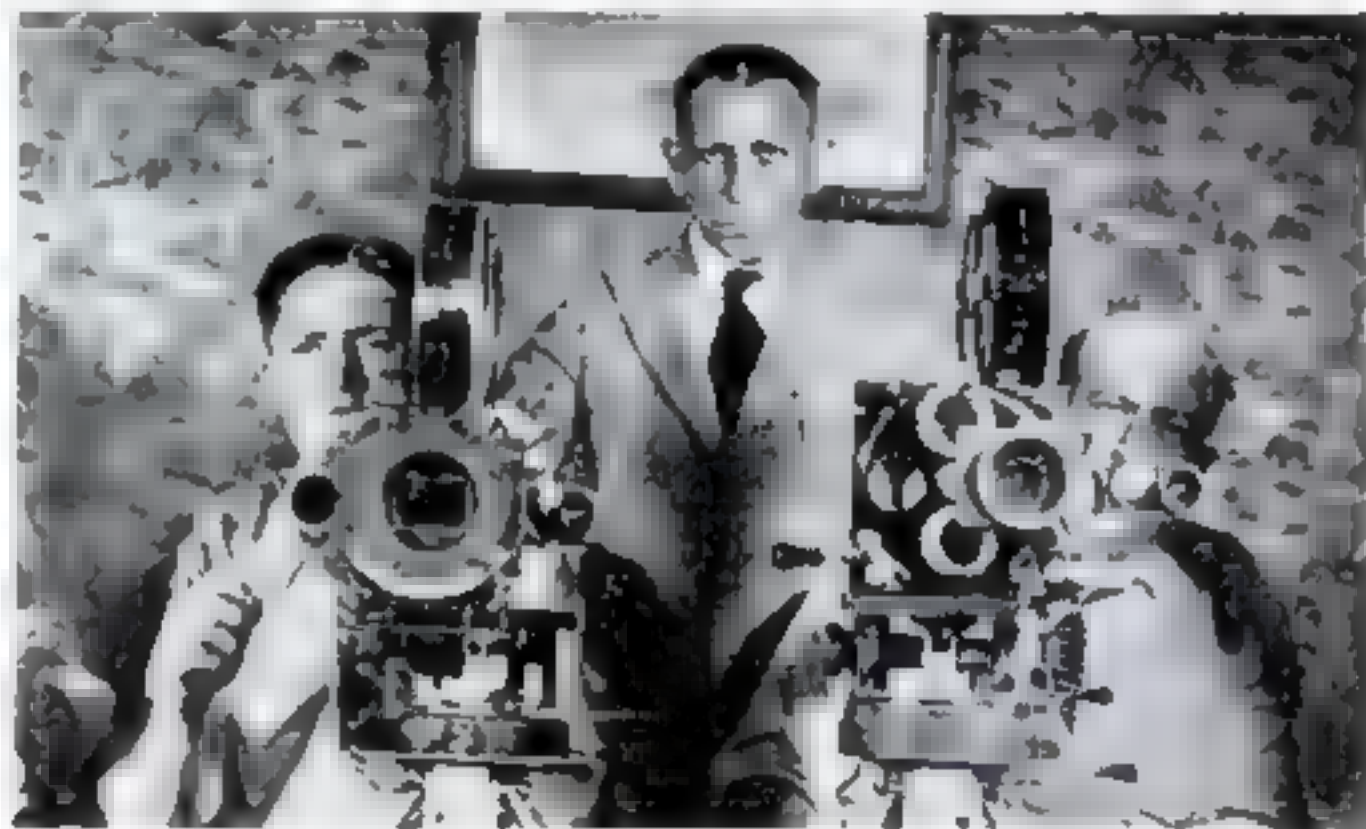


## THE \$800,000 CLOSE-UP

At one point in *Sunset Boulevard* the old star's butler, played by the once great director Erich von Stroheim, shows the lover scenes from her old pictures. In none of Miss Swanson's famous films, however, could the producers of *Sunset Boulevard* find a close-up of her which, considering changes in movie make-up and lighting, still looked glamorous on today's screens. Finally they found one in a monumental Swanson failure called *Queen Kelly*, directed in 1928 by none other than Erich von Stroheim. An extravagant man with a camera, he had shot 20,000 feet of film before someone noticed that the nature of the plot (a sad tale about an Irish girl who is seduced by a German cavalry officer and ends up in an East African brothel) would get the film banned in the U.S. A patched-up version was sent to be shown in South America and abroad, but it didn't earn back more than a few pennies on the \$800,000 of Gloria's own money that went into it. The loss, however, turns out not to have been total. A close-up snipped from the old print appears in *Sunset Boulevard*; it stays on the screen for almost seven seconds.



THE 1928 SWANSON gazes ecstatically past lighted candles as she plays the role of Kitty Kelly, a schoolgirl awakening to love in a convent in Germany.



THE 1923 VON STROHEIM glowers between his cameras as he directs his masterpiece, *Greed*. The photography in his films was always of top quality.



THE 1949 VON STROHEIM, as the butler in *Sunset Boulevard*, coaches the star as she comes down her grand stairway to the whirl of newsreel cameras.

### Sail into his future in **Cole's REGATTA** swimsuit... plus

So nautical!... the Deep See bra that looks deeper than it is...  
Waveline piping up the side...  
Matletex\* stern. With such trim lines you could conquer the fleet!

Ask for Cole's exclusive cotton, *Regatta*, at fine stores. Red, navy or green—all with white sails. Swimsuit \$10.95. The Plus: skirt and bolero set, \$14.95.

\*Cole's patented process of elasticizing.  
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Your friends have probably told you about the famous, "luxury-comfort" of Beautyrest.\* . .

Yet, would you believe you could own a Beautyrest mattress, for the price of two cigarettes a day?

Sounds unbelievable—but here's how it works!

Beautyrest is guaranteed for at least 10 years (lasts much longer)! When you divide the \$59.50 Beautyrest price by 10 years, it comes to only \$5.95 a year, or about 1 1/2¢ a night!

What a value! Less than the price of two ciga-

rettes a day for the world's most luxurious comfort.

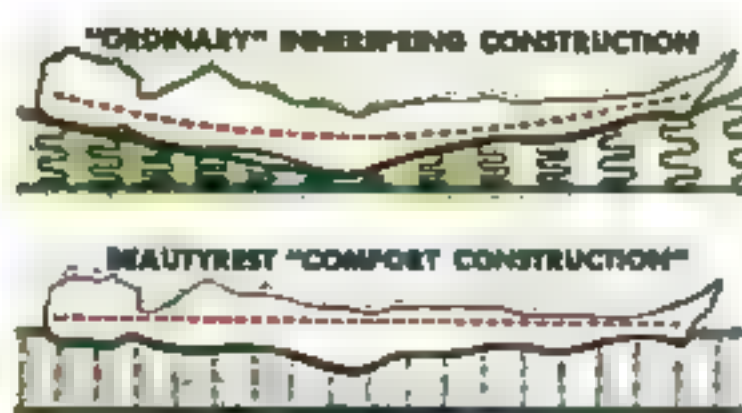
Stop in at your dealer's today. Ask to see the X-Ray Mattress Demonstrator which shows you the inside story why Beautyrest gives you more comfort than any other mattress made.

## BEAUTYREST luxury! It's yours!

### If you can afford 2 cigarettes a day!



**Beautyrest Is Made Differently.** Proof: A glass of water placed on any spring won't spill when you press down near-by springs. That's because each of the 837 springs acts independently, can't pull others down. You get firm, "Leveled Support."



**Only Beautyrest Gives "Leveled Support."** Not too hard or soft. Just right. Proved in tests made by Dr. T. Smith Taylor at the United States Testing Co. "Ordinary" type mattresses do not give this support. Diagrams above show difference.



**Beautyrest Lasts Longer.** Proof: Beautyrest in "Torture Tester." Beautyrest took 740,744 more blows from a 275-pound roller—lasted over twice as long as any other mattress tested. Think of this when you go into the store to buy a mattress.



**Hotel's Beautyrest Mattresses 25 Years Old.** Mrs. E. C. Storey, Exec. Housekeeper of White Swan Hotel, Uniontown, Pa., writes, "People say how comfortable our Beautyrest mattresses are. 25 years and still wonderful as when we bought them."

## Only Simmons makes BEAUTYREST

Another quality product from the House of Simmons...the greatest name in sleep!

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### MY PRIME MINISTER, MR. STANLEY BALDWIN

Contemplating the perhaps too kindly countenance of this fine portrait of Mr. Baldwin, I find myself of two minds. As a young man I had listened

admiringly as he discoursed on poetry, apple husbandry and cricket. But as King I was to learn that the politician underneath was more complicated



# A KING'S STORY

## PART III

An ominous talk with the Prime Minister heralds the crisis to come.  
The King faces his fateful choice between marriage and the Throne

BY EDWARD, DUKE OF WINDSOR

THE six months' full Court mourning which I ordered out of respect for my father's memory limited to some extent my public activities at the outset of my reign, which began in January 1936. Nevertheless I was quite a busy and mobile monarch. The small dim Chinese Room on the ground floor of Buckingham Palace, which served as my office, was seldom free of visitors having business with the King: the Chancellor of the Exchequer to discuss the new Civil List to be voted by Parliament for the upkeep of "the honor and dignity of the Crown"; perhaps Mr. Anthony Eden, my Secretary of State for Foreign Affairs, to advise me on developments in the perennial European crisis; or the First Sea Lord of the Admiralty to brief me on the ever recurrent controversy with the Air Ministry over control of the Fleet Air Arm; or an Ambassador to the Court of St. James to explain some political development in his own country.

Having watched my father for a quarter of a century, I was of course familiar in a general way with the routine duties of kingship. An enduring impression of the burden borne by my father was the picture of him "doing his boxes"—the ubiquitous, red leather-covered wooden dispatch boxes traditionally employed by the various Government departments for the transmission of state papers and official documents. Even so, when my turn came to deal with these same boxes I was astonished, even appalled, to find how much of the King's work was sheer drudgery: telegrams to the Foreign Office from heads of British diplomatic missions all over the world; the minutes of the Committee of Imperial Defence; appointments of bishops to dioceses, and of ministers of the Church to "crown livings"; the approval of submissions from the different ministers; the signing of grants of honor in the various orders of knighthood; the signing of commissions for the armed forces of the Crown; and every Thursday morning the secret minutes of the Cabinet, locked in a special box of which only the Private Secretary and myself possessed a key.

It was said of my father that he read every state paper issued during his reign. We of the family, finding him poring over some abstruse report on the Malayan rubber trade or the spread of trachoma among the natives of the Gold Coast, used to feel that he read more than he need have done. Conscientious in my own way, I tried to cope with the daily spate of paper by having the less important material screened out. The truth is that I had little appetite for long hours at my desk and was always happier when what I called my "field work" took me away from London and into the provinces that I knew so well.

The spring hurried on into summer in a swift sequence of varied engagements: inspections of troops, a trip to Southampton with my mother to speed the great ocean liner *Queen Mary* on her maiden voyage to New York, the customary garden parties at the Palace, then across the Channel at the end of July to unveil on the crest of bloody Vimy Ridge the noble memorial to the Canadian war dead.

A macabre touch was supplied when, following the presentation of colors to six battalions of Guards in Hyde Park, a half-demented man in the crowd was impelled to throw a

loaded revolver under the feet of my horse as I rode back to Buckingham Palace. The police pounced upon him with their usual alertness. It eventually transpired that the man had hoped by his spectacular action to rectify some fancied wrong done him by the Home Secretary. Pondering the illogic of human behavior, I wondered how he could ever have confused the King, riding at the head of his Guards, with the celebrated legal pundit who I doubted had ever been on a horse in his life.

Before the summer vacation I completed the appointments to my new household. Lord Wigram, who had been in my father's service since 1910, retired from the post of Private Secretary. I replaced him with the next senior member of my father's secretariat, Major Alexander Hardinge. This appointment was in due time to produce certain momentous reverberations. A few of my old Prince of Wales staff remained with me, among them my Private Secretary, Sir Godfrey Thomas, a seasoned companion of my world travels and a trusted friend. Another man upon whom I had meanwhile come to lean was a brilliant barrister, Mr. Walter Monckton, K.C. He had been at Oxford with me and the association had been resumed some years before when he took the post of Attorney General of the Duchy of Cornwall.

In August began my holiday. Adhering to my habit of spending part of the summer abroad I chartered a large yacht, the *Nahlin*. In the company of a few friends, Wallis Simpson among them, I cruised down the Adriatic coast among the Greek islands into the Aegean Sea and then on through the Dardanelles to Istanbul. When I remember that pleasant, leisurely excursion I am saddened to think of all the trouble that has since come to the countries that I saw that year. The name of Tito was unknown; Prince Paul was the Regent of Yugoslavia. King George II, only recently returned to his country from a long exile in Brown's Hotel in London, reigned in Greece. The powerful Kamal Atatürk was dictator of the modern Turkey he had created. The locomotive-driving King Boris occupied the throne of Bulgaria. An admiral, Nicholas Horthy, ruled Hungary; and a former schoolteacher, the benevolent Dr. Wilhelm Miklas, presided over the Austrian republic from the Ballhaus Platz in Vienna.



Shortly after this picture was taken—the occasion was the presentation of new colors to battalions of Guards—a half-demented man threw a loaded revolver at me.

THE American press had by this time begun to comment on Wallis' presence among my party and was following my yachting holiday with more attention than I considered necessary.

I was back in Great Britain on Sept. 14. That night I dined at Buckingham Palace with my mother. It pleased her that I had arranged to spend the last two weeks of September at Balmoral, the Sovereign's estate in the Highlands of Scotland. To my mother the habits of the family meant almost as much as our constitutional obligations, and now that I was head of the family she hoped that I would follow more closely the ways of my father.

When in mid-September I arrived at the granite castle, tucked away amid the pine- and heather-covered hills within sound of the swift-running Dee, it was to find Bertie and Elizabeth already at Birkhall about six





My summer holiday in 1936 began with a leisurely cruise in a chartered yacht, the *Nahlin*. Wallis Simpson was in the party. In Novigrad Bay, Yugoslavia I rowed the ship's dinghy for exercise.



The climax of our cruise was a call at Istanbul. There the Turkish dictator, Kamal Ataturk, arranged for us a number of festivities, including the regatta in the harbor which is shown here. Turkey at that time was

## A KING'S STORY CONTINUED

miles away. Harry and his bride were nearby at Abergeldie Mains. And the various other houses on the estate were already occupied by the senior members of my household and their families.

However there was one slight departure from custom. For many decades the guest book at Balmoral had annually recorded the descent of a succession of Cabinet ministers, bishops, ambassadors, admirals, generals and so forth to enjoy the Sovereign's hospitality. But because I was still on vacation and as there would be plenty of opportunity for me to see these dignitaries in London I decided to confine my first party there to a number of friends to whose hospitality I was indebted over the years. I was eager that my friends should see it and enjoy with me its famous sport. Naturally Wallis was included in the house party, and her arrival with two American friends, Mr. and Mrs. Herman Rogers, a few days later was, in accordance with my instructions, duly recorded in the *Court Circular*.

**T**HE two weeks' stay at Balmoral passed pleasantly enough. At the foot of the stairs stands a life-size, white marble statue of the Prince Consort in full Highland dress, complete with dog and gun. If the austere figure of my Saxe-Coburg great-grandfather seemed to register disapproval whenever the tray of cocktails was carried into the drawing room before dinner, it must have noted with approval my familiarity with a truly authentic Scottish accomplishment of which there is no mention amongst Prince Albert's activities as recorded by Queen Victoria in her *Leaves from the Journal of Our Life in the Highlands*. I was the first member of the Royal Family to play the "pipes." My childhood teacher, Pipe-Major Henry Forsyth, who was still in my service, was proud to have the King join the Balmoral

pipe band which he led around the dinner table before the coffee was served.

Oct. 1 found me back in London. My mother had by then established herself at Marlborough House. From the train I went straight to Buckingham Palace; the Royal Standard was broken from the mast as I drove through the gates. I took up residence in that vast building without pleasure; that same dank, musty smell with which it had first registered itself upon my childhood senses assailed me afresh the instant I set foot inside the "King's Door." Out of respect for my father's memory I was reluctant to occupy his rooms on the second floor. At my mother's suggestion I moved into the "Belgian Suite" on the ground floor, named for Queen Victoria's uncle, Leopold I. This five-room suite was too formal for my taste. Nevertheless a curious presentiment induced me to leave it as it was. About the only changes that I made for my comfort were to add a shower to the bathtub and to replace the heavy four-poster bed with a small single one of my own. I also installed a small extra switchboard, with a private line to The Fort to handle my personal calls. During the two months I lived at Buckingham Palace I never got over the feeling of not quite belonging there.

**M**Y calendar was filled right up to Christmas with official engagements in and outside London; except for weekends, I would be on the job everyday. Yet busy as I was, I was inwardly preoccupied. Wallis' divorce petition was scheduled to be heard at the Ipswich Assizes on Oct. 27 and in preparation for that event she rented a small house on the sea at nearby Felixstowe in the county of Suffolk. The American press almost instantly got wind of the divorce proceedings and predictions were made that she would marry the King as soon as she was free.

In the face of this challenging display of enterprise by American journalism, what

was the British press likely to do? Apart from the unadorned mention of Wallis' name in the *Court Circular*, there had so far been no overt attempt by any British journal to couple her name with mine. This was not for want of enterprise on the part of the editors, who were well aware of what was being said by their American rivals. What had stayed their hands was Fleet Street's long-standing reticence where the privacy of the Royal Family was concerned. Nevertheless, with the divorce petition impending, it seemed too much to hope that this general self-restraint could be long maintained in the face of the terrific pressure building up on the other side of the Atlantic. Something was bound to give before long, and believing in the direct approach I decided to try to enlist the aid and understanding of two powerful newspaper friends, Lord Beaverbrook and the Honorable Esmond Harmsworth. Max Beaverbrook controlled the *Daily Express* and the *Evening Standard*, the former having the largest daily circulation in the world. Esmond Harmsworth was the son of Lord Rothermere, who controlled the rival *Daily Mail* and *Evening News*.

At my request Max Beaverbrook came to the Palace on Oct. 16. I told him frankly of my problem. I had no thought of asking him



We had lunch on Kamal Ataturk's private train, passing through Bulgaria. The late King Boris is on my right.





as usual playing an important and uncertain role in European power politics. I was afterward assured by the Foreign Office that my visit contributed towards better Anglo-Turkish relations.



At Rab, an island off the Yugoslav coast, where we went ashore for sightseeing, we were overwhelmed by a crowd of German and Yugoslav tourists. All but mobbed, we fled back to the *Nahlin*.

to use his influence on the other newspaper publishers for the purpose of hushing up the news of the imminent divorce petition. My one desire was to protect Wallis, at least in my own country, from sensational publicity. Max heard me out. "I shall try and do what you ask," he promised.

Without delay he began a prodigious task, unique in the annals of Fleet Street, where the mere suggestion of censorship offends. With the cooperation of Esmond Harmsworth and several others he achieved the miracle I desired—a "gentlemen's agreement" among newspaper editors to report the case without sensation. The British press kept its word and for that I shall always be grateful.

**M**EANWHILE intervention from an unexpected quarter threatened to sweep away the cofferdams which I was desperately trying to erect around Wallis. The next Sunday I was at Sandringham where I received a message from my Private Secretary, Major Alexander Hardinge, at Windsor that Mr. Stanley Baldwin wished to see me at once on a matter both urgent and secret. I agreed to see the Prime Minister the following Tuesday at The Fort.

Mr. Baldwin's sudden intrusion perplexed me. If it were indeed his intent to proffer prime ministerial advice in the matter of my friendship with Wallis, I wondered how far he would go. Plainly a crisis of some kind was imminent in my personal affairs.

Monday night I drove back to The Fort. The next morning, refreshed by a good night's sleep, I was at the door to receive the Prime Minister when, punctually at 10 o'clock, he crunched up the driveway in a tiny black motor car which didn't seem half big enough for him.

Friendly, casual and discursive, he might have been a neighbor who had called to discuss a dispute over a boundary fence. He complimented me upon the beauty of the

grounds. We repaired to the octagonal drawing room and sat down in front of the fire, he in an armchair and I on a sofa. Yet he could not have been as calm and composed inside as he looked because he became restless and finally asked, almost apologetically, if he might have a whisky and soda.

Somewhat startled by the request for a drink so early in the day, I rang the bell and told the butler to bring some whisky. When he had withdrawn, Mr. Baldwin picked up the decanter and glass, and, looking inquiringly at me, asked, "Sir, when?"

As gravely as I could, I hoped even severely, I answered, "No, thank you, Mr. Baldwin. I never take a drink before seven o'clock in the evening."

The Prime Minister seemed to give a slight start, then went ahead and fixed his own drink. When, however, he produced his pipe and tobacco pouch, I also produced mine. The familiar reciprocal action seemed to put him at his ease.

#### "This most delicate matter"

**M**R. BALDWIN's side of this first conversation was extensively set forth in his famous statement on the Abdication to the House of Commons on Dec. 10. In general the substance of the conversation as I remember it was much as he described. His business did concern my friendship with Wallis, and in justifying his intervention in this most delicate matter he hastened to say that he had been moved to do so not alone in his prime ministerial capacity but also as a friend who was anxious to help. The rumors and criticism appearing in the American and Canadian press had given him great anxiety; if continued they might, he said, endanger the position of the monarchy.

On this subject Mr. Baldwin and I talked for about an hour, with him doing most of the talking. Although he never came right out and asked me in so many words to do so,

it slowly dawned on me that his real object was to persuade me to prevail upon Wallis to withdraw her divorce petition. But I did not want to be drawn into a declaration of my intention at this stage. Finally the Prime Minister asked almost bluntly, "Must the case really go on?"

"Mr. Baldwin," I said, doing my best to hide my feelings, "of course the case must go on. I have no right to interfere with the affairs of an individual."

Mr. Baldwin seemed to be sounding the depths of my feelings, trying to decide whether this was just a fleeting attachment or the real thing.

"It would be wrong," I said steadily, "if Mrs. Simpson were to suffer just because she happens to be a friend of the King."

The conversation came to an end without the Prime Minister's ever asking me whether it was my intention to marry Wallis if she became free. Taking his leave, Mr. Baldwin complimented me again upon the beauty of my garden and volunteered an excellent suggestion for replanting the herbaceous border in the coming spring.

My talk with my Prime Minister shook me. A friendship which so far had remained within the sheltered realm of my private solicitude was manifestly about to become an affair of state. At this juncture I decided to consult Walter Monckton, who had just come back from a business trip to India. A few days later I invited him to The Fort for lunch. Afterwards I took him for a walk in the grounds and gave him an account of my conversation with Mr. Baldwin. As we strolled under the beautiful cedar trees, I stopped short and faced him. "Listen, Walter. One doesn't know how things are going to turn out. I am beginning to wonder whether I really am the kind of King they want. Am I not a bit too independent? As you know, my make-up is very different from that of my father. I believe they would prefer someone more like him. Well, there is my brother Bertie."





Balmoral, September 1936. My father's Scottish piper had taught me to play.

### A KING'S STORY CONTINUED

**F**OUR days later Wallis' petition for divorce was heard at the Ipswich Assizes. The message that I was waiting for came shortly after lunch. It was a call from the lawyers to say that the Court had granted a decree *nisi*.

*Nisi* is a Latin word meaning "unless." Decree *nisi* under English law is the first of two stages in obtaining a divorce, the second being the decree absolute which at that time entailed a delay of six months. Wallis therefore could not remarry before the end of April 1937. However, with my Coronation fixed for May 12, this seemed to allow ample time for me to work things out. But in this I was mistaken.

Thus while my personal affairs moved ever closer to decision, the royal minuet went on, its stately measures undisturbed, as I prepared for the State Opening of Parliament on Nov. 3. By ancient custom each new parliamentary session is inaugurated by the reading in the House of Lords, normally by the Monarch himself, of the "Most Gracious Speech" from the Throne, in which he reviews the state of the realm and outlines the legislative program which his Government proposes to enact in the forthcoming session. In pomp and pageantry the ceremony is second only to a Coronation. Proceeding in state from Buckingham Palace to Westminster the King sets out in the famous gold coach drawn by eight bay horses. The mounted Household Cavalry and the Yeomen of the Guard on foot provide a glittering escort down the Mall. The streets are lined with troops of the Brigade of Guards. And the scene inside the House of Lords that awaits the Sovereign is truly impressive: every bench occupied, the Lords Temporal in their scarlet and ermine robes, the Lords Spiritual in their episcopal gowns; the Diplomatic Corps in brilliant uniforms; the peeresses in décolleté, wearing bejeweled tiaras and parures; and assembled behind the Bar, the full House of Commons. It is, to say the least, an exacting audience—the bluest blood, the finest brains in the realm.

### "Determined to play my part well"

**B**RILLIANT as the State Opening of Parliament undeniably is, the Sovereign is inclined to regard it as a cut and dried affair following a ritual that never varies. But for several reasons I approached my debut in this majestic ceremony with some apprehension. In the first place my performance would be compared with that of my father, who was always superb on these occasions. But beyond that I realized that many in my audience—the Ministers of the Crown who knew what Mr. Baldwin had already said to me, the press barons who were well aware of what was being published in the American newspapers—would be measuring me



On the West Terrace of Balmoral Castle in September 1936, a fortnight after my return to Britain from the *Nahlin* cruise.



Walking in Balmoral Forest in the Scottish Highlands. This picture was taken near Loch Muick, in Aberdeenshire.





**I WAS STILL PRINCE** when this and the other pictures on this page were taken at the Fort.

# I MADE THE FORT MY HOME

Fort Belvedere, adjoining Windsor Great Park, was started some years before the American Revolution for my great-great-great-great-great Uncle William, Duke of Cumberland. It is one of the "Grace and Favour" houses at the King's disposal. He made it available to me in 1929, when I was 35. During the six years I lived at The Fort, I fixed up the interior, modernizing it to provide bathrooms and steam heat, and made extensive changes in the gardens as well. In this way I created a home at The Fort just as my grandfather and father had created one at Sandringham. I loved it in much the same way they loved the "Big House." Here I spent some of the happiest days of my life. London was only 22 miles away so that I could, and did, travel back and forth almost daily.



**THE TULIP GARDEN** on the south side of The Fort made a colorful display in the spring. The flag flying is that of the Duke of Cornwall, my inherited title as Heir Apparent.



**OLD BRONZE CANNONS** still stand in their original embrasures to guard the grassy approaches of Fort Belvedere's battlements.



**THE SWIMMING POOL** was built to replace a muddy lily pond. I liked to sit there with friends on summer evenings.





**THE DELIGHTS OF THE COUNTRY** were mine at Fort Belvedere. When I took over The Fort the gardens had been untended for years. This photograph

shows the profusion of irises and roses which I planted along the flagstone path-way at the foot of the battlements.



**THE RESTRAINTS OF THE CITY** were exemplified for me by this desk. I worked here when I was at York House, my London residence.



**GARDEN ORNAMENT** at Fort Belvedere was an 18th Century lead tank. I found it in the Scilly Islands, which are part of the estate of the Duchy of Cornwall.





A certain melancholy surrounds this picture. I took it myself. It is the only one taken of Wallis Simpson and her aunt, Mrs. Buchanan Merry-

man, while they were staying at The Fort in the period just before the onset of the events which led to my Abdication.

## A KING'S STORY CONTINUED

with more curiosity than the occasion ordinarily warranted. I was therefore determined to play my part well—as well as anything that I had ever done before.

Pageantry needs sunshine. When I awoke at 8 o'clock on the morning of Nov. 3 it was pouring rain. By my reluctant order the State procession was canceled, and when I started from the Palace, it was in the less spectacular Daimler limousine ordered, ironically enough, by the Master of the Horse.

Well do I remember the hush inside the House of Lords as I mounted the steps to the throne. As I gazed upon the brilliant scene, my senses were suddenly assailed by an almost suffocating odor of mothballs given off by the colorful robes removed from storage for this their annual airing. My nerves were taut; the smell was nauseating; and sitting there on the throne I could feel the pumping of my own heart.

The Lord Chancellor presented the speech. Summoning all the resources of will and spirit, I began to read. Momentarily I felt exactly as if I were approaching a big fence in a steeplechase, a little apprehensive perhaps but braced for the test. Slowly the

tension went out of me; the sound of my own voice in my ears was strong and vigorous; as I read on, there welled up inside me a feeling almost of defiance. My confidence grew. I had cleared the fence; I was safe on the other side.

Reread today, the speech is one of monumental dullness. It was all very solemn and not a word of it was mine. Nevertheless the *London Times* reported next morning with satisfaction, "One more page in the history of Parliament had been written. A young King had made his first speech from the Throne. Not alone the fact that his was a Throne by itself, but his whole Royal demeanour bade one feel that 'in himself was all his state.'"

Eight days later I took the night train for Portland where I spent two blowy days with the Home Fleet, moored in the snug artificial anchorage. Engrossed in inspecting the ships, talking to sailors and reminiscing with old shipmates. I was able to put aside for a few hours the burning issue that was beginning to press for my decision.

**O**N the evening of Nov. 13 I was back at The Fort. The butler informed me as I entered the door that there was a letter from

Major Hardinge, who was anxious that I should open it without delay. On top of the usual pile of red dispatch boxes lay one tagged "Urgent and Confidential." I was very tired. The visit with the Fleet had been quite a beating; the chill of the Portland gale was still in my bones, and I had looked forward to a hot bath. But there was that box. It must be something of unusual importance. So before immersing myself in the steaming water I opened the box and took out the letter from Alec Hardinge. An instant later I was confronted by the most serious crisis of my life.

The letter was short and precise. It began:

Sir,

With my humble duty.

As Your Majesty's Private Secretary I feel it my duty to bring to your notice the following facts. . . .

Alec Hardinge went on to inform me categorically that the Prime Minister and senior members of the Government were meeting that day in London to discuss the Government's possible action in the light of "the serious situation which is developing"—i.e., a possible clash with the Government over my intentions towards Mrs. Simpson.



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At this Garden Party held at Buckingham Palace debutantes are making their curtsy to the King, whose countenance suggests some inner disquiet. A threatening cloud was approaching over the Palace. A

### A KING'S STORY CONTINUED

The silence of the British press, he warned, was not going to be maintained—"It is probably only a matter of days before the outburst begins." And the resignation of the Government was, he stated, an eventuality which he insisted could hold no solution for me since, as he added, he had "reason to know" that I would find it impossible to form a new one. The letter ended with the following paragraph:

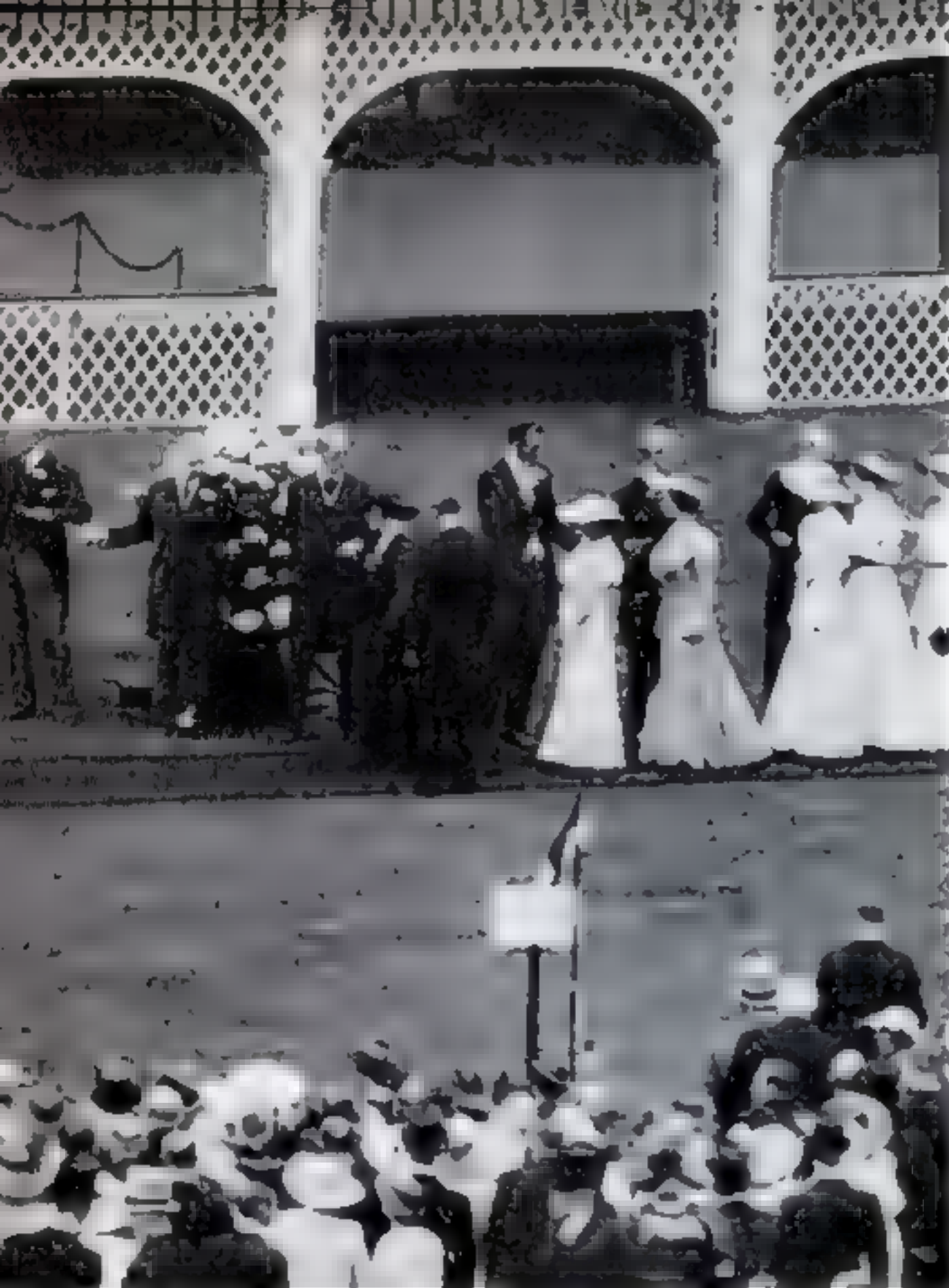
If Your Majesty will permit me to say so, there is only one step which holds out any prospect of avoiding this dangerous situation, and that is for Mrs. Simpson to go abroad *without further delay*, and I would beg Your Majesty to give this proposal your earnest consideration before the position has become inevitable. Owing to the changing attitude of the Press the matter has become one of great urgency.

I was stunned and angry—stunned by the suddenness of the blow, angry because of the way it was launched, with the heartless suggestion that I send from my land, my realm, the woman I intended to marry.

My first instinct was to seize the telephone. Then I thought better of it. I took the tub instead. The warm water relaxed me. After dinner I read the letter again. The longer I studied it the more puzzled I was by the motives that could have prompted Alec Hardinge to write it. As to his right to address such a communication to his Sovereign there could of course be no question. If indeed a Cabinet crisis impended over any issue, it was the duty of the King's Private Secretary to warn his master. But what hurt was the cold formality with which so personal a matter affecting my whole happiness had been broached. How else could I regard the letter but as an ultimatum? There was the phrase "I have reason to know." Who could have told Alec Hardinge all this but the Prime Minister? But what was Mr. Baldwin's game? Was this move a trial balloon to test the strength of my attachment? If the real intention was to try to scare me into giving Wallis up by pointing at my head this big pistol of the Government's threatened resignation they had clearly misjudged their man. I was obviously in love. They had struck at the very roots of my pride. Only the most faint-hearted would have remained unaroused by such a challenge.

This was not the crisis of a Prince; it was the crisis of a King. My right to rule not an empire but my own life had been challenged. There was little sleep for me that night. I resolved to come to grips





moment later the skies opened. Hoping to spare the costly gowns, I called the ceremony off. But I had misjudged the women. Those whose daughters missed being presented never forgave me.

at once with Mr. Baldwin and the shadowy figures lurking behind him. But the challenge could not have come at a worse time. I was scheduled to leave the following Tuesday evening for a long-planned tour of the South Wales coal fields. Rather than put the matter off I decided to have it out with the Prime Minister before leaving London, letting the chips meanwhile fall where they might.

The King's Private Secretary is the normal channel of communication between the Palace and No. 10 Downing Street. But as Alec Hardinge's attitude would have made it awkward, to say the least, for me to work through him in the difficult negotiations ahead, I decided to establish a new connection through Walter Monckton. The next morning I called him up and asked him to meet me at Windsor Castle the following afternoon.

Walter was waiting there in my old rooms on the second floor when I arrived. I showed him Alec Hardinge's letter. It shocked him. He agreed that it could hardly have been written without discussion with Mr. Baldwin. And he also agreed that time would not wait.

"The first thing I must do," I said, "is to send for the Prime Minister—tomorrow. I shall tell him that if, as would now appear, he and the Government are against my marrying Mrs. Simpson I am prepared to go."

"He will not like to hear that," said Walter gravely.

"I will not find it easy to say."

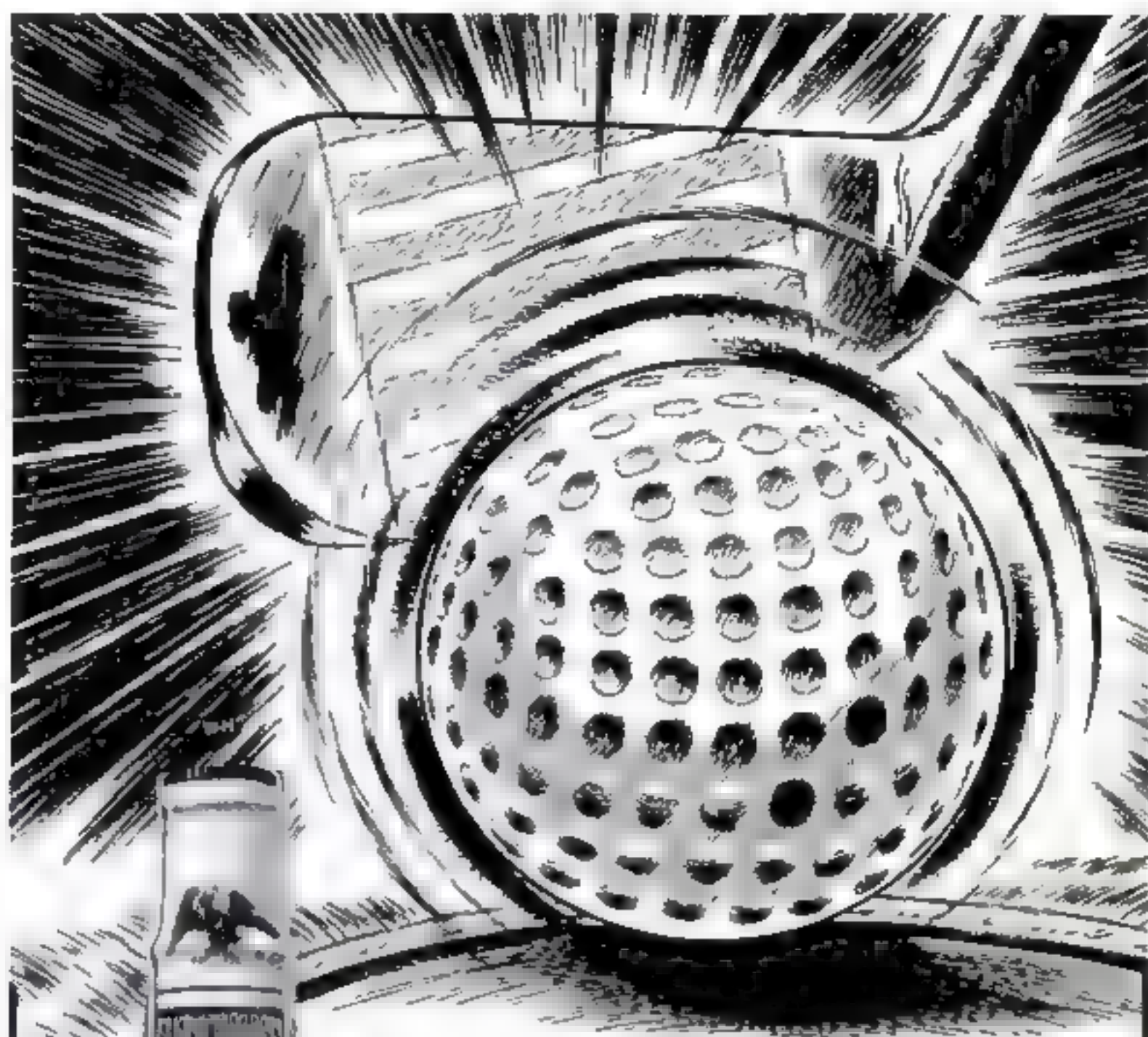
I then asked Walter whether, should need arise, he would be prepared to act as my personal adviser and liaison with No. 10 Downing Street. I realized it was asking a good deal. With a gallantry consistent with his generous spirit he immediately volunteered to serve me.

### "I appealed to Max Beaverbrook"

THE same afternoon I tried to reach Lord Beaverbrook. Inquiry at Stornoway House produced the disconcerting information that he had sailed only the day before for New York and was not expected to return to London until the spring. A chronic sufferer from asthma, he was on his way to Arizona for the winter. The loss of so powerful an ally at this dangerous juncture disturbed me. Alec Hardinge had served blunt notice that the self-imposed silence of the British newspapers that Max Beaverbrook had engineered was about to end. By telegram and telephone I appealed to Max Beaverbrook, plowing westward across the Atlantic aboard the liner *Bremen*, to return. The answer I desired might jeopardize his health, but it was given from mid-ocean in good heart. Max agreed

CONTINUED ON NEXT PAGE

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to come back in the same ship when she completed her turnaround in New York. I could count on seeing him in 12 days.

My next meeting with Mr. Baldwin took place at Buckingham Palace on Monday evening, Nov. 16 at 6:30. I thrust at once to the point. "I understand that you and several members of the Cabinet have some fear of a constitutional crisis developing over my friendship with Mrs. Simpson."

"Yes, Sir, that is correct."

Mr. Baldwin went on to say that he personally was disturbed and further that his senior colleagues in the Cabinet were likewise

upset over the prospect of the King's marrying someone whose former marriage had been dissolved by divorce. "Marriage? Until this moment the word marriage had never been mentioned between us. Whether or not Mr. Baldwin had taken my refusal to stop the divorce case at the Ipswich Assizes as evidence of my intention to marry Wallis, the assumption that marriage was my object was implicit in his conversation. For now he stated frankly that the difficulty arose from the fact that whoever I married would have to be Queen."

And commencing with this dogmatic as-

sertion, the Prime Minister launched confidently upon a dissertation concerning the moral outlook of the British people. "I believe I know," he said, "what the people would tolerate and what they would not. Even my enemies would grant me that." He might have been the Gallup Poll incarnate.

Mr. Baldwin had a curious habit of imparting emphasis to his discourses by snapping and cracking his fingers with a quick flip of the hand past his right ear. This distracting mannerism had first forced itself upon my attention not quite a decade before when he and Mrs. Baldwin and I as a young





Prince traveled westward across Canada in a private railway car. Then it had provided a fire cracker accompaniment for a mildly interesting stream of reminiscences on the lighter aspects of British life. Now, like an orchestral instrument carrying the theme, it accompanied a homily upon the duties of kings.

I never underestimated the weight and authority of the group whose views the Prime Minister represented. His senior Ministers, the men closest to him, were deeply conservative, not alone in their politics but equally in their way of life. Behind them, I suspected,

was a shadowy, hovering presence—the Archbishop of Canterbury. Curiously enough I did not once see him throughout the crisis. He stood aside until the fateful fabric had been woven and the crisis was over. Yet from beginning to end I had a disquieting feeling that he was invisibly and noiselessly about.

Men do not all live by the same rules. As I strove to relate my own philosophy to that expounded by the Prime Minister, the idea grew that his entire discourse was pervaded by a paradox. What separated us was not a sinful wish on my part but rather the question of my right to marry as other men do. If his argument were to be carried to a logical conclusion, then the implicit suggestion, it seemed to me, was that I should take a mistress. A discreet flat nearby, a key to a garden door, decorous associations—the relationship might be privately deplored, but it had had notable royal precedents.

Then, as dispassionately as I could, I told Mr. Baldwin that marriage had become an indispensable condition to my continued existence, whether as King or as man. "I intend to marry Mrs. Simpson as soon as she is free to marry," I said. If I could marry her as King, well and good; I would be happy and in consequence perhaps a better King. But if on the other hand the Government opposed the marriage, as the Prime Minister had given me reason to believe it would, *then I was prepared to go.*

Mr. Baldwin heard me out, pulling deeply on his pipe, his massive head wreathed in a cloud of smoke. But at the mention of the possibility of my leaving the Throne he was startled. The Prime Minister in his Parliamentary account of this conversation quoted himself as replying, "Sir, that is most grievous news, and it is impossible for me to make any comment on it today."

Out of courtesy I escorted Mr. Baldwin to the "Garden Entrance." Standing under the glass canopy, I watched him wriggle into the same undersized little black box in which he had made his first descent upon The Fort. As the box with its portly occupant shot away into the dark, it began to take on the guise of a sinister and purposeful little black beetle. Where was it off to now?

### "This stupendous news"

**T**HEN came something far more difficult than dealing with the Prime Minister. That was to tell my mother. I wished her to hear from my own lips what had passed between Mr. Baldwin and myself before anybody had padded off to her with a distorted version of this stupendous news. The day before, when arranging for the audience with Mr. Baldwin, I had "proposed" myself to my mother for dinner in London that Monday evening. Punctually at 8:30 I appeared at Marlborough House in white tie and tail coat. With maternal intuition she must have guessed that I had something serious to tell—indeed I rather suspected that she knew what it was, for when I entered her boudoir I found my sister Mary there as well.

The dinner, for which I had little appetite, seemed endless. Afterward, when we were alone in the boudoir, I settled down in a chair and told them the whole story of my love for



Rain forced me to forgo using the gold coach to open Parliament. I had to drive to Westminster in the Daimler.

Wallis and my determination to marry her. Neither my mother nor Mary reproved me; in fact they sympathized with me. But as I went on and they comprehended that even the possibility of abdication would not deter me from my course, I became conscious of their growing consternation that I could even contemplate stepping down from the Throne. My mother had been schooled to put duty in the stoic Victorian sense before everything else in life. To her the monarchy was something sacred and the Sovereign a personage apart. The word duty fell between us. But there could be no question of my shirking my duty. What separated us was not a question of duty but a different concept of kingship. I was of course eager to serve the British people in all the many ways expected of the King as the head of the State. I had already assumed with pride the manifold duties whereby the King identifies himself with all the phases of national and imperial life. But I would stand on my right to marry on my own terms.

All the while I was waiting for the right moment to make a request which I did not believe would be refused. "Please, won't you let me bring Wallis Simpson to see you?" I asked. "If you were to meet her you would then understand what she means to me, and why I cannot give her up. I have waited a long time to find the person whom I wished to marry. For me the question now is not whether she is acceptable but whether I am worthy of her." But they could not bring themselves to unbend even this much, not, I was sure, because they were wanting in sympathy but rather because the iron grip of convention would not release them.

For all her self-control my mother was obviously distressed. Yet she made no effort to dissuade me from the action I contemplated. Perhaps it was because, knowing me so well, she felt the chances of my turning back were remote indeed. Then, too, I was also something more than just her eldest son; I was the King. This may also have restrained her. As we parted my mother expressed the hope that I would make a wise decision for my future, adding that she feared my visit to South Wales would be trying in more ways than one.

Over the next several days I took my three brothers into my confidence. Because we had always been a somewhat complicated

←The State Opening of Parliament is over: I am preparing to leave the House of Lords in the Daimler. Around me are Heralds and one of the Great Officers of State—the man holding the wand of office.





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In the midst of the crisis over my intended marriage I carried out a scheduled tour of the "Depressed Areas" of South Wales, where I visited this abandoned steel mill near Cardiff. Suspicious people read

## A KING'S STORY CONTINUED

quartet, I preferred to see them separately, knowing that each would react in his own fashion. As I had anticipated, Harry appeared quite unmoved by what I had to say. Apart from our mutual interests in horses and riding, we had little in common and our lives in recent years had tended to diverge.

Bertie was so taken aback by my news that in his shy way he could not bring himself to express his innermost feelings at the time. This after all was not surprising, for next to myself Bertie had most at stake; it was he who would have to wear the crown if I left, and his genuine concern for me was mixed with his own dread of having to assume the responsibilities of kingship. He waited a few days before confiding his thoughts to a letter in which he said that he longed for me to be happy, adding that he of all people should be able to understand my feelings; he was sure that whatever I decided would be in the best interests of the Country and the Empire.

George I saw last of all. Because we had lived in close companionship he was bound to have guessed what was in my mind. Yet when I told him my story, he seemed genuinely upset. Notwithstanding his somewhat Bohemian tastes, George set great store by the monarchy. I think I can say without being immodest that George had a stout brotherly confidence that I would make a useful King. Nevertheless, because he had better opportunity than the others to observe the nature of my love for Wallis, he was reconciled to my decision.

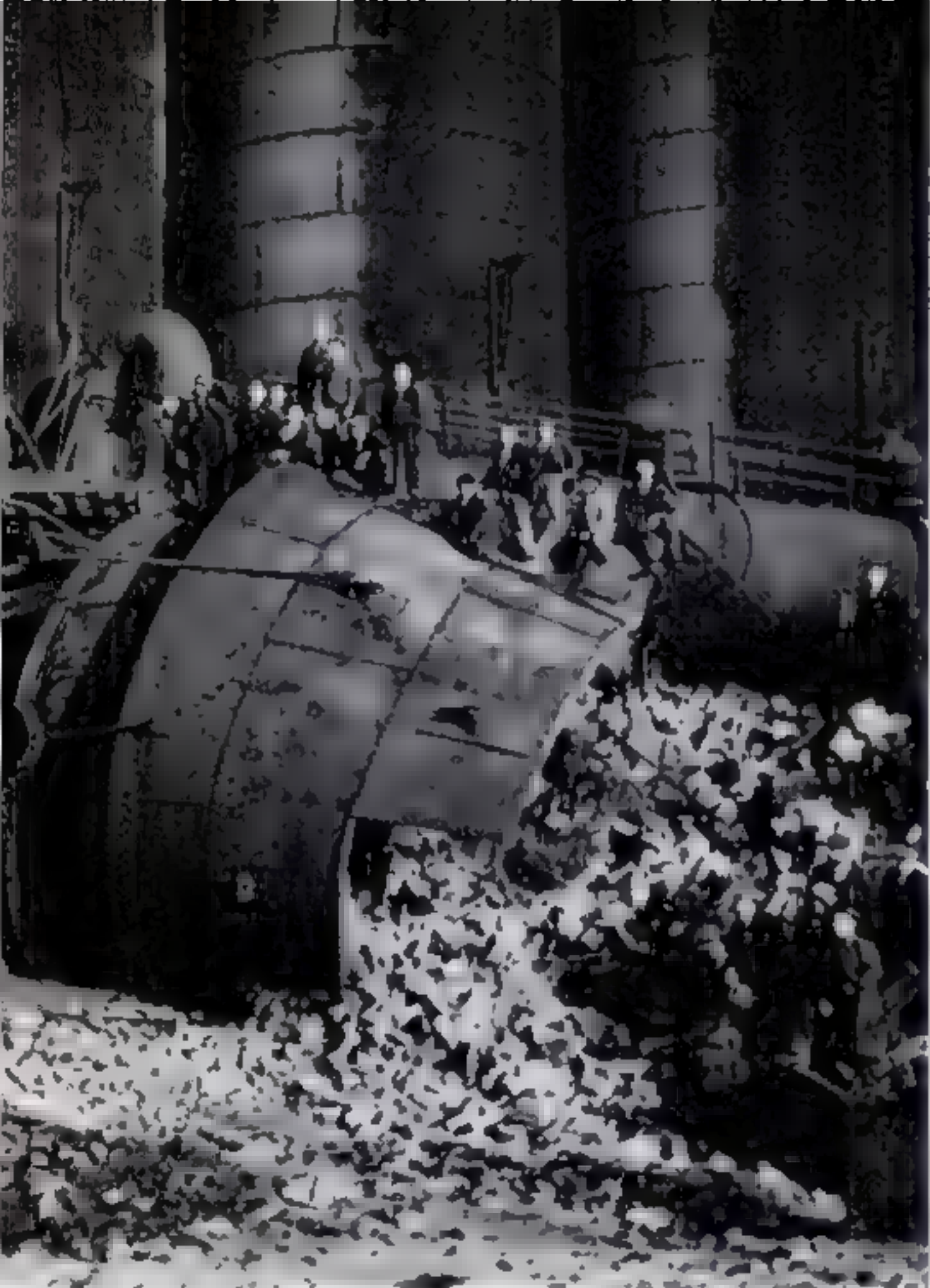
## "My spiritual struggle was over"

**F**ROM this point on I saw but little of my mother, my sister or my brothers until the very end. The bonds that united us as a family remained as strong as ever. But because a constitutional issue was at stake, not a family one, I kept the others out of the negotiations with the Government by deliberate choice. No purpose would have been served by involving them in the hurricane which I felt I should face alone.

A night later, accompanied by the Minister of Health, Sir Kingsley Wood, and the Minister of Labor, Mr. Ernest Brown, I boarded the night train for South Wales to start my tour of the coal fields.

As the train clacked and rattled through the night, I lay in my berth reflecting on the turmoil which I knew must by this time have gripped Whitehall. Yet I was at peace with myself. My spiritual





into this trip an attempt on my part to show up the Government's shortcomings, but I was accompanied by two Ministers of the Cabinet and it was all properly part of the King's work.

struggle was over. I had passed the climax. The public struggle remained and in many ways it would be more pitiless. It would have profound repercussions. But I had declared myself.

Back at the Palace in the evening of the 19th, I immediately set about mobilizing such strength as was available to me. With Mr. Baldwin's concurrence I consulted one of the younger members of the Cabinet, a friend and contemporary of mine. Sympathetic and understanding, he urged upon me a subtle suggestion. It was based upon the proposition that, since under English law Wallis would not be free to marry again until her divorce became absolute, the question of my marriage would therefore remain abstract for another five months, and the Government could not press me into a decision on a constitutional issue that did not exist. His advice was that I should be patient, that I should ignore the furor, go ahead with the Coronation, and in due time, after the people had become accustomed to me as King, raise in a calmer atmosphere the question of my right to marry whom I pleased.

This was the counsel of a cultivated man of the world. But for me it was flawed by the fact that the Coronation is fundamentally a religious service. The King is anointed with holy oil; he takes the Sacrament; and as Defender of the Faith, he swears an oath to uphold the doctrines of the Church of England, which of course does not recognize divorce. For me to have gone through the Coronation ceremony while harboring in my heart a secret intention to marry contrary to the Church's tenets would have meant being crowned with a lie on my lips. This I could not do.

About this time Mr. Esmond Harmsworth came forward with an original suggestion for resolving the constitutional difficulties. A friend of Wallis' no less than of mine, he invited her to lunch with him at Claridge's in London, ostensibly to discuss certain aspects of the American newspaper publicity, which was continuing with unflagging volume and inventiveness. In the middle of lunch, without warning, he asked Wallis whether she had ever thought of marrying the King morganatically.

"Morganatically?" she asked. "What do you mean?"

Esmond Harmsworth had evidently made a thorough study of the subject, because he proceeded to answer Wallis' question in detail. "A morganatic marriage," he explained, "is a legal marriage between a male member of a royal or princely house and a woman not of equal birth. The wife is as much married as any other wife, but she does not take her husband's rank, and their children,

CONTINUED ON NEXT PAGE

# I Wear False Teeth

yet my mouth feels  
fresh, clean and cool

## No "DENTURE BREATH" for me\*



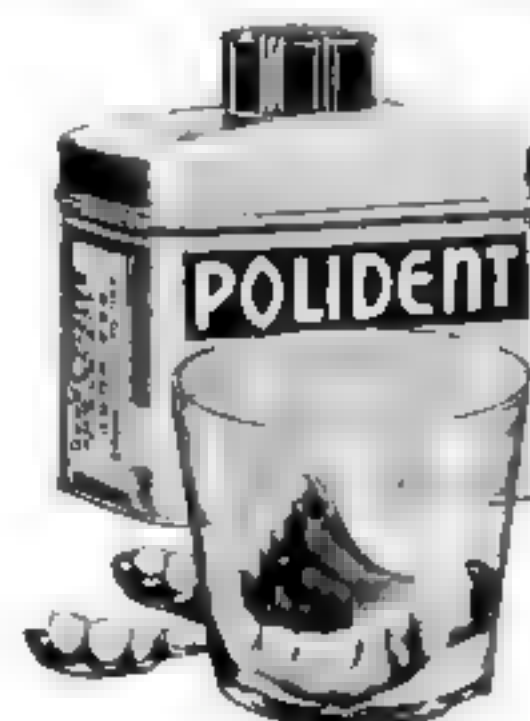
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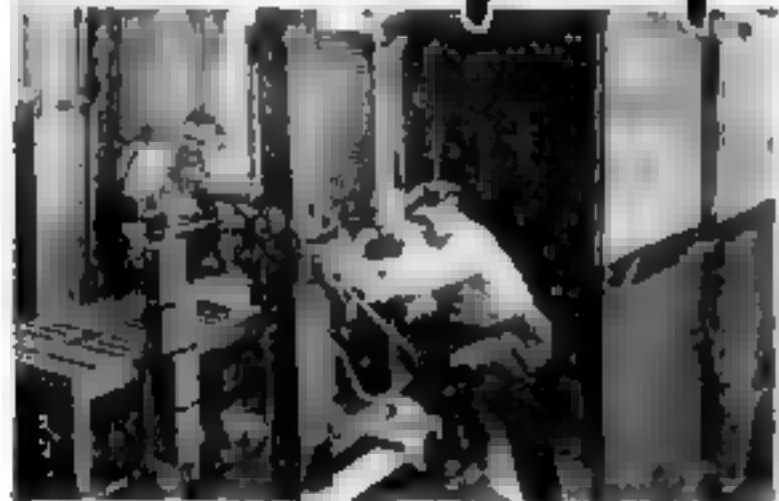
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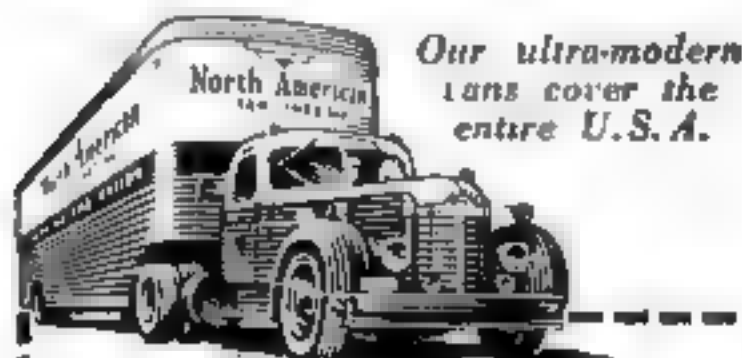
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## A KING'S STORY CONTINUED

although legitimate, are without rights of succession to the dignities of the father; their claims upon his estate are restricted to his personal property. This type of marriage was not unknown among royal houses on the continent of Europe but has never been recognized under British constitutional law.

"Would you be willing," Esmond Harmsworth continued, "to marry the King under these conditions; that is, become his morganatic as distinct from his queenly wife, taking the customary marriage vows but without the title and position of Queen?"

Wallis replied that the matter was hardly one upon which she could with propriety comment. She went on to say, however, that she had reason to believe that the King wanted to marry her. "But," she said, "how the King would marry me, if we are ever to marry, is a question for him to settle with the British people."

Later that same afternoon, Wallis told me of the conversation. "Well," I asked after she finished, "what do you think of it?"

"It sounds strange and almost inhuman. Have you had many such marriages in your family?"

"The last one," I answered, "was about ninety years ago."

Although I was well versed in my family history this seemed hardly the time for a recital of the complicated circumstances under which some of my ancestors had contracted marriages with commoners. So I shrugged my shoulders, and nothing more was said for a few days.

My first reaction to the morganatic proposal was one of distaste. The term itself repelled me as one of the least graceful that could be applied to the relations between men and women. Yet deciding after further consideration that as a possible alternative it had its merits, I sent for Esmond Harmsworth.

"With whom did this idea originate?" I asked him.

"With my father, Sir," he answered.

Esmond Harmsworth then asked whether he might lay the plan before the Prime Minister as a possible way out of the existing impasse. My earlier misgivings remained. Nevertheless it must be remembered that at this stage I was ready to welcome any reasonable suggestion that offered hope of allowing me to marry on the Throne without precipitating a political struggle. If the constitutional barriers standing in the way could be leveled by my forgoing for Wallis the claims to queenly prerogatives which normally accrued to the King's wife, then a morganatic marriage might indeed prove to be a practical solution. So, though anything but sanguine, I gave Esmond Harmsworth my blessing and he set off for No. 10 Downing Street.

"The prospects . . . were dubious"

AT this juncture Walter Monckton, whom I had asked to look into the legal precedents, advised that even in the unlikely event of the Cabinet's approving a morganatic marriage, special legislation would be required and the prospects of such a bill's ever passing Parliament were dubious.

A day or two later Esmond returned to the little Chinese Room to report on his conversation with Mr. Baldwin, whose reaction he described as surprised, interested and noncommittal. However, the Prime Minister promised to refer the plan to the Cabinet.

"Was that all?" I asked.

"That was all."

Meanwhile no friendly signal came from No. 10 Downing Street. A day or so later, I think, I summoned the Prime Minister to another audience. I asked him at once what he thought of the Harmsworth proposal. Slowly, and with careful attention to his words, Mr. Baldwin replied that he had not yet considered it.

I must have registered surprise, for after an uncomfortable pause Mr. Baldwin added that he had not meant to give the impression that the proposition had been ignored, but only that he was not yet ready to render a considered judgment. If, however, I desired a "horseback opinion," he would have to tell me that Parliament would never pass the necessary legislation.

"Are you sure that it wouldn't, Mr. Baldwin?" I asked.

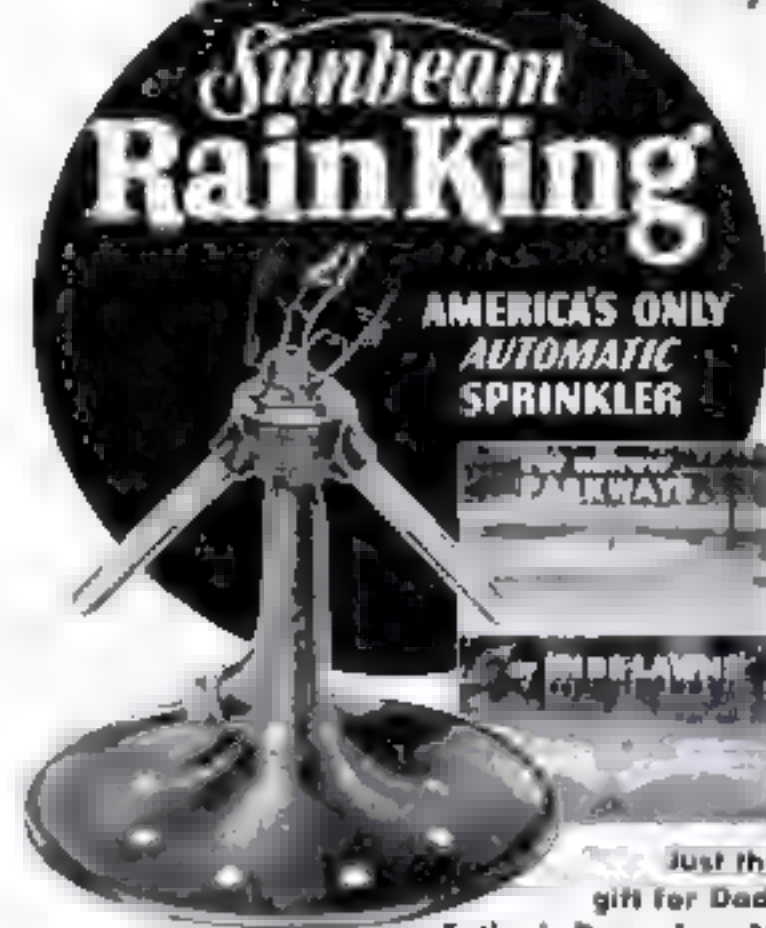
"Sir, would you like me to examine the proposition formally?"

"Yes, please do so," I answered.

The Prime Minister then reminded me that this meant submitting the morganatic proposal not only to the British Cabinet but to all the Dominion Cabinets as well. "Do you really wish that, Sir?" My answer was that I did. With that the Prime Minister hurried off. As the door closed behind him I realized that with that simple request I had gone a long way toward sealing my own fate.

So far my exchanges with Mr. Baldwin had been entirely informal. At the first meeting, sought by him, he had undertaken only to convey what might be called, for want of a happier phrase, a

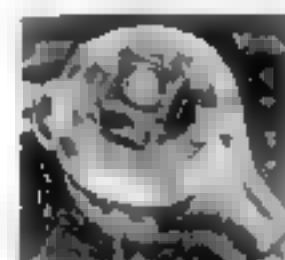
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CONTINUED ON PAGE 104



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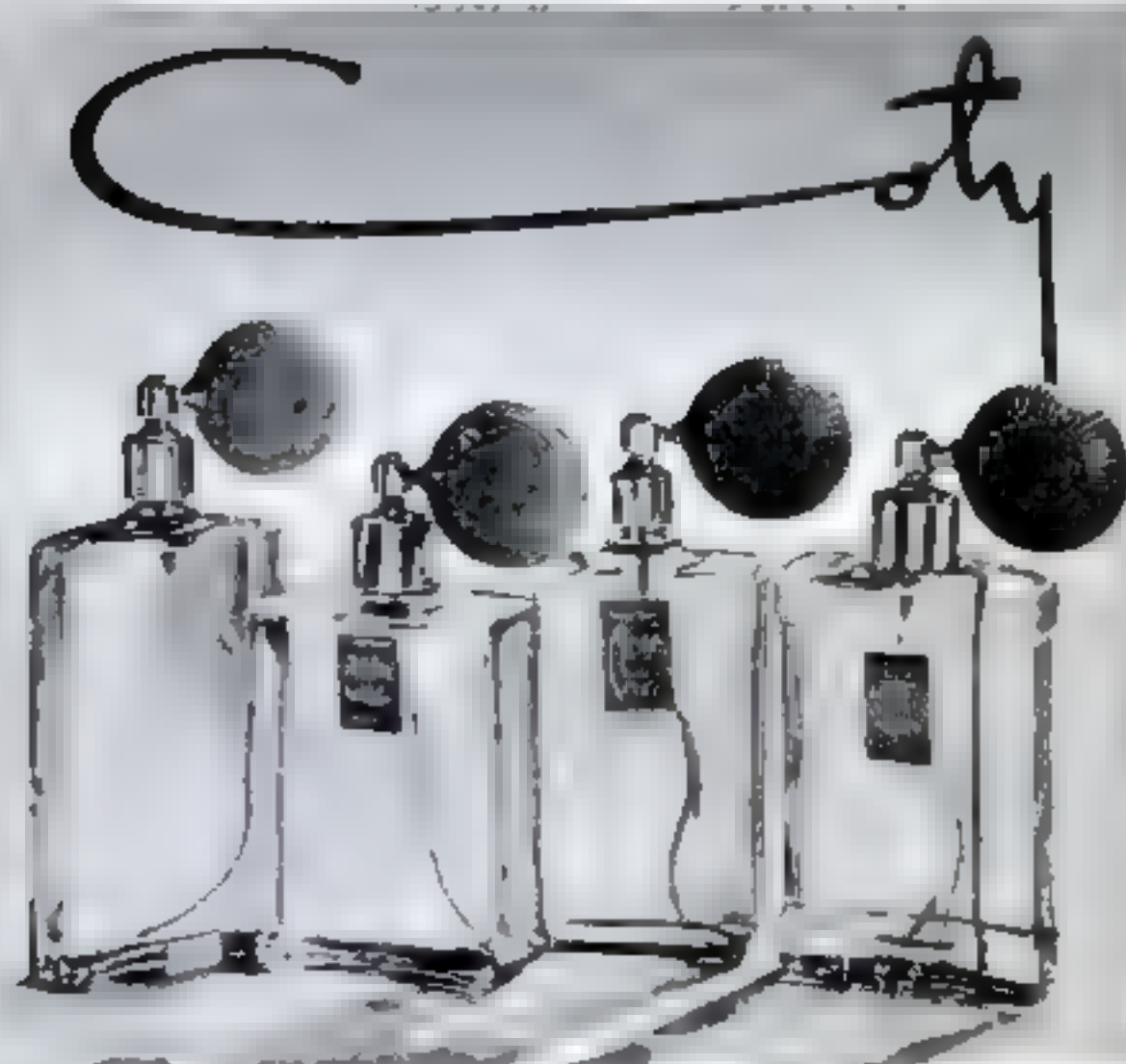
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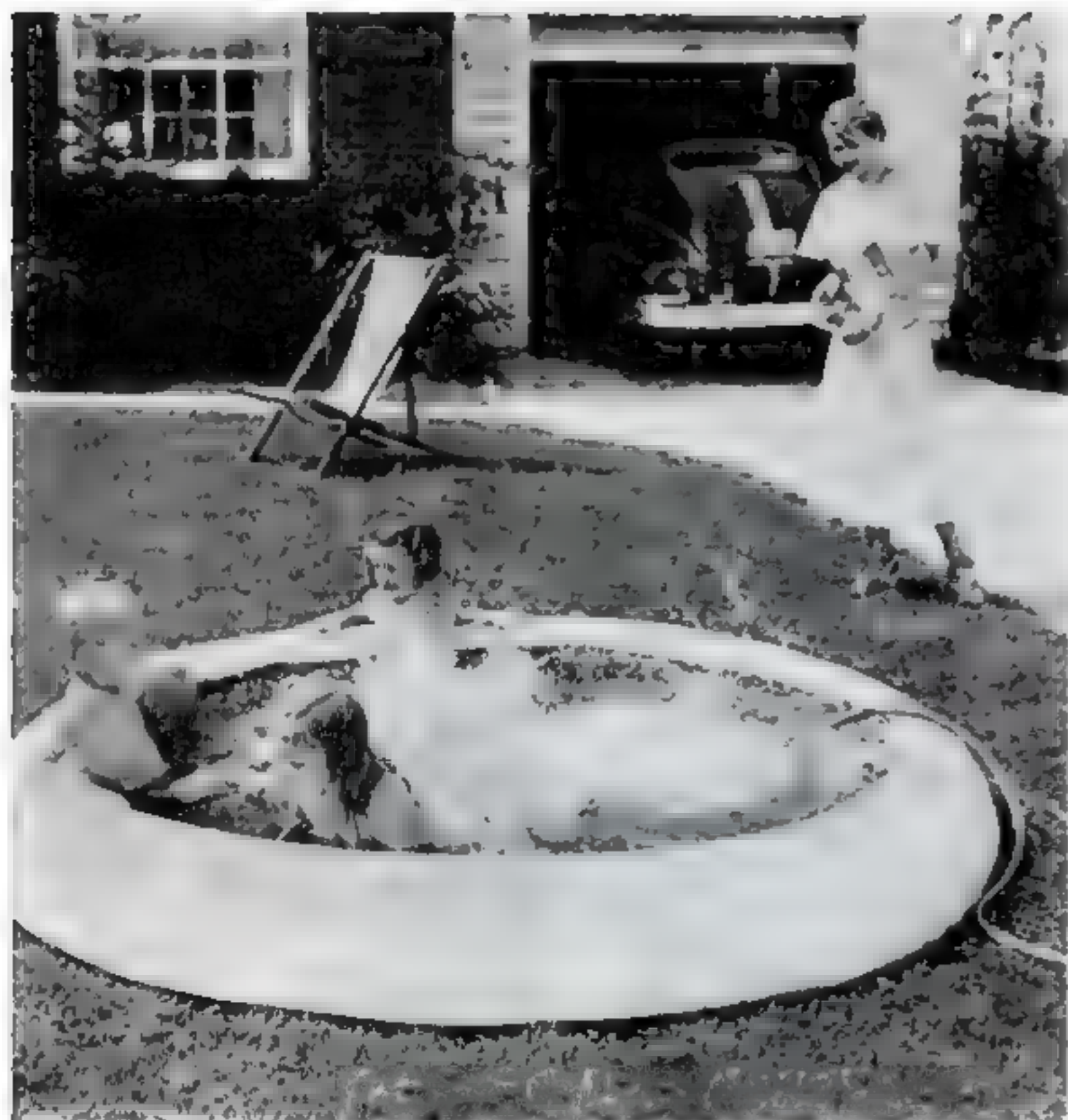
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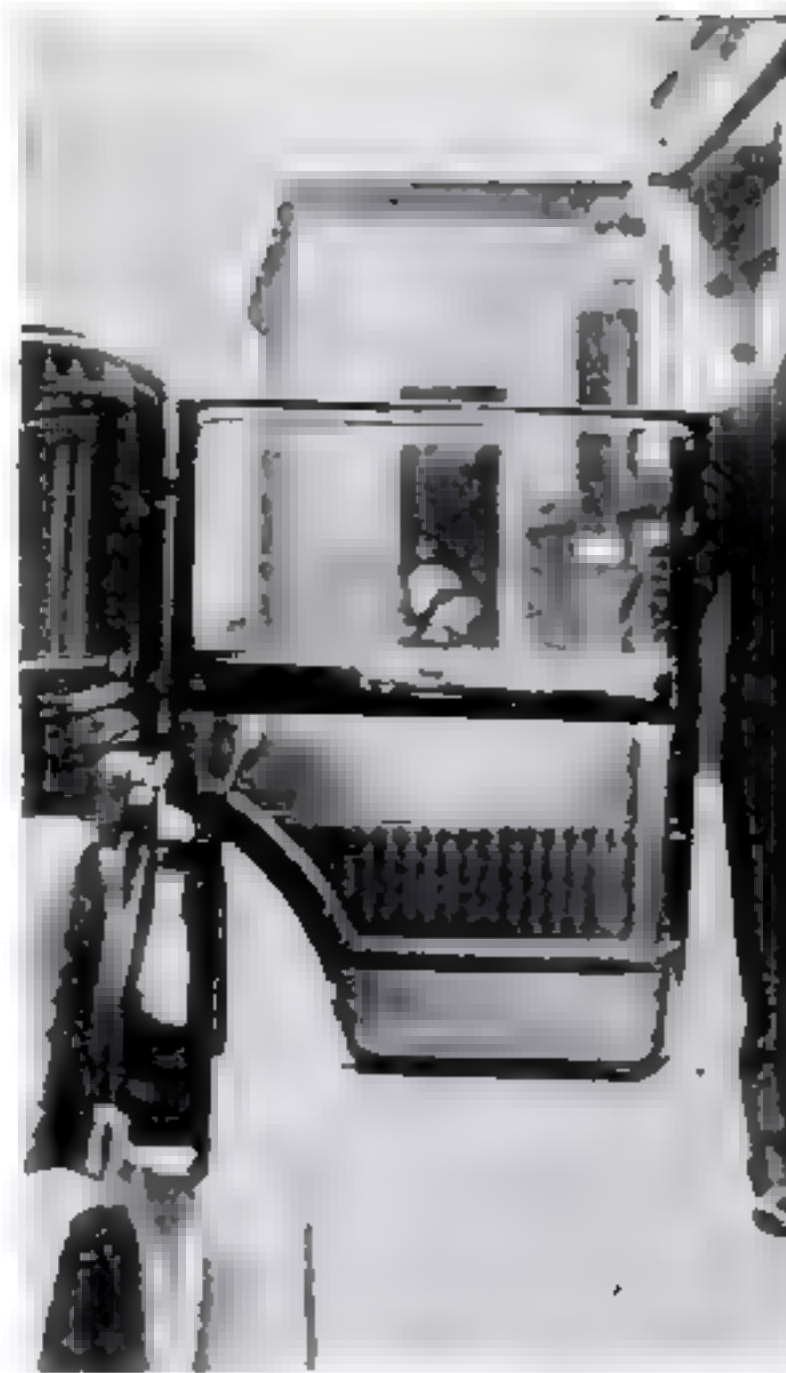
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### DURING THE CONSTITUTIONAL CRISIS

In barrister's wig and gown is Walter Monckton, K.C., my principal adviser and go-between in negotiations with the Cabinet. In the center is Prime Minister Baldwin leaving No. 10 Downing Street, during the

### A KING'S STORY CONTINUED

"friendly warning" that a dangerous situation was in the making. There was no question of his proffering formal advice—counsel which the Sovereign is constitutionally obliged to accept. At the second meeting, in which I was prime mover, I had divulged my intention to marry but without seeking the formal advice of the Government. Now my situation was further complicated for the reason that I was also King of a great empire, the consent of whose Dominions to this unusual form of marriage would have to be separately obtained. Under the Statute of Westminster, passed only five years earlier, the Dominions had become fully independent in their relations with the British Government. The crown survived as the sole legal connecting link between the mother country and the young overseas nations of the Commonwealth. The Prime Minister was therefore without authority to raise the question of my marriage with the separate Dominions. That prerogative remained the King's alone. In theory the question should have been broached to each self-governing Dominion through the Governor General—the King's personal representative in the Dominion. But I was loath to employ this channel. The matter was too personal, too delicate to be handled by the King himself.

It was for this reason that I asked the Prime Minister to sound out the Dominions in my behalf. Many were to argue afterward that this was a tactical error, for the automatic result of my action was to deliver the imperial passkeys into Mr. Baldwin's hands. Yet I have never regretted the decision. I am sure it was the only one for me.

The next day Lord Beaverbrook returned to Great Britain from New York. The *Bremen* landed him at Southampton in the forenoon. He motored straight to The Fort, and I was at the door to greet him.

"You have done a fine thing for me," I told him, grasping his hand, "and I shall always remember it."

LUNCHEON was ready, with special dishes prepared according to Max Beaverbrook's diet. While he ate, I told him what had happened since his departure from Great Britain. The speed with which events had moved during his brief absence plainly astonished him. When I described the last audience with Mr. Baldwin and my request that he lay the morganatic marriage proposal before the Cabinet, my listener's face darkened. Such an idea, he declared, would appeal neither to the Cabinet nor, in his opinion, to the British people. Max Beaverbrook was all for a Fabian strategy of delay. He urged me to withdraw at once the Harmsworth proposal from the Cabinet and stave off an undoubted adverse decision until he and





### THESE MEN PLAYED LEADING ROLES

crisis, with Sir John Simon, the Home Secretary. On the right is Lord Beaverbrook, arriving aboard the *Bremen* in New York City from which he returned immediately on the same ship at my call.

other of my friends had had an opportunity to present to the British people without cant or prejudice what he called the "King's Case" for the marriage.

By now I was aroused to the danger of being pushed into an irrevocable decision before the merits of my case had been given a fair hearing. Max Beaverbrook hurried off to London to rally support. Where before I had stood alone, I now had a powerful champion. While I was pondering what to do, Mr. Baldwin acted.

Next morning, Friday Nov. 27, the Cabinet, in response to Mr. Baldwin's summons, assembled for a special meeting. Two hours later the Ministers emerged and dispersed with no explanation for the special meeting. However I had sources of information of my own; within a few hours I possessed a fairly comprehensive account of what had gone on around the green baize table where the Prime Minister presides. In laying before his colleagues the vexatious matter of which I was the center, Mr. Baldwin had adroitly dismissed the idea of a morganatic marriage as impracticable and undesirable. Instead he narrowed the choices to two: the Government must either accept the King's wife as Queen, or, if that status were withheld and the King insisted nonetheless on marriage in the face of the Government's opposition, abdication would be the only alternative. The Cabinet appears to have concurred with only one dissenting voice. I have been given to understand that my old friend Mr. Duff Cooper, the Secretary of State for War, spoke up eloquently but in vain in favor of delay.

### "If the King must marry . . ."

**M**AX BEAVERBROOK in his turn learned something more about that secret meeting. A member of the Government close to Mr. Baldwin lunched with him directly afterward at Stornoway House. From his guest, Max learned that not only had the cables gone out to the Governments of Canada, Australia, New Zealand, South Africa and the Irish Free State, but they had been framed in much the same terms as those in which Mr. Baldwin had presented to the Cabinet the case against the marriage. The Dominion Premiers were in effect asked: do you recommend the King's marrying morganatically, or if the King must marry, do you recommend abdication?

In a state of agitation unusual for him, Max Beaverbrook appeared at Buckingham Palace later this same afternoon. "Sir," he exclaimed, "you have put your head on the execution block. All that Baldwin has to do now is swing the ax." He looked searchingly at me. "Have you seen the cables to the Dominions?"

"No," I answered.

"Have you any idea what they will say?"

CONTINUED ON NEXT PAGE



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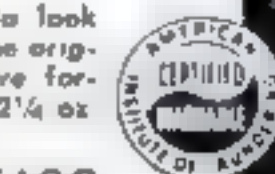
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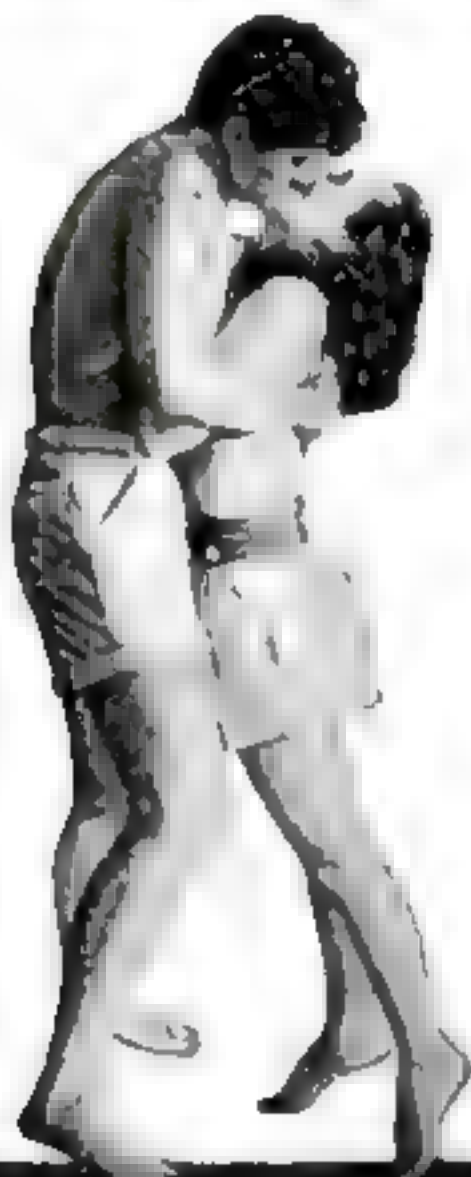


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## OUR VERY OWN

A MOTION PICTURE FOR  
THE MILLIONS WITH THE

*Samuel Goldwyn*  
TOUCH!

It had not occurred to me to ask nor had Mr. Baldwin deemed it necessary to submit the draft. And, strange as it may seem, I never asked him to do so. But now that Max Beaverbrook had raised the point I perceived that, with Mr. Baldwin composing the cables, they were hardly likely to be compassionate pleas on behalf of the King's right to marry on the Throne.

"In any case," Max Beaverbrook insisted, "I would advise you to stop them. I am a Canadian. I know the Dominions. Their answer will be a swift and emphatic no."

But although I conceded the practical wisdom of this counsel, it seemed to me that matters had already progressed much too far for me to wish to reverse the Government machinery. The die was cast: I was impatient for the answer from the Dominions. Besides, my mind was somewhat distracted that day by another unexpected, even sinister development.

During this period both Wallis and I had each received anonymous letters. Having had some experience during my public career with this base and cowardly form of human aberration, I had long before decided that the proper place for such communications was the fire. But they were the first that Wallis had ever received and, not surprisingly, they distressed her. Meanwhile, having taken a house in Cumberland Terrace, she had been joined by her aunt, Mrs. D. Buchanan Merryman of Washington, D.C., her mother's only sister. The house had already become a point of curiosity to passers-by and even shopping had become unpleasant for her. Then a rumor reached me of a plot to blow up the house. Although I dismissed it as ridiculous, I nonetheless urged her and Mrs. Merryman to join me at The Fort, where no one would bother them. They drove down to Sunningdale with me that evening. Thus it came to pass that we were together when at last the pent-up fury of the storm broke.

### "The hour was desperately late"

AT this juncture the scene shifted momentarily to Stornoway House where Max Beaverbrook, ever since his return from America, had worked feverishly to rally support for me in whatever quarters it might be found. The hour was desperately late and to many his rallying cry, issued through a battery of telephones, must have sounded like a call for volunteers to man a ship patently doomed. Mr. Baldwin was fully aware of what Max Beaverbrook was up to, and, hoping no doubt to check the forces beginning to collect around my cause, he dispatched Sir Samuel Hoare, then First Lord of the Admiralty, on Sunday the 29th to explain the attitude of the Government vis-à-vis the King.

The message which the First Lord bore was ominous indeed. It was that the Ministers stood with Mr. Baldwin. "... No breach exists; there is no light or leaning in the King's direction." Then the First Lord fired his second salvo. "The publicity," Sam Hoare said, "is about to break." Many Ministers, he went on to say, were restless and dissatisfied over the failure of the British press to publish the facts of a crisis already the talk of the rest of the world. He stressed Mr. Baldwin's desire that the press, like the Cabinet, should form an unbroken front against the proposed marriage. It was an undisguised invitation for Max Beaverbrook to change sides. The answer was: "I have taken the King's shilling. I am a King's man."

When, however, the bombardment did start, it came from just about the last place we expected—from the usually unprovocative Diocesan Conference in Bradford. On the forenoon of Dec. 1 the Bishop of Bradford, the Right Reverend A. W. F. Blunt, was inspired to address an audience of clergy and laity of his diocese on the subject of the approaching Coronation Service. Ordinarily this topic would have confined the speaker to a learned discussion of ecclesiastical lore. But for some obscure reason this prelate was moved at this tense moment to express regret that the King had not shown more positive evidence of his awareness of the need for divine guidance in the discharge of his high office. Until that moment I had never heard of Dr. Blunt, and in the light of the consequences of his sudden action it is perhaps worthy of note that I was not to hear of him again until only a few months ago. Then I read that he had been attacked in the House of Lords as a leading personality in a strange organization called The Council of Clergy and Ministers for Common Ownership, which was said to be an instrument for Communist infiltration into the Church. Such is the material of history. What the Bishop of Bradford said against me 14 years ago may today appear to some innocuous. Nevertheless it was criticism of the King, and in that charged atmosphere it proved to be the spark that caused the explosion.

My first intimation of trouble was a telephone call late in the afternoon from Max Beaverbrook. The press agency report on Bishop Blunt's speech had just reached his desk. Max Beaverbrook

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CONTINUED ON PAGE 108



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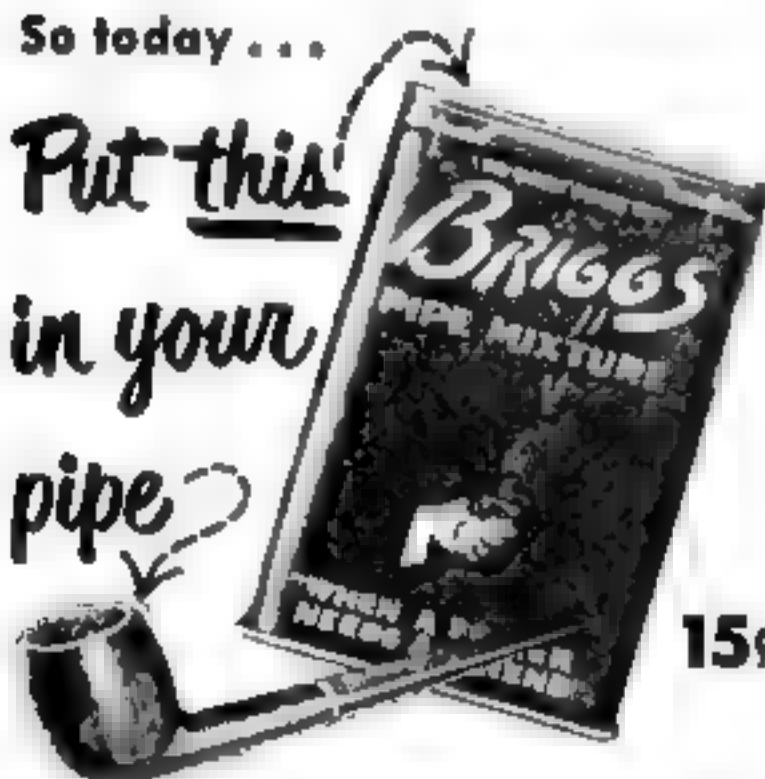
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## A KING'S STORY CONTINUED

read out the offending sentences. He then went on to say that the provincial press, led by the *Yorkshire Post*, would in their morning editions seize upon the Bishop's criticism as a long awaited excuse for breaking the news of my desire to marry and of my clash with the Government because of it.

"What are the London newspapers going to do?" I asked Max Beaverbrook.

"They will report Bishop Blunt's speech."

"With editorial comment?"

"No," he answered, "that will be reserved until the results of tomorrow's Cabinet meeting are available."

The immediate effect of the Bradford bombshell was to shatter my hopes of settling my problem one way or the other by private negotiation with my Ministers. I could no longer afford to wait passively. I therefore summoned Mr. Baldwin to Buckingham Palace to ask what answer if any had come from the Dominions. He entered my room early in the evening and before he had uttered a word I knew from his demeanor that the answers were unfavorable. The inquiries among the Dominions, Mr. Baldwin advised, were still incomplete, but it was already clear to him that the necessary legislation for a morganatic marriage would not be forthcoming.

"What about the British Parliament?" I asked.

"The answer would, I am sure, be the same."

"But Parliament has not been consulted," I persisted. "The issue has never been presented."

He answered, unruffled, "I have caused inquiries to be set afoot in the usual manner. The response has been such as to convince my colleagues and myself that the people would not approve of Your Majesty's marriage with Mrs. Simpson."

Almost pedantically, he presented me with three choices:

1. I could give up the idea of marriage;
2. I could marry contrary to the advice of my Ministers;
3. I could abdicate.

The Prime Minister prayed that I would take the first course. The second course, he continued, watching me closely, was manifestly impossible; for, if I married in the face of the advice of my Ministers I could not hope to remain on the Throne. Never taking his eyes off me, he went on to say that if I would not abandon the project there really was nothing left for me but to go.

"So, Mr. Baldwin," I said, "you really leave me with only one choice."

With undeniable earnestness, he said, "Believe me, Sir, it is my sincere hope—and the hope of the Cabinet—that you will remain our King."

"Whether on the Throne or not, Mr. Baldwin," I answered, "I shall marry, and however painful the prospect, I shall, if necessary, abdicate in order to do so."

## THE DRAMA OF TEN DAYS

Dec. 2, 1936: "... on this day I passed the point of no return." The dramatic story of the 10 days that followed is told by the Duke of Windsor in the concluding section of his personal history in next week's issue. Here are a few of the highlights.

►How the King unwittingly selected as Mrs. Simpson's escort to France a man who was involved in a scheme to break up the intended marriage—and who nearly succeeded.

►How a "King's Party" developed spontaneously

►How "the woman I love" speech was written

►How the title, "Duke of Windsor," was selected

►How Winston Churchill said farewell to his King

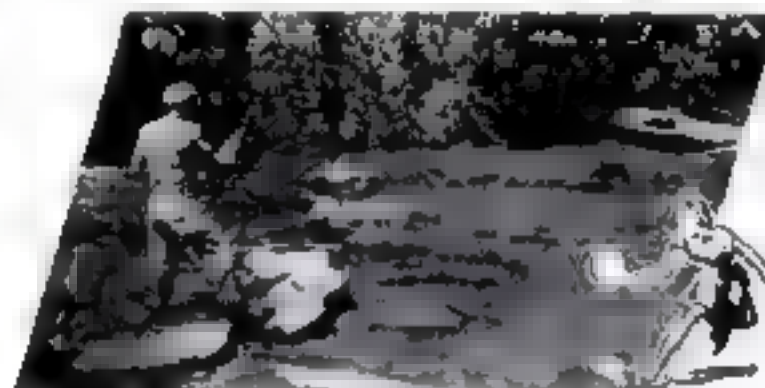
►And how the former King departed for his new life.

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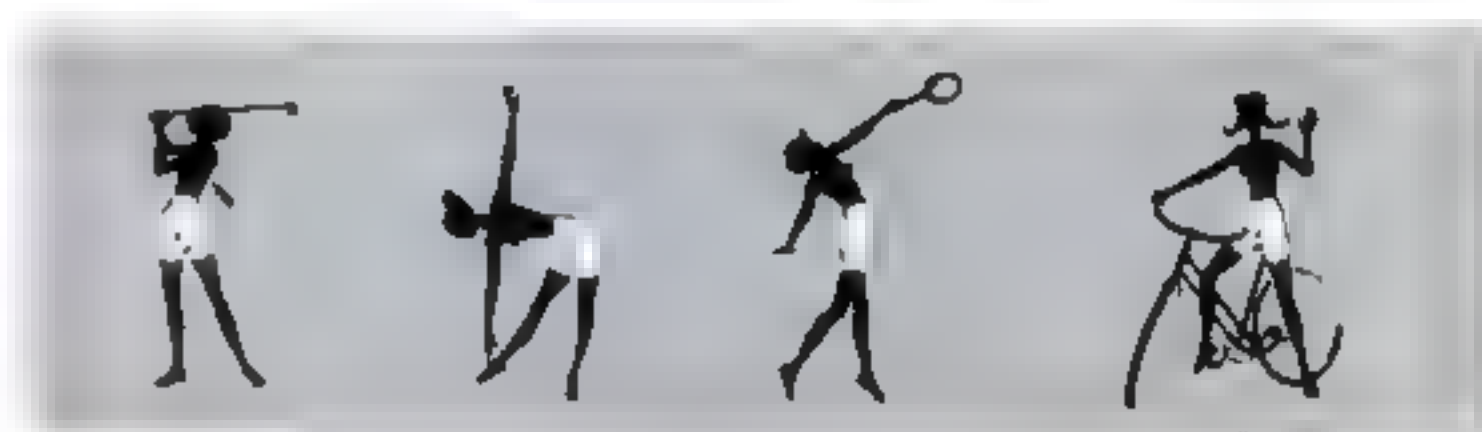
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- Slips on and off in a jiffy. No bones . . . no zippers . . . no hooks.
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STASIA KOS BASKS IN COSTUME WHICH SHE WEARS IN "MIRANDA," A PLAY ABOUT A FISHERMAN WHO CAUGHT SOMETHING PRETTIER THAN HE EXPECTED

## THE MERMAID FROM MANCHURIA

**She goes through two wars, four countries and four languages on her way to being an actress**

The strange events which led Stasia Kos (cover) to act a mermaid this month in a California theater troupe began 23 years ago in Harbin, Manchuria. There Stasia was born of Polish parents soon after her father, a Trans-Siberian railroad construction engineer, died in a train accident. Put in a mission school, Stasia, who spoke Polish and Chinese, began to learn the amusingly accented English she speaks today.

When Japan invaded Manchuria in 1931, Stasia started to learn Japanese and a few years later went to Tokyo for her sister's wedding to a Polish embassy official. Classed as an enemy alien after Germany's invasion of Poland, she

wangled her way onto a ship of Allied internees who were swapped at Mozambique for Japanese. Sailing into England, she joined a Poland-in-exile unit of the Royal Air Force as a ground crew member, and in 1944 went with five other Polish girls on a goodwill tour of the U.S. Because of her elfish, blond beauty, M-G-M offered her a screen test, but Stasia wasn't interested in Hollywood. Then her roommate had a serious automobile accident and Stasia stayed to nurse her. At the war's end Stasia moved to Chicago and won a social work scholarship at DePaul University. For fun she took drama courses and fell in love with movies and theater.

By 1948 she was in Hollywood after all, playing small parts with Gregory Peck's summer theater group at La Jolla. Last year a dramatic coach named Florence Cunningham invited Stasia to her little summer theater at Gloucester, Mass. where Stasia made a real hit as the mermaid in *Miranda*. The show went so well it is now being revived for a California tour.

Stasia, whose mother and brother died of starvation in Manchuria, sends most of her small earnings to the remnants of her family in Poland. But she gets along cheerfully, sews her own clothes and costumes, is proudest of the spangly fishtail she flips around in *Miranda*.

CONTINUED ON PAGE 113





Modess ... *because*



# Sail into Dad's Heart

ON FATHER'S DAY, JUNE 18TH



SINGLE ITEMS: Lather Cream .60 Brushless Cream .60 Talcum .75\* After Shave Lotion and Cologne—Each in two sizes, 1.00\* and 1.75\* Shave Mug 1.00 Shave Stick .75

GIFT SETS:\* Grooming Luxury 6.00 Mug-Lotion-Talcum 3.00 Mug-Lotion 2.25 Lotion-Brushless or Lather Cream 1.75

## SHULTON

Rockefeller Center, New York

\*PLUS TAX





**LEARNING** to say "th," which stumps many foreigners, Stasia is told by drama coach, Florence Cunningham, to put tip of tongue against her teeth.



**REHEARSING** for *Miranda*, Stasia for fun wears fishtail belted to waist. When she dons tail in the play, she sits out most of her scenes in a wheelchair.



**ACTING** before tryout audience, Stasia is carried by the doctor-fisherman who disguises her as his patient. Her glittery tail is hidden under her dress.



FATHER'S DAY  
JUNE 18<sup>th</sup>

Delight Dad  
with a  
**FLEX-LET**  
EXPANSION BAND

**GIVES HIS WATCH THAT "LUXURY LOOK!"  
ADDS NEW SMARTNESS TO HIS WRIST!**

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How delightfully comfy . . . how incredibly young you'll feel in these weigh-nothing, do-everything Warner's! Sheer magic, too, the way you can dip, dry and don these nylon lovelies in no time.

Whether you weigh next-to-nothing or a hundred and plenty, you'll find many 3-Way-Sized Warner's made to fit you alone. Just choose your *length*, *hip-size* and *control* in girdles and corselettes—your *cup-size*, *band* and *uplift* in bras. To be sure—be fitted!

They're as easy on the purse as they are on the eyes, too. At finer stores.



Nylon Le Gant corselette #3387B, White, \$15

## 2 Plus your choice of HIP SIZE

For heavenly comfort with the new nipped-hip look, you can choose from Warner's girdles and corselettes that are hip-sized to fit you alone. Corselette above is nylon elastic with whisper-light nylon marquisette panels. Weighs a mere 4½ oz. Lovely lacy accent on front panel.

## 3 Plus your choice of CONTROL

Whether you need a little hug or a big hug, controlling pounds is a matter of ounces with Warner's. Girdle at right is nylon elastic with satin elastic back panel and embroidered nylon marquisette front. Weighs only 4½ tiny ounces. Bra is nylon marquisette with stitched nylon taffeta undercups.

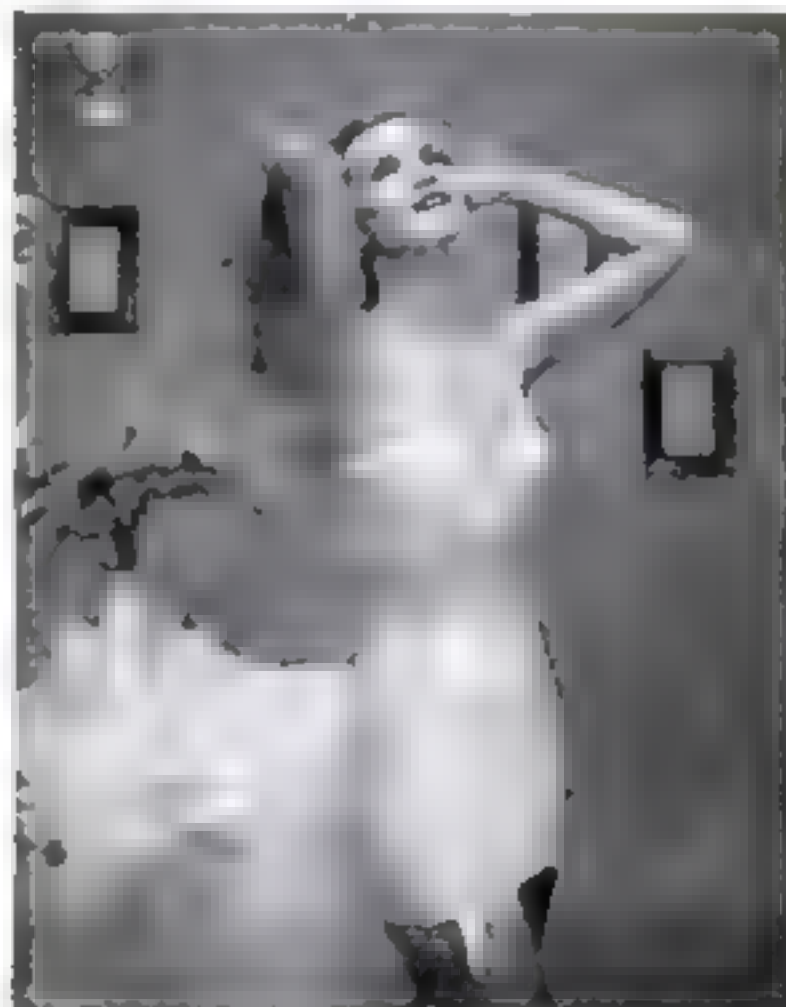


Nylon Sta-Up-Top Le Gant girdle #284, White, \$10.95, A'Lure elastic strapless bra #1062, White or black, \$5.00

## 1 Your choice of LENGTH

There's no shortage of lengths in Warner's girdles and corselettes. Just pick the length that fits you perfectly. Girdle above—only 4 airy ounces—is nylon elastic marquisette and embroidered nylon marquisette topped with Warner's patented waist-smoothie. Comes in matching pantie. Bra is hug 'round elastic frothed with nylon lace.

Nylon girdle #237, White, \$8.50, Nylon bra #2132, White, \$2.50



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Foundations and Bras

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WOOD'S "VENTURI" IS A 188-FOOT-LONG, 40-FOOT-WIDE CATAMARAN (TWIN-HULLED) SHIP WHICH IS POWERED BY FOUR 1,200 HP DIESEL ENGINES, TWIN PROPELLERS

## STRANGE CRAFT

New experimental boats ride on twin hulls or underwater fins

This spring, in different parts of the world, two men were doing unseemly things to the classic shape of a ship. Near Miami, Gar Wood, the dean of powerboat racing, was experimenting with a twin-hulled, oak and mahogany plywood craft built during the war as a radio-controlled bombing target. This high-powered catamaran (*above*) he was refitting as a yacht which he hoped would prove to be the ship of times to

come (p. 119). Meanwhile, along France's Côte d'Azur, a piratical looking Englishman named Christopher Hook was testing out his *Hydrofin*, a water-buglike craft (*below*) which rides on submerged fins (*next page*). By different means both men were trying to achieve similar aims: higher speeds by less water resistance, greater stability and capacity with less weight. Both of them were also stirring lively arguments.

WHEN IT HAS GATHERED SPEED HOOK'S "HYDROFIN" GLIDES ALONG ON SMALL SUBMERGED FINS THAT ARE CONTROLLED BY BIG SKIDS (LOWER LEFT)





## HOOK'S BOAT SOLVES A PROBLEM



HOOK INSPECTS ONE OF HIS SKIDS

The hydrofoil principle has been attracting experimenters since the late 19th Century. Instead of floating, the hydrofoil boat, once it has picked up speed, rises out of the water and rides on submerged foils or fins. Its historic problem has been that the fins ride at a fixed depth in the water regardless of the surface of the waves. As a result the craft's hull alternately plows into heavy waves or leaps out of them. This problem Christopher Hook, an English organ builder, thinks he has solved by attaching to the fins jockey skids or "feelers" which precede his boat through the water and automatically adjust the fins' pitch so they go up and down the waves. Hook feels that his boat has a great future as a high-speed, low-cost craft. The boat does only 30 mph at present, but it could easily go faster with a slightly bigger motor. A single-seater is available in France at \$1,000 or a two-seater, with two motors, at \$1,300. Or the genial Hook will sell a complete set of plans for a mere £5.



IN THE WATER the Hydrofin idles like any boat. As it gathers speed, however, it rises on its fins, clearing the water when it has traveled some 30 yards.



OUT-OF-WATER view of Hook's craft shows position of fins. There are two amidships which are controlled by jockey skids, a third fixed to rudder.

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# OLD GRAND-DAD



Only an infinite capacity for taking pains could produce the uniformly rich, mellow, heart-warming flavor of Old Grand-Dad. And that's what genius is! Infinite pains in the selection of the grain, in the direction and control of every step in the distilling process, and in preparing the barrels in which Old Grand-Dad ages four years or more in bonded seclusion. The result is, of course, what you would expect.

**KENTUCKY STRAIGHT BOURBON WHISKEY**  
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## Get Dad to play on Father's Day

**Here are 18 new "Action Shirts" he'll like and need for his sports**

Youthful, sportsminded Dads—like yours—will enjoy these splendid gifts all the summer days ahead. SUEDEKNIT\* and Flatknit Shirts designed for action-in-sports by Hanes—the nation's leading maker, for 49 years, of fine underwear for men and boys.

Cast your eyes over the wide choice of modern colors and styles—18 in all. Colors are fast to sun and tub. Nothing else on the counters can touch the solid Hanes values at these prices. So why pay more?

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**A. SUEDEKNIT TWO TONE "V" SHIRT.** Choice of Champagne, Canary, Birch Gray and Sierra Blue, each with harmonizing "V" panel, \$1.95. In Rocky Mt. and Pacific States, \$2.00

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**C. CHEST STRIPE SHIRT.** Flatknit. A wide range of colors. Choose from Canary, White, Beige, Blue and Pearl Gray body backgrounds. Each with harmonizing chest stripes, \$2.50

Dad will also like the new Hanes T Shirts in color, with pocket (not shown above). Choice of Canary, Sky Blue, Champagne or Gray, \$1.00. In White, without pocket, 95c (\$1 in Rocky Mt. and Pacific States).

P.S. The boys above are wearing the new Hanes Basques—\$1.00 to \$1.50



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## WOOD'S BOAT STARTS ARGUMENT



WOOD AT THE "VENTURI'S" WHEEL.

Gar Wood's experimental craft gets its name from the physicist's Venturi tube, a device used in air pressure experiments, which consists of curved passages through which air flows and is measured. Approximately such a chamber is formed between the hulls and the lower side of the deck. Wood claims that when his craft starts to move, air passing through this tunnel-like chamber buoys it up, so that at 20 knots the ship draws only six inches of water at the bow, 2½ feet at the stern. In *Queen Mary* size, he feels she would be far cheaper to construct than the *Mary*, carry twice the number of passengers and cross the Atlantic at 38 knots. To this, at least one marine architect has said "Nonsense," arguing that the hulls of a *Venturi* built to *Mary* size would be impossibly big, and that twin hulls double the amount of water friction, create wave interference and provide no Venturi action at all. Wood's reply: "We don't believe in theory. Argue all you please—we know we're getting results!"



CATAMARAN principle is demonstrated by Wood with divisible hull.



DIVIDED and reversed, halves become stable float when joined by deck.



HOME DOCK of the *Venturi* is Wood-owned Terminal Island in Biscayne Bay where he took her for refurbishing after buying the ship from the U.S.

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## *Life Goes to Queen Charlotte's Birthday Ball*

### LONDON GREETS ITS DEBUTANTES

By a paradox, one of London's most glittering and famous social events is a party honoring one of England's dullest and least-known queens - Charlotte, wife of George III. Among Charlotte's few claims to fame was the fact that her birthday celebrations, held every May, included some of the most spectacular parties of the 18th Century. Some years ago Queen Charlotte's Birthday Ball was inaugurated to raise money for the hospital bearing her name and is now the biggest affair of the debutante season, bringing together all the girls whose names appear on the official list for presentation at court. Last month, for the first time since the war, the party was given with prewar splendor in Grosvenor House.

When 192 of the girls made a mass curtsy before the ball's president, Lady Hamond-Graeme (above), everybody saw why England's social magazine *The Tatler* called them the most attractive crop of debutantes in 20 years. The curtsying over, dancing began and went on until 2 a.m. when the traditional "gallop" of English hunt balls signified that the party was over: dancers linked arms, and, with the orchestra playing *D've ken John Peel*, trotted around the ballroom shouting "Holla, holla, holla!"

← DEB MARY DRACE CHATS OVER CHICKEN AND CHAMPAGNE





192 DEBUTANTES CURTSY BEFORE LADY HAMOND-GRAEME AS SHE CUTS A HUGE FROSTED CAKE IN QUEEN CHARLOTTE'S NAME

MOST POPULAR DANCE OF THE EVENING WAS THE HIGHLAND REEL, BEST LIKED OF SCOTTISH REELS PLAYED AT ENGLISH PARTIES



CONTINUED ON NEXT PAGE



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**KREML** Hair Tonic

## Queen Charlotte's Ball CONTINUED



GRAND STAIRCASE used by guests to enter the ballroom later formed the backdrop for formal entrance of the debutantes before the curtsying ceremony.



EXCITED CHATTER flows between Norena Stewart-Clark (right) and her mother. Norena's dress was made by Norman Hartnell, who designs for Queen.



MINOR OPERATION for something in eye is performed on partner by Patrick Marlowe. Ball's organizers made sure there were enough men to go around.

CONTINUED ON PAGE 123



64th anniversary



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*Beauty aids with the fragrance of a time-scented garden,*

*packaged in Victorian splendor to commemorate Avon's 64th Anniversary . . .*

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• It will stand up for years if it's built by SINGER. And you can always get service and supplies from any SINGER SEWING CENTER. Above: popular desk model.



• You get 8 lessons in home dressmaking or decorating at your SINGER SEWING CENTER when you buy a new machine. Also: basic set of SINGER Attachments.



Play suit above, with matching jacket and skirt, is made from McColl Patterns 7218 and 7665.



• So many styles to choose from! Modern, colonial, period designs. Handsome models to fit every home, prices to fit every purse. Above: economy cabinet.



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Above is SINGER SEWING CENTER at 207 West Central Ave., Albuquerque, N.M. Hundreds more from coast to coast. For address nearest you, see classified phone directory under SINGER SEWING MACHINE CO.

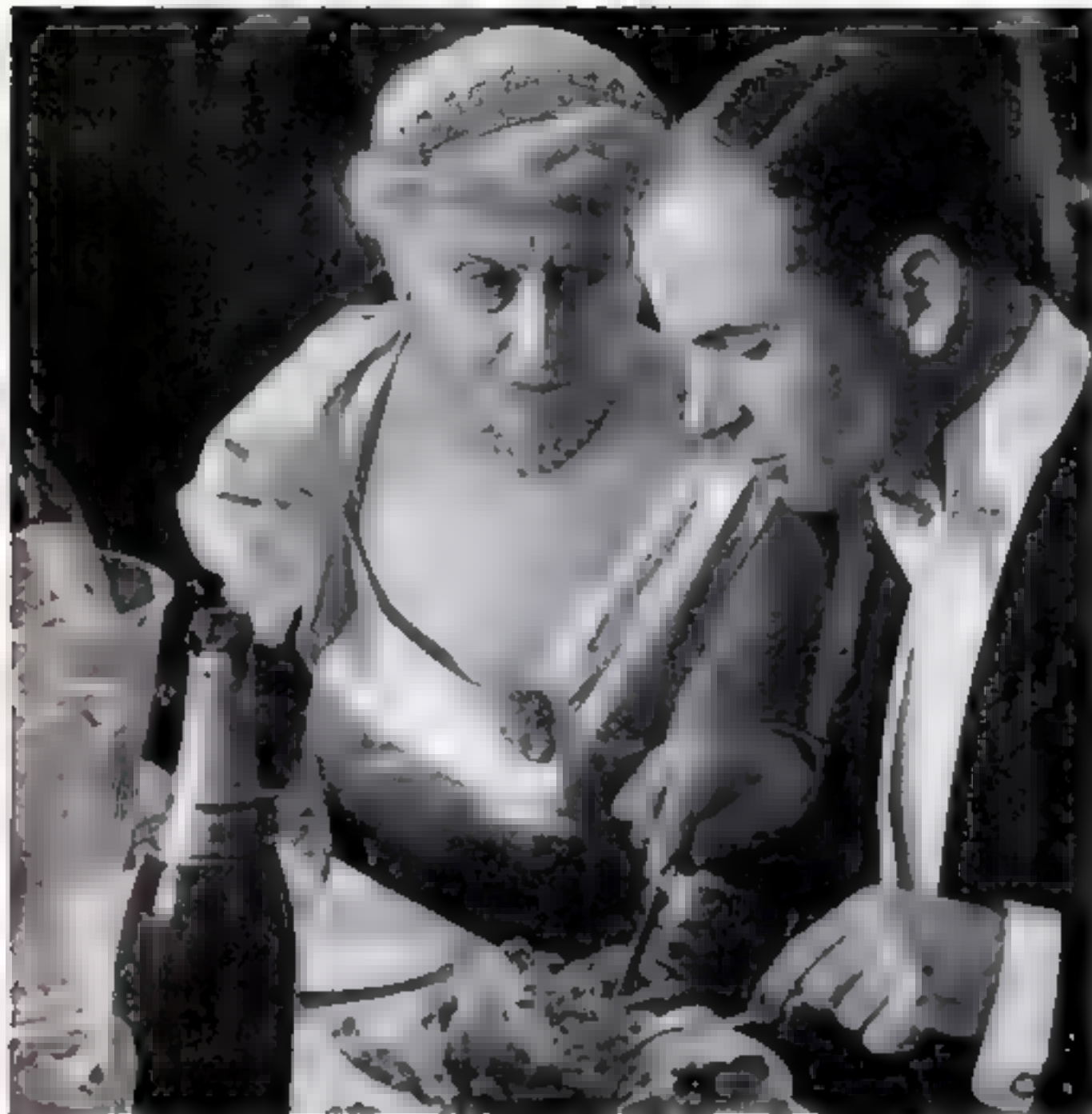
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THERE'S ONE NEAR YOU TO SERVE YOU

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**DURING DINNER,** Ball President Lady Hamond-Graeme talks with the Hon. Bernard Bruce. She has been running Queen Charlotte's balls for years.



**ON FLOOR** Lady Hamond-Graeme dances with the Hon. Bertram Freeman-Mitford. She ran pre-ball rehearsals. Debs call her "Lady Ham and Eggs."



**AFTER THE BALL,** with all the guests gone, Lady Hamond-Graeme has an attendant (right) carry wrapped champagne bottle left over from her table.

## FOR GREATER DIRT-GETTING ACTION!

### The **SINGER** all-new cleaner has **Dual Suction**

This wonderful new SINGER Vacuum Cleaner is the first to bring you *two fans*... for the greatest dirt-getting action you ever saw! Call your SINGER SEWING CENTER for a free demonstration in your home!



**SO EASY TO OWN!**

Only **\$795** down

BALANCE AS LOW AS  
\$5.00 PER MONTH  
LIBERAL ALLOWANCE ON  
YOUR PRESENT CLEANER



#### MORE MARVELOUS SINGER FEATURES!

**Magic Handle!** A completely new vacuum cleaner design that puts all controls at finger-tip reach.

**No unwinding of cord!** Gives you extra cord as needed—gets it out of the way as you clean.

**More cleaning power when you need it!** Two-speed switch for heavy and light cleaning.

**No more foot-pedal acrobatics!** Touch the trigger—and adjust handle to any position.

**Exclusive "floating" brush** gently loosens deep imbedded dirt. Adjusts automatically to most any rug thickness.

**Easy to carry with midway hand-grip.**



↑ **Gets under furniture—easily.** Housing unit is only 5 inches high. Soft Vinylite bumper cannot mar furniture.

↑ **So easy to store!** Hangs flat against wall. Ideal for small homes. Ask for a free home demonstration.



**For your protection** SINGER sells and services its Sewing Machines, Vacuum Cleaners, and other products only through SINGER SEWING CENTERS, identified by the Red "S" Trade-mark and the "SINGER SEWING CENTER" emblem on the window, and never through other stores or outlets.



**SINGER\* Vacuum Cleaners**  
are sold only through your...

## SINGER SEWING CENTERS

THERE'S ONE NEAR YOU TO SERVE YOU

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## "I'm Enthusiastic"

says  
**Ann Sheridan**

● "Once you've tried AYDS, I think you'll understand why I'm so enthusiastic about them," says Ann Sheridan. "They help you to look and feel better while you're losing weight. AYDS let you reduce the way nature intended you to."

### How to Lose Weight and Look Levelier

Now! Lose weight the way Nature intended you to! If you follow the Ayds plan you should feel healthier, look better while reducing—and have a lovelier figure!

The Ayds way to reduce is a natural way. When you take Ayds before meals, as directed you can eat the foods you like. Ayds contains no harmful drugs. It calls for no strenuous diet . . . no massage . . . no exercise.

Ayds is a specially made candy containing health-giving vitamins and minerals. It acts by reducing your desire for those extra fattening calories. Easily and naturally you should begin to look slimmer, more beautiful day by day.

Users report losses up to 10 pounds with the very first box. In fact, you lose weight with the first box (\$2.89) or your money back. At drug and department stores—a full month's supply, \$2.89.



**AYDS** Vitamin Candy

**The Loveliest Women in the World take AYDS**

*Plenty of Room Inside*

**Craftsman "Ambassador"**

Give a man what he wants most in a billfold . . . Craftsman "AMBASSADOR" . . . the "Floating Action" billfold that e-x-p-a-n-d-s to hold a *heap* of bills and papers . . . yet keeps its slim, trim shape. Plenty of room in the removable, 8-window pass-case too. With Craftsman's 24-kt. gold-plated "Lifetime Edge" for lasting good looks.

In black, mahogany, tritone and luggage tan cowhide. Hid-N-Fold secret pocket, other convenient features. At leading stores everywhere.

**\$5** plus tax

## MISCELLANY



AS SPANIEL LEAPS, BALL BOUNCES OFF NOSE AND HIS EARS FLAP OUT

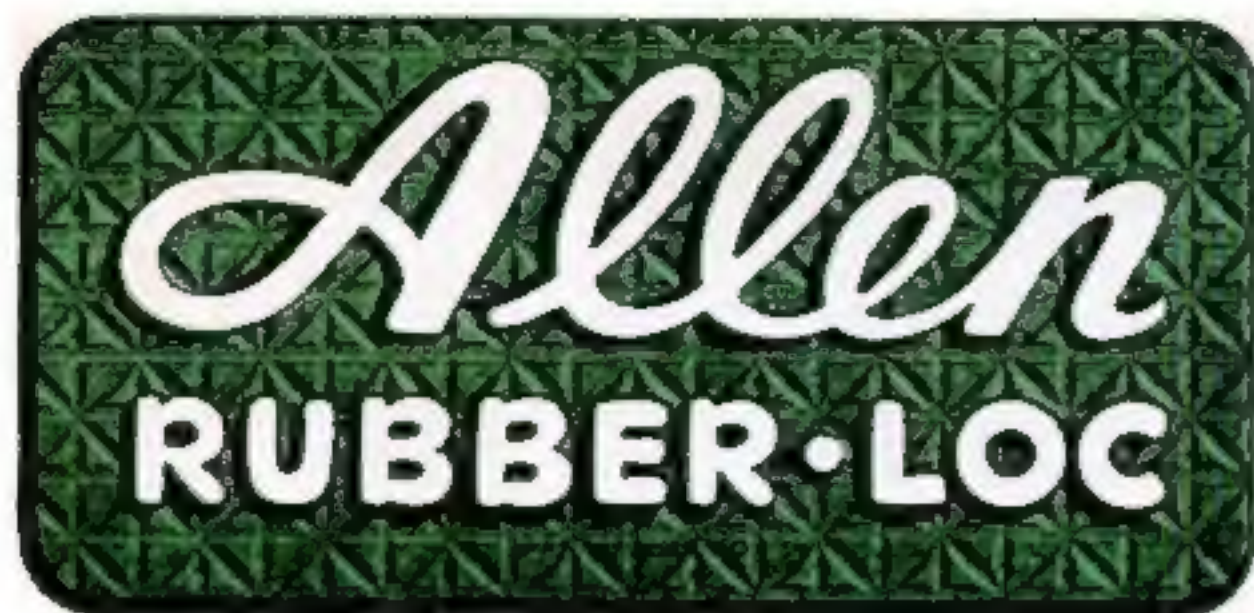
## EASY EXERCISER

**Dogs get good workout by going after balloon**

Two citizens of La Jolla, Calif., A. L. Smith and Al Iller, have invented a gadget to simplify the lives of dog owners, particularly those who have to keep their pets in apartments or small backyards. The gadget consists of a balloon tied to an aluminum arm and dangling in the air. When the dog jumps up to bite the balloon (as above), his nose invariably strikes the balloon, causing it to bounce off. The aluminum arm can rotate on its shaft, so that as the dog pursues the balloon, both go round and round. If all this doesn't drive the dog or the neighbors crazy, dogs can get all the exercise they need while their owners simply sit in a chair nearby, sipping a highball or reading the evening paper.

CONTINUED ON PAGE 128





**RUBBERIZED WAFFLED  
RUG CUSHION**  
WITH  
**MEASURED RESILIENCE**

*Wins a 1950  
Home Safety Award*

**Allen RUBBER•LOC**

In Alpine Green  
Is Available Wherever  
Floor Coverings  
Are Sold.



**PANEL OF JUDGES**

*That Selected Allen Rubber•Loc*

**NED H. DEARBORN**

*President of the National Safety Council*

**ELOISE DAVISON**

*Former Dir. N.Y. Herald-Tribune Institute*

**KATHARINE FISHER**

*Director of Good Housekeeping Institute*

**RICHARDSON WRIGHT**

*Editor of House & Garden*

**JULIEN ELFENBEIN**

*Editor of House Furnishing Review*

**COL. JOHN VASSOS**

*Founder-Pres. American Designers' Institute*



Symbol of  
**QUALITY  
SAFETY  
COMFORT**

**The Reasons Allen Rubber•Loc  
Was Given The Home Safety Award**

"Allen RUBBER•LOC is a new type of rug cushion which adds non-skid safety to the advantages usually sought after in a rug underlay—protection of the rug and easier walking . . . It combines pure rubber coated surfaces with a center of blended fibers to give maximum walking comfort . . . The combined advantages of Allen RUBBER•LOC, from both a cushioning and non-skid standpoint, commend it strongly to the home-owner. With its shock-absorber center, it also deadens sound, and insulates against draft." Allen Industries, Inc., Floor Covering Division, Detroit 7, Michigan.

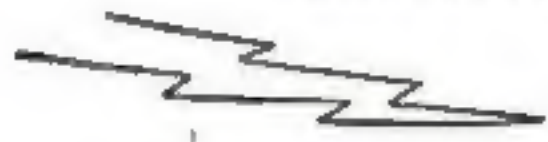


# REIS nylons!

(100% Du Pont Nylon)



need no ironing...  
**absolutely!**



they launder in a **flash!**



they dry  
in a **jiffy!**

...and they wear  
and **wear!**



**REIS NYLON BOXER SHORTS** are luxuriously made, generously cut and feather-light. Feature an all-nylon elastic waist. In white, tan, blue, and maize. **\$2.95**

**REIS NYLON ATHLETIC SHIRT.** Ribbed, very porous, run-resistant. Side shaped—no bunching, no bulk. Ask for this REIS-quality underwear today. Get them at your favorite store. **\$3.50**

**TRAVEL RIGHT—TRAVEL LIGHT!** These space-savers are just the ticket for vacationers and business travelers alike. Get a pair today!

Famous REIS SCANDALS in nylon. **\$2.50**

**ROBERT REIS & CO.**

2 Park Avenue, New York 16, New York  
Leader in nylon wear for men!



Underwear • Sportswear • Pajamas



**FRUSTRATED** by the balloon, a dachshund leaps two feet off the ground. The only way dogs can break the balloon is by pressing it up against the shaft.



**SUCCESSFUL** in cornering and biting the balloon, the dachshund barks triumphantly. Inventors are selling the gadget with five balloon replacements.

**ONLY Edgeworth**  
comes in a  
**REAL POUCH!**



**NO HUMP!  
NO BUMP!  
NO BULGE!**

- Fits snug in your pocket—like a handkerchief
- Preserves that famous Edgeworth flavor

Enjoy today's super-mild Edgeworth

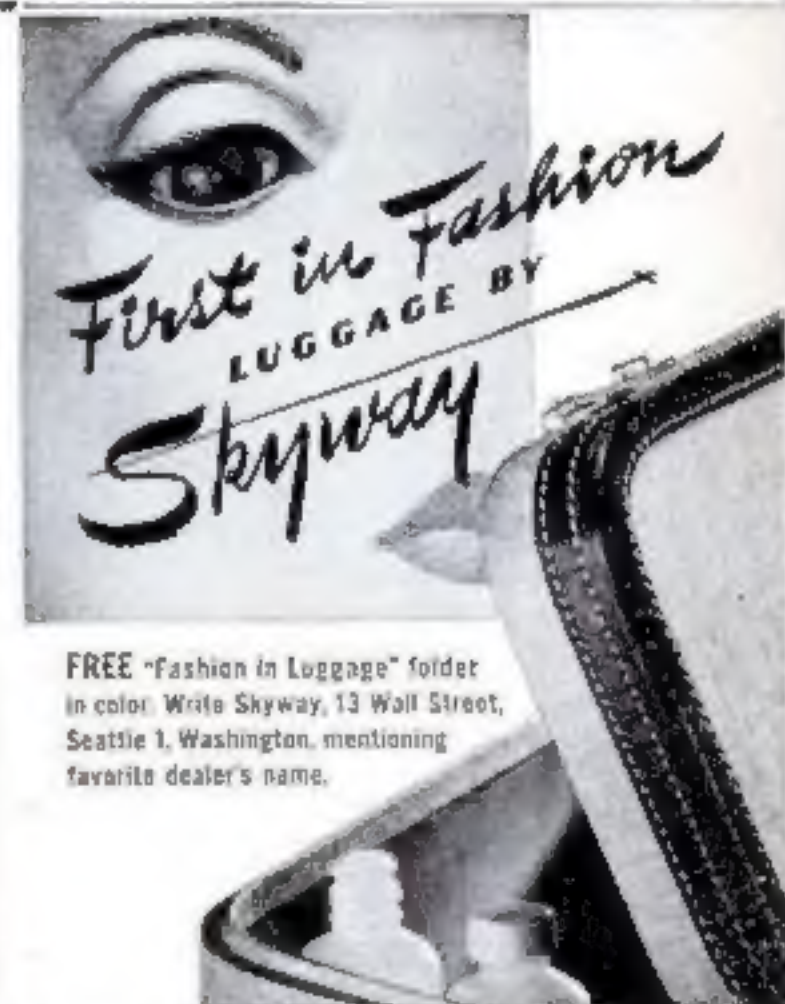


Lasts longer—  
Smokes cooler—**15¢**

**PEN-JEL**

ORIGINAL POWDERED APPLE PECTIN

**FOR MAKING  
JAM and JELLY**



*First in Fashion*  
LUGGAGE BY  
**Skyway**

FREE "Fashion in Luggage" folder  
in color. Write Skyway, 13 Wall Street,  
Seattle 1, Washington, mentioning  
favorite dealer's name.



**The famous  
NICKEL  
LUNCH**  
**PLANTERS** IS THE **WORD FOR PEANUTS**

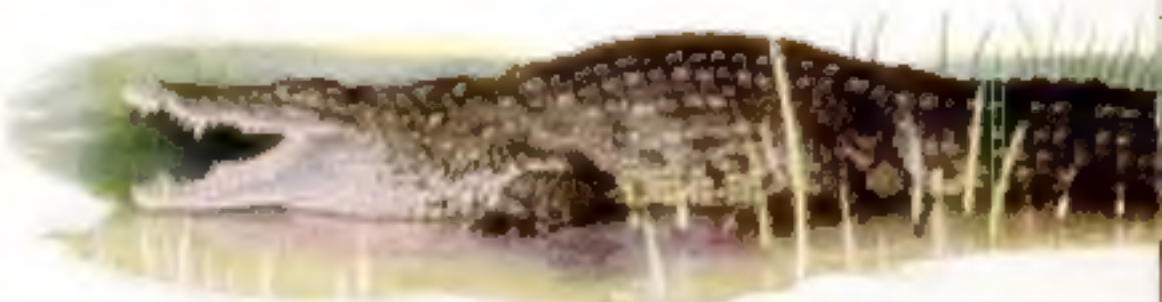


## IN THESE WATERS

### A FISHERMAN IS CROCODILE BAIT



**1** "Natives take their lives in their hands when they fish for fingerlings in Lake Victoria," writes Errol Prince, a friend of Canadian Club. "My picture-snapping in Kenya, East Africa, was interrupted one afternoon when a fisherman shouted 'Angalia!' That's Swahili for 'Be careful!' I caught a quick eyeful of trouble—a crocodile, and king-size! Then... splash! It was gone..."



**2** "Somewhere in that water lurked the crocodile, but the natives coolly closed in on the shallow cove to corral the small fry they prize as food. Their net was a 500-foot string of long, dry papyrus stalks with roots that scraped bottom..."



**3** "Wary of the invisible croc, I watched the fishermen draw their crude sieve into a circular patch of water that literally seethed with tiny fish. Quickly they scooped up their catch... and scrambled to safety before that big-toothed submarine decided to launch its attack."



**4** "Back at camp, the breeze at dusk off Lake Victoria made a fire welcome. Even more welcome was the bottle our man brought out... it was my favorite whisky, Canadian Club!"

**5** "'A whale of a risk just to get minnows!' one of my companions remarked that evening. 'Do they really eat those things?' He got his answer later when some natives brought over a dish made with the fish—a real treat for the Kavirondo tribesmen. My idea of a treat is Canadian Club. We'd run across a bottle in Nairobi, where Canadian Club

is a great favorite... just as it is almost everywhere I've been." Why this worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon. You can stay with it all evening long... in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.

IN 87 LANDS... THE BEST IN THE HOUSE

# "Canadian Club"

6 YEARS OLD

90.4 PROOF

Imported in bottle from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky.







"Enjoy a smoke  
that really does satisfy—  
Smoke Milder Chesterfields  
—It's MY cigarette"

*Ruth Roman*

"CHESTERFIELD'S MY CIGARETTE.  
THEY'RE Milder, MUCH Milder  
...THAT'S FOR SURE."

*Ben Hogan*

NATIONAL OPEN  
AND PGA GOLF CHAMPION



SEE RUTH ROMAN CO-STARRING IN  
**"BARRICADE"**  
A WARNER BROS. PRODUCTION  
COLOR BY TECHNICOLOR

ALWAYS BUY

ABC CHESTERFIELD

The Best Cigarette for You to Smoke